



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA REGULAR COMMITTEE OF THE WHOLE
WEDNESDAY, JULY 5, 2023 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

Council President: Mary Jo Fesenmaier

Council Vice-President: Cindy Yager

Alderpersons: Joan Yunker, Shari Straube, Linda Frame, Peg Esposito, Tim Dunn, Ken Howell

CITY HALL WILL BE OPEN TO THE PUBLIC DURING ALL MEETINGS. THE CITY OF LAKE GENEVA IS HOLDING ALL MEETINGS VIRTUALLY AS WELL AS IN PERSON. IF YOU WISH TO LISTEN OR WATCH THE MEETING YOU MAY DO SO BY USING THE FOLLOWING:

1. Links to the City of Lake Geneva's live video stream can be found at <https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>
2. Television: Watch live broadcast of the meeting on Spectrum Cable Channel 25
3. Listen to audio via phone: (602) 333-2017 (Long distance rates may apply) (888) 204-5987 (Toll Free)
Access Code: 9746153

AGENDA

1. Call to order-Council President Fesenmaier
2. Pledge of Allegiance – Alderperson Howell
3. Roll Call
4. Approval of the Committee of the Whole Minutes from June 5, 2023 as prepared and distributed
5. Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.
6. Parking Ad Hoc Committee Report-Mayor Klein
7. Hillmoor Ad Hoc Committee Report-Mayor Klein
8. Presentation and Discussion/Recommendation: Police Department presentation regarding Neighborhood Watch Teams
9. **STANDING COMMITTEE REPORTS.** The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but

referrals to the appropriate committees and/or individuals will be made.

- a. Finance, License, and Regulation Committee-Chair Howell
- b. Personnel Committee-Chair Dunn
- c. Public Works Committee-Chair Straube
- d. Piers, Harbor, and Lakefront Committee-Chair Yunker

10. COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

- a. Utility Commission-Frame and Howell
- b. Tree Board-Esposito
- c. Police and Fire Commission-Yunker
- d. Plan Commission-Yunker
- e. Board of Park Commissioners-Frame
- f. Library Board-Fesenmaier
- g. Historic Preservation Commission-Dunn
- h. Avian Committee-Yager
- i. Tourism Commission-Fesenmaier and Howell
- j. Cemetery Board-Fesenmaier

11. COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

- a. VISIT Lake Geneva-Yager
- b. Geneva Lake Museum-Dunn
- c. Lake Geneva Economic Development Corporation-Howell and Yager
- d. Geneva Lake Environmental Agency-Dunn
- e. Geneva Lakes Family YMCA-Straube
- f. Geneva Lake Use-Esposito
- g. Business Improvement District-Straube
- h. Geneva Lake Law Enforcement Agency-Mayor Klein

12. Adjournment

A quorum of the Council may be present; however, no official Council action will be taken.

Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.

CITY OF LAKE GENEVA REGULAR COMMITTEE OF THE WHOLE MINUTES
MONDAY, JUNE 5, 2023 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Council President: Mary Jo Fesenmaier
Council Vice-President: Cindy Yager
Alderspersons: Joan Yunker, Shari Straube, Linda Frame, Peg Esposito, Tim Dunn, Ken Howell

Call to order-Council President Fesenmaier
Council President Fesenmaier called the meeting to order at 6:00pm

Pledge of Allegiance – Aldersperson Howell
Aldersperson Dunn led the Committee in the Pledge of Allegiance

Roll Call
Present: Fesenmaier, Yager, Yunker, Frame, Esposito, Dunn,
Absent: Straube, Howell

Approval of the Committee of the Whole Minutes from May 1, 2023 as prepared and distributed
Motion by Esposito to approve, second by Yager.
No discussion. Motion carried 6-0.

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

Bill Huntress, 1015 Pleasant St; spoke on impact fees and the process for getting them into effect. He stressed the importance of getting the Ordinances into place as soon as possible, highlighting the costs pertaining to water service. He also spoke in opposition to the proposed Library parking lot.

Antony LaPorte, 213 Capella Way; spoke in opposition to adding another 170 homes in Symphony Bay and the changes in the site plan.

Andrea Christian, 250 Havenwood Dr; spoke about the postings for the meeting agendas being too high on the bulletin boards at City Hall, the policy for processing Citizen Action Request Forms, the state of sidewalks throughout downtown, and stressed the importance of fixing the sidewalks, as many in high traffic areas are in disrepair.

Sherri Ames, 603 Center St; spoke on the Committee and Board appointments, and correspondence with the Mayor. She states she will no longer meet with the Mayor in private, everything will be said at public meetings. She expressed displeasure with some of the Committee appointments and the absent Council Members, and thanked the Committee for meeting tonight.

Judy Dara, 414 Gallant; spoke of her displeasure with Committee and Board appointments, specifically District 2 not being represented on the Plan Commission. She spoke on development in Symphony Bay, the planned clubhouse with additional units with regards to the additional 140 homes in the subdivision that are part of the annexation from Bloomfield. She thanked the Committee for meeting and congratulated Aldersperson Fesenmaier on her retirement.

Pete Peterson, 1601 Evergreen Ln; spoke regarding the speeding problem in the Manor. He suggested applying for a grant for speedbumps, and requested it be added to the Public Works Agenda. He discussed options for Hillmoor,

and stated that so far no plans have met the threshold. He also discouraged annexing the subdivision by Symphony Bay.

Parking Ad Hoc Committee Report - Mayor Klein

Mayor Klein gave a report on Parking Ad Hoc Committee activities, highlighting an employee parking survey distributed to the BID, increased usage of Lot I through an advanced daily parking reservation program for half of the lot, a Walworth County Senior Citizen parking sticker, and paying with quarters for incremental time at the kiosks.

Follow-up questions were entertained; and general discussion followed between Mayor Klein and Committee members regarding topics including the Lot I reservation program, the Senior Citizen sticker, and the idea of metering the City Hall and Museum parking lots on weekends.

Hillmoor Ad Hoc Committee Report - Mayor Klein

Mayor Klein gave an update on the Hillmoor Ad Hoc Committee activities. She stressed that the Committee is being very methodical with their process, considering public input carefully. The Committee is also refining their Vision Statement. She spoke on public access to the property, discussing repairs that need to be made, including an open well that needs to be capped.

Questions and general discussion between Mayor Klein and the Committee members followed regarding topics including, the well capping in Hillmoor, meeting details, the YMCA survey, Friends of Hillmoor concept plan, goats, emergency vehicle access, and the status of public access to the property.

Presentation and Discussion/Possible Recommendation regarding referral of Dark Skies Project, Adam McCulloch, Education and Outreach Manager, Geneva Lakes Astrophysics and STEAM

Adam McCulloch from GLAS gave a presentation to the Committee regarding the Dark Skies Project and discussed GLAS's goal to help local municipalities improve lighting ordinances and standards.

General discussion and questions followed between Mr. McCulloch and the Committee regarding topics such as how the City can help with the project, a timeline for the draft ordinances, and getting tonight's presentation posted on the City's website.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License, and Regulation Committee

Alderson Fesenmaier gave an update on upcoming agenda items including the proposed Holiday Parking rate.

Personnel Committee

Alderson Dunn stated that the Committee meeting was canceled for this month. Alderson Fesenmaier discussed the Park Manager position and requested the Personnel Committee convene sometime soon to address it.

Public Works Committee

Alderman Straube was absent.

Alderson Fesenmaier announced the City's electronic recycling event on Saturday, September 30th, and that the Impact fees will be on the Council Agenda for June 12th.

Piers, Harbor, and Lakefront Committee

Alderson Yunker reported on future agenda items including the lagoon slips, dredging, and the dam.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission

Alderman Frame reports they have not met since she was appointed.

Tree Board

Alderson Esposito reported the Board has not met since she was appointed, but the meeting is tomorrow.

Police and Fire Commission

Alderson Yunker reported there is a new commissioner, and the Commission will be meeting Thursday.

Plan Commission

Alderson Dunn reported the Commission has not met yet. General comments followed on the Dark Skies Project starting with the Plan Commission when a draft ordinance exists.

Board of Park Commissioners

Alderson Frame reports the Board has not met since her appointment.

Alderson Yager announced the Board planted at least 40 trees at the Nature Preserve.

Library Board

Alderson Fesenmaier reports that the Board has not met since the appointments were made.

Historic Preservation Commission

Alderson Dunn reported that the Commission has been working with the State historical society and neighboring cities in order to adopt a historical preservation ordinance.

Avian Committee

Alderson Yager reported on the both the Storybook Trail at the Four Seasons Nature Preserve presented by the St Frances 5th grade class, and the Purple Martin egg count.

Tourism Commission

Alderson Fesenmaier reports that the Commission did not meet last month but there is a meeting next Monday.

Cemetery Board

Alderson Fesenmaier reported that the Board will be meeting this month and has an item on the FLR agenda tomorrow.

Zoning Board of Appeals

Alderson Fesenmaier announced that past meeting minutes are in tonight's packet for the public to view.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

VISIT Lake Geneva

Alderson Yager reported that there has not been a meeting since her appointment.

Geneva Lake Museum

Alderson Dunn reported on Museum activities, including the parade of trees, fundraising events, the Tuesdays at 2 program, the Dungeons & Dragons exhibit, and the Barbershop exhibit.

Alderson Frame asked about the possibility of an exhibit for Buddy Melges. General discussion followed regarding an improved exhibit or special event.

Lake Geneva Economic Development Corporation

Alderson Yager reported that the office park has sold either all of the lots or has only one lot left.

Geneva Lake Environmental Agency

Alderson Dunn reported on Agency topics and concerns including combatting invasive species on the lake, a permanent CD3 unit in the staging area by the boat launch, CD3 units in other municipalities, security and compliance at boat launches, pollution and gravel from running into the lake from creeks, locating a new permanent location, and obtaining a boat.

Alderson Frame discussed concerns about testing water quality at Big Foot Beach.

Geneva Lakes Family YMCA

Alderson Straube was absent, no report was given.

Geneva Lake Use

Alderson Esposito had no report, no meeting had taken place since her appointment.

Business Improvement District

Alderson Straube was absent, no report was given, but the next meeting is this Wednesday.

Geneva Lake Law Enforcement Agency

Mayor Klein reported that the GLLEA had not met for the past couple of months, and announced that she had been selected as the new chairman.

Adjournment

Motion by Yager to adjourn, second by Dunn.

No discussion. Motion carried 6-0.

The Committee adjourned at 7:27pm.

These minutes are unofficial until approved by the Committee.

Vanessa Jahns

Deputy Clerk

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, JUNE 14, 2023 - 4:00 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Klein called the meeting to order at 4:02 p.m.

Roll Call

Present: Mayor Charlene Klein, Parking Manager Seth Elder, Sherri Ames, and Terence Pisano.

Absent: Alex Binanti, Fred Gahl, and Paul Hummel.

Approval of the May 31, 2023 Parking Ad Hoc Committee minutes as prepared and distributed

Motion by Ames to approve, second by Pisano. No discussion. Motion carried 4-0.

Update regarding Lot I

Elder advised that paperwork to establish reserved parking for Lot I was executed with ParkMobile, but the feature is not up and running as of yet. Elder reiterated the details relative to Lot I parking reservations and was hopeful daily reservations would be an option by the end of the week. Discussion then focused on other reserved parking lot options.

Discussion/Recommendation regarding Employee Parking

The committee addressed previous discussions relative to employee parking, agreeing that recommendations brought forth have not been considered favorably by downtown employees and business owners. Motion by Mayor Klein to table the Employee Parking discussion pending new suggestions on how to proceed, second by Ames. No discussion. Motion carried 4-0.

Next Meeting Date & Time and Future Agenda Items

The committee requested that goal setting be included on the next agenda in order to gain focus and drive toward what is to be accomplished through the Parking Ad Hoc Committee.

The committee scheduled the next meeting for Wednesday, June 28, 2023 at 4:00 p.m.

Adjournment

Motion by Mayor Klein to adjourn, second by Ames. No discussion. Motion carried 4-0. The meeting adjourned at 4:36 p.m.

June 8, 2023 4pm

Present:

Mayor Klein

Shela Campbell in place of Deborah Beagle

Dave Quickel

Skip Atwell

Adam St.Marie

Cherie Borowiec

Michael Krajovic

Celine Lillie

Paula Porubcan

Lawrie Weed

Donna Jovani in place of Norine Smyth

Fred Gahl

Henry Sibing (Excused)

Karen Yancey (excused)

David Curry (Absent)

Approval of AdHoc Minutes May 24, 2023

- Motion for approval. All in favor

Review of Vision Statement/Primary Objectives

- Michael Krajovic presents powerpoint *see attached pdf of presentation

Donna

- I was curious if the "Evaluation Form" we have is too limiting to allow people who are not a non-profit. We could be losing out on a lot of voices that may want to contribute ideas to the Hillmoor property.

Michael

- You're exactly right. We are amending the Evaluation Form to make it easier.
- Michael hands out "Hillmoor Planning and PProject Evaluation Process"

Celine

- Are we going to have a time when people can just present ideas?

Michael

- Yes, and we did have some times early on when we had open forums.
- It would be great to get community feedback as we are going along. It needs to be a consistent dialogue with the community.
- Projects and Concepts not Presented
 - Visitor Center
 - Botanical Garden
 - Arboretum
 - Picnic facilities
 - Playground Facilities
 - Master Plan of Trail Network
 - Community Garden
 - Ice Rink
 - Outdoor Pool and splash pads
 - Community center
 - Nature center
 - Parking
 - Landscaping plan
 - Stream bed enhancements
 - Restroom locations
 - Bridge location and access

Dave Q

- The “Y” just gave an overview of what they were saying. They did not give a detailed plan for what they wanted. They have a pretty elaborate plan and want to come back and make a detailed presentation of what they would suggest based on a survey.

Mayor

- I just spoke to Mike and he didn’t mention a revision to the plan but did mention that he wants to talk about the survey that they put out.

Dave Q

- When Mike first presented it was for the large vision, it didn’t have much to do with what the board was working on.

Michael

- Something like the Nature Center, it probably doesn’t make sense to have that be the YMCA but we do need to find out how it is going to be funded and run.

Mayor

- Adam, not to put you on the spot but what is going on with the Children’s Museum planning?

Adam

- The Children's Museum is going to move forward with pursuing a transitional location. We could see ourselves one day as part of the Hillmoor but we do not want to wait to find out if that is viable. The community needs a place for Children now and if in the future the Hillmoor site has a place for us to grow into then we would consider that.

Michael

- Remember we want to stay focused on the vision. We are not trying to figure out how to finance these items yet.

Fred G

- I walked the property recently and it is truly spectacular but I'm wondering where in here is it that we identify what we really do have out there? It was eye opening to me the various elevations and rolling hills. What do we really have to work with and where do things get built? We're making all these plans without really knowing what the property has in place. Where do you envision us having that discussion? I know a lot of people also want to get out on the property.

Michael

- We may have to get money in order to hire people to map the property

Donna

- The insurance company said the City would be held harmless even with the "No Trespassing". I would motion to ask the City Council to remove the "No Trespassing".

Fred

- I hear where you are coming from but the City could still get sued

Mayor

- Keep in mind this property has not been designated as a Park yet. I am going on the advice of our City Attorney and the professionals. We know people have been going in there and there are still hazards

Donna

- Why have we not capped that well?

Mayor

- This is a City Works item and it's on the list but it still need to be done by a well professional. I would not be in favor of removing a "No Trespassing" sign at the moment. I do not want someone to be out there and fall into a well.

Celine

- Is there anything preventing the City from going out and removing invasive species that are still growing?

Mayor

- We have the volunteer paperwork put together now. It is difficult to get public works out there because they have so much to do.

Michael

- Is there a motion we can make to bring something to the City Council? Would it be helpful to you?

Mayor

- I don't think so. We have gotten the legal advice and City Administrator but we are just waiting to get full approvals.

Michael

- Whatever you can do would be very helpful to get us out there.

Mayor

- I will explore that and see what we can do.

Michael

- Returns to slide presentation Stage 6
- What we are trying to do is come up with a plan that would place all of these things on the property.

Fred G

- It makes me anxious to see the property get filled up with a bunch of developments. None of us will be here in the future when generations will have different needs.

Adam

- Michael was one of the first people, if not only, to speak at the open forum and say, "We need to not rush."

Fred

- I think you know what I think. I'll share the time with everyone else.

Cherie

- I think we want a lot of green space. I don't think the Y fits. I think an amphitheater fits. I think the Golf Course fits in well with the natural plan. The friends of Hillmoor Plan is gorgeous but I also know a lot of the people who have been fighting for this property wants a recreational space. Something that is for our community. I am kind of opposed to construction there because it's paving paradise. As much natural order that can be kept should be. I think Disc Golf should stay. We need recreational activities that people can come to and do for free. But not some big project. Just small things that can host activities that focus on nature.

Sheila

- I'm not sure what SnowFlex is. I have never been on the property before. I would like to get out there. I think all the ideas are good. I'm not a huge proponent of the Y being there because of the space being there and the traffic that could be brought in. I do think there is going to need to be a structure there for parking and bathrooms. I think that the ideas have to be in line with the community. It's their land and what do they want.

Dave

- I like all the ideas that have been presented. The biggest thing we need to do is just zero in on exactly what the idea is. I just saw some of the early results from the survey. I too like the open land and not a lot of buildings. I like the amphitheater. I think a lot of people in the town would be interested in entertainment, not summerfest but something that the community would support. I'm all for wetlands. I have not heard if we got the grant or if we have to come up with the 475k to match the grant.

Mayor

- I believe Karen said we would not find out until July. If we got the grant then we would not see the fund till September. I am working on the other end of it to take care of the match.

Dave

- I had a chance to speak to the SnowFlex presenter. Maybe there can be ice skating on the retention pond. I see tons of possibilities down there and I would like us to keep a real open mind

Donna

- Being fairly new. I've been to a lot of the meetings and have absorbed a lot of the information. I think at this juncture it would be wise for me to absorb more before making a comment. I think it would be good to pay attention to what the people said when the City Council meeting was posted online and people spoke by the hundreds. Being on the Friends of Hillmoor I like the design that we had to see where things can go on the project. But I need more time to absorb them and make a decision.

Skip

- Before anyone says no to the Y going in there, but if anyone takes a look at the Y they will see that the Y is recreation, the Y is our children, the Y is our community. Before you throw them out the window let's see what they have to offer.

Cherie

- I am a member of the Y. I am a big fan of the Y. It's just on that property I am not seeing how it fits. At the entrance of the town I just don't know. I think the Y is a great community service. I would listen to any presentation.

Skip

- I appreciate what you are saying and I did just want to make that comment based on what I had been hearing. We have a pretty involved survey that will be helpful.

Fred

- I love the Y. But the structure they are presenting is really large.

Skip

- I could see where you would say that. But that's not what they would be planning to do.

Mayor

- Let's move on to Paula.

Paula

- I agree that anything put on it should be very small and thoughtful. These trails need to be well placed, thought through and integrated. The golf course is limited use, it's expensive, it's not multi-use. Disc Golf is multi use and accessible, people can be walking/biking. They defer to everyone else using the property. Snowflex seems expensive, high maintenance, and not exactly visually appealing.

Lawrie

- These are all extraordinary ideas. Every one of these ideas are worthy. My bottom line question is how are we going to support these things, how are we going to maintain them. The responsibility of the City on these things is going to be immense. How are they going to maintain this extraordinary piece of property? Those are my main questions. As far as buildings are concerned, I believe that with thought, any building can be built that are complementary to the property with the right architect. You will need buildings and the main thing is to make them complimentary to the landscape

Celine

- I agree with a lot of the comments. Placement is important. I agree with Lawrie, you will need some sort of a building. I think the footprint should be small. I don't like the idea of a Walmart size structure there. I like the outdoor amphitheater idea. I agree with the concerns with the Y. I don't like the idea of membership based. I really want public access. The Golf Course I have a lot of concerns with. Costs are the main thing. If an outside company comes in they will not let the golf course be an open concept. Disc golf seemed fine to me. Snowflex does not make sense to me.

Adam

- I like the Y a lot, my family loves the Y and the pool there. If the Y was willing to reduce its footprint and if the citizens wanted it in Hillmoor I think it could be a solution to managing much of that property. I do not see a place for SnowFlex at this juncture. I also think having open space and a park would work well. I like the thought of a park for kids. I can see this project being viable in multiple directions but my biggest concern is who

will pay for what and how. It seems clear we, the taxpayer, will have to pay for this in some way. I want to make sure that the taxpayers are getting what they want.

Celine

- I do think that the City has needs but that's not our job. I don't want to have a plan that increases congestion. But I don't see our job as being to solve the City's problems, I think that's the City Council's job.

Mayor

- I appreciate all of the feedback. I think hearing from the City council meetings everyone says we want the green space. I have concerns about the Y there. I told Mike Kramp, I just don't think the Hillmoor property is the right location for them. They service 30 communities and the property they bought services their constituents really well. Of course they want to grow their membership and we already have congestion concerns. I do not think the property makes sense for us to be excavating it for ball fields. Anything that we do out there will require some sort of a structure and we will need to incorporate that. Mike told me Monday that they have 3 million dollars and commitments for another 4 million over time. I think Gill Design has a good overall plan. I used to think we should put some parking out there but after forming the AdHoc Parking Committee, after reviewing this we found we only have about 12 days that our parking is stressed. Parking structures are very very expensive, to the tune of 30k per space.

Lawrie

- The City had an opportunity to build a parking garage but the Citizens voted it down.

Fred

- The metered spaces are only occupied 25% of the time. You could have 2,000 parking spaces and you wouldn't have enough. We spoke to other communities that had developed too much parking and they said not to do it. So if you don't have enough parking then you don't have enough. That's it.

Sheila

- There would still have to be parking for the Hillmoor though.

Mayor

- Yes. But we could try to revise an ordinance so that could make a parking lot that is not paved but that's a whole other point. I also like the amphitheater

Micheal

- Well thank you I have a perfectly clear idea of what we are supposed to do now....
- Some quick comments about the trails, I think the committee would like to hear from Karen about where those trails would go. Regarding SnowFlex, to me it violates our idea of natural beauty. It's also a project that if there's profitability in it then Alpine or Grand Geneva could do it. The Y, if it was smaller, the smaller the better. Parking, we don't

need more parking because we don't have capacity. Lake Geneva can only handle so many people. Adding more parking won't solve our problem. Regarding the survey, I am interested in hearing what the resident taxpayers want. Getting detailed accurate information of what our residents want could be worth the effort. We have elements of the community that a certain percentage of people like everything that's why we have so many ideas. Asking the right questions could get us to know what the people actually want. I think that we should look at the eastern part of the property first where we would most likely be putting structures. I would like us to see some schematics where we could hire a company to come up with some more concepts.

Donna

- Could we take photos and then do overlays to see what it would look like?

Michael

- Yes, but we do need to see a two dimensional drawing to see where roads would go.

Paula

- Yes, I think what we need to start doing is envisioning. Once we get more information on what's out there. Then we can say, this is wetland, that's only ever going to be trails. This over here could be botanical gardens, this over here would be great for picnics and playgrounds.

Mayor

- So my question to the committee is, is there anything we would remove from the list.

Lawrie/Cherie

- Snowflex

Fred

- I think the other thing I've been thinking about is the Philosophical concept that we are the stewards for the future needs. The average person moves every 5-7 years. How many people will still be here in the next ten years? I think keeping the most open space possible would make the most sense so future generations can develop it.

Mayor

- If we do it right, no one will ever want to move.
- If we want the Y to come back we need to let them know. If we don't want SnowFlex we need to let them know.
- I just want to make sure that we have a consensus
- Let's have a vote on the SnowFlex?

Donna

- We had the last major ice storm and the City had some money coming to us from that ice storm. Are we still getting those funds?

Mayor

- I would have to look into it?
- Are Thursdays working still?

Michael

- Is Wednesday fine?

Consensus

- The meetings can be moved to Wednesday.

Michael

- Is there a way we can get finances to hire a designer who can come up with some ideas?

Mayor

- I did speak to the City Administrator and something under \$5,000 could be possible but we would have to find out where that money would come from.

Lawrie

- Hank brought up that at some point we should talk to City Council about what we are doing so we make sure they know why we are arriving and the process to get here.

Mayor

- Michael and I may do that at some point.
- To Mike's point, taxpayer, citizen input is imperative because it will and should hold more weight with the Council.
- I would be willing to set up another public meeting to hear residents.

Dave

- What would be wrong with having the last 15 minutes of the meeting be open to the public?

Mayor

- Do you want to do that on the 22nd?
- Let's keep it to Thursdays. We have good attendance.

Michael

- We are talking about two different things. There should be public reports before public hearings.

Paula

- Would it be appropriate for the Friends to invite the public

Mayor

- Michael, what if we have you present our progress to the public and then we listen to their feedback.

Micheal

- The presentation should be separate from our meeting.

Cherie

- If you really want to be there to give your input people will be there. Let's do it on a Sunday like we did before.

Michael

- We want to seriously listen. They appreciate being heard.

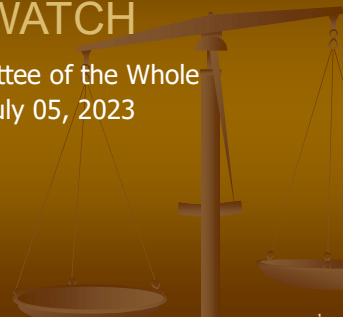
Mayor

- Maybe July 9th for a public presentation.

Motion to Adjourn - Seconded - All in Favor 6:18pm

NEIGHBORHOOD WATCH

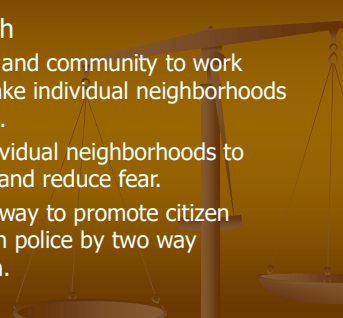
Committee of the Whole
July 05, 2023



1

NEIGHBORHOOD WATCH

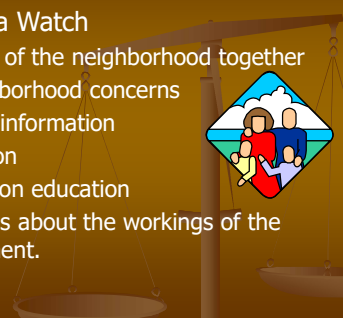
- Idea of a watch
 - Enables police and community to work together to make individual neighborhoods crime resistant.
 - Empowers individual neighborhoods to prevent crime and reduce fear.
 - Most effective way to promote citizen interaction with police by two way communication.



2

NEIGHBORHOOD WATCH

- Why Organize a Watch
 - Brings families of the neighborhood together
 - Work on neighborhood concerns
 - Networking of information
 - Crime Reduction
 - Crime Prevention education
 - Informs citizens about the workings of the police department.



3

NEIGHBORHOOD WATCH

- Goals of the Watch
 - Education
 - Home Security
 - Burglaries
 - Lights
 - Locks
 - Landscaping
 - Personal Safety
 - Assaults
 - Robberies
 - Thefts



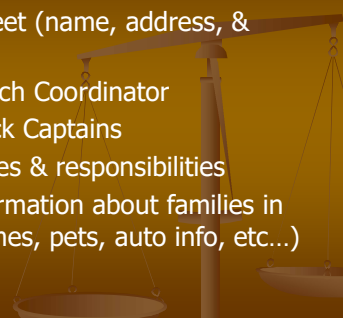
STARTING A WATCH

- Watches are started because:
 - An on going problem and people have had enough
 - Members of neighborhoods want to prevent crime from coming into their block
 - News media reports of rising crime rates



GETTING STARTED

- Attendance sheet (name, address, & phone)
- Determine Watch Coordinator
- Determine Block Captains
- Sharing of duties & responsibilities
- Sharing of information about families in the watch (names, pets, auto info, etc...)



GETTING STARTED

- Receiving input from neighbors
 - Concern list (3)
 - Police reports of interest
- Purchasing of signs & how many
- Placement of NW stickers
- NW newsletter



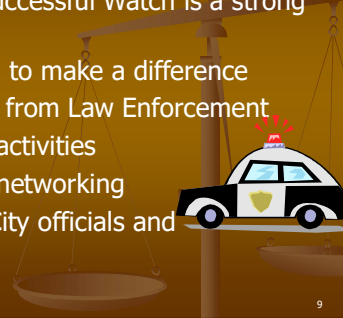
TOPICS FOR DISCUSSION

Drug Activity	Gang Activity	Landlord Problems	Traffic
Lighting	Signs	Landscape	Security Survey
Block Parties	Bike Licensing	House Warming	Family Events
McGruff House	Clean-Up Day	Elderly Watch	First Aid
Babysitting Training	NW Patrol	Park Watch	More



MAKING IT WORK

- The key to a successful Watch is a strong coordinator
- People wanting to make a difference
- Strong support from Law Enforcement
- Neighborhood activities
- Neighborhood networking
- Support from City officials and departments.



NEIGHBORHOOD WATCH

- Don't assume the role of police officers but be the eyes and ears for them!



10

Neighborhood Watch

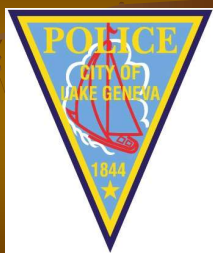
- Law Enforcement needs your help and you need the support of Law Enforcement to have a successful Neighborhood watch program!



11

City of Lake Geneva Police Department

- EMERGENCY-911
- NON EMERGENCY-248-4455
- Lt. Seth Keller, 262-249-4084



12

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES**

TUESDAY, JUNE 6, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, Cindy Yager, and Tim Dunn

Call to Order by Chairperson Howell

Chairman Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Dunn, Fesenmaier, Yager, and Yunker

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda

Andrea Christian, 250 Havenwood Dr; Spoke on item #7 in regards to how the rate increase would affect the Memorial Day Parade route.

Ryan Stelzer, 215 Skyline Dr; Spoke on item #8, the waiver of parking fees policy. He requested the policy be continued so that a discussion with the non-profits can be had.

Approval of the April 18, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed
Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding a Temporary Class "B"/"Class B" Retailer's License application filed by St Francis De Sales Parish for the event of Fall Festival to take place on September 24, 2023 from 11:30 a.m. to 6:00 p.m., located at 148 W Main St

Motion by Yunker to approve, second by Dunn. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Operator License application filed by Robert McCormick for use at the St. Francis De Sales Fall Festival to be held on September 24, 2023

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Temporary Class "B"/"Class B" Retailer's License application filed by Kisses From Keegan for the event of Mars 100 Year Celebration to be held on June 22, 2023 from 4:30 p.m. to 11:30 p.m., located in the Rivera Ballroom, 812 Wrigley Dr

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Temporary Operator License applications filed by Joseph DeVries, Kortlyn Freeman, Daniel Goodlow and Trevor Wilson for use at the Mars 100 Year Celebration event to be held on June 22, 2023

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Resolution 23-R34 a resolution authorizing and directing the proper city official(s) to issue the Liquor License renewals for the period of July 1, 2023, to June 30, 2024

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding Sidewalk Cafe Permit Renewals for the period of July 1, 2023 to June 30, 2024, filed by: Avant Cycle Cafe, Barrique Bistro & Wine Bar, Flat Iron Tap, Guac Star, Harborside Pub & Grill, Hill Valley Cheese Shop & Cheese Bar, House of Bogini, Lake Aire Restaurant, Oakfire, Olympic Restaurant, Popeyes and Sopra

Motion by Yunker to approve, second by Yager. Fesenmaier added that the diagrams for the permits were added to the packet after the initial posting, which shows the layouts for the various businesses. Motion carried 5-0.

Discussion/Recommendation regarding Massage Establishment renewal applications for the term of July 1, 2023 to June 30, 2024 filed by: Element Massage Studio and Lakeview Spa

Motion by Yunker, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an agreement between Wisconsin Bell Inc and the City of Lake Geneva for use of twelve parking stalls located at 645 Main Street for City of Lake Geneva Employee Parking

Motion by Howell to approve, second by Yunker. City Administrator Nord explained that this is a contract between the City and AT&T for employee parking on the south side of City Hall. In return the City is responsible for maintenance and upkeep of the lot. Motion carried 5-0.

Discussion/Recommendation regarding increasing the parking rate to \$4.00/hr for Memorial Day, 4th of July, and Labor Day (Parking Ad Hoc Committee recommended approval on May 31, 2023)

Motion by Yunker to approve, second by Howell. Yager stated that she is not favor of the increase at this time; she fears that this would create confusion for guests. Parking Manager Elder provided the possible revenue breakdown and addressed possibility of confusion, clarifying that kiosks will be set to \$4.00/hour, and that there will be no option to pay \$2.00. Discussion was held concerning the deficit created with the parking ticket reduction and concerns of paying staff holiday pay for enforcement.

Alderman Fesenmaier expressed concern with backup material not being included, and stated that she is not in favor of the change as it currently stands; but could be with more detail from the Ad Hoc Committee.

Mayor Klein addressed the committee and compared the increase to the approve Riviera Ballroom Holiday surcharge. She urged the committee to recommend approval for Council consideration.

Motion to approve carried 3-2 on a roll call vote, with Fesenmaier and Yager voting no.

Discussion/Recommendation regarding City of Lake Geneva Policy 5.2: Waiving of Parking Fees; as it relates to special event permits and requests for waiver of parking fees (Finance, Licensing, and Regulation Committee continued on April 18, 2023)

Motion by Howell to continue to the next FLR meeting, second by Fesenmaier. General discussion followed between Committee members regarding the ongoing process of developing the policy. Motion carried 5-0.

Discussion regarding March 2023 and April 2023 Treasurer's Report and Budget versus Actual Report

Motion by by Howell to approve, second by Yunker. No discussion. Motion carried 5-0.

Presentation of Accounts

Prepaid Bills: \$275,189.58

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Regular Bills: \$686,307.35

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Motion to go into Closed Session pursuant to 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding: Possible Purchase of Property near Oakhill Cemetery

Motion by Fesenmaier to go into Closed Session to include City Administrator Nord, Alderperson Frame, Cemetery Board Chair Mary Sibbing, and Mayor Klein, second by Howell.

Motion carried on a roll call vote 5-0.

The Committee convened into closed session at 4:57 pm.

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session

Motion by Fesenmaier to return to open session, second by Yunker. Motion carried on a roll call vote 5-0.

The Committee reconvened into open session at 5:11 pm.

Motion by Howell to direct staff to proceed as discussed in closed session, second by Yager. No discussion.

Motion carried 5-0.

Adjournment

Motion by Fesenmaier to adjourn, second by Yunker. No discussion. Motion carried 5-0. The Committee adjourned at 5:12 pm.

These minutes are unofficial until approved by the Committee.

Vanessa Jahns
Deputy Clerk

**CITY OF LAKE GENEVA PERSONNEL COMMITTEE
MONDAY, OCTOBER 3, 2022 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Members: Chairperson Rich Hedlund, John Halverson, Tim Dunn, Ken Howell, and Cindy Yager

Chairperson Hedlund called the meeting to order at 4:00 p.m.

Roll Call:

Present: Hedlund, Halverson, Dunn, Howell and Yager

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda.

James Strauss, 1517 Middle Ridge Circle, Lake Geneva stated his support of agenda item #4

Mary Jo Fessenmaier 1085 S. Lake Shore Drive, Lake Geneva stated her support of agenda item #4 and addressed the wording of the agenda item.

Discussion/Recommendation regarding the possible creation of a City Park Manager position and a Cemetery Manager position.

Yager so moved to allow Alderperson Fesenmaier to participate in the discussion of agenda item number four. Seconded by Halverson. Motion carried by unanimous voice vote.

General discussion was held concerning the creation of manager positions for city parks as well as city-owned cemeteries. Public Works Director Tom Earle addressed the committee on this topic, answering various questions and stating his need for additional information from the committee to clarify the intent.

After additional discussion, it was moved by Yager and seconded by Halverson to have staff work on two or three “outlines” as to how these positions might operate within the Public Works Department’s current structure. Possible scenarios will be provided at an upcoming Personnel Committee meeting.

Motion to go into Closed Session pursuant to Wis. State. 19.85(1)(g) Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved and pursuant to Sec. 19.85(1)(f) Considering preliminary consideration of specific personnel problems concerning a perceived threat of intimidation or the investigation of charges against specific persons if discussed in public, would be likely to have a substantial adverse effect upon the reputation of any person referred to in such histories or data, or involved in such problems or investigations.” regarding: A perceived threat of intimidation.

At 4:32 p.m. Hedlund so moved to go into closed session to include all committee members as well as the City Attorney, Mayor, the City Administrator as well as Alderpersons Yunker and Fesenmaier. Seconded by Dunn. Motion carried by unanimous voice vote.

Motion to return to open session pursuant to Wisconsin Statutes 19.85(2) and take action on any items discussed in closed session.

At 4:56 p.m. Hedlund so moved to go back into open session. Seconded by Howell. Motion carried by unanimous voice vote.

Roll Call:

Present: Hedlund, Halverson, Dunn, Howell and Yager

Absent: None

Motion by Howell to have the City Attorney and City Administrator draft a policy for consideration as discussed in closed session as well as have meet with the individual who was the target of the perceived threat of intimidation. Seconded by Halverson. Motion carried by unanimous voice vote.

Adjournment.

At 4:59 Howell so moved to adjourn. Seconded by Halverson. Motion carried by unanimous voice vote.

**CITY OF LAKE GENEVA PUBLIC WORKS COMMITTEE MINUTES
MONDAY, MARCH 27, 2023 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson John Halverson, Mary Jo Fesenmaier, Rich Hedlund, Tim Dunn, and Joan Yunker

Meeting called to order by Chairperson Halverson at 4:00 pm

Roll Call: Chairperson John Halverson, Mary Jo Fesenmaier, Rich Hedlund, Tim Dunn, and Joan Yunker

Comments from the public limited to 5 minutes, limited to items on this agenda.

Sheri Ames, 603 Center St. spoke in opposition to item #9 traffic signal and #13 parking for employees.

Janine Osborne, Business Improvement District (BID) member spoke in opposition to item # 13 and shared that the BID does not have a budget for a shuttle program and a business survey is being conducted that will be forthcoming.

Approval of the February 27, 2023, Public Works Committee Meeting Minutes as Prepared and Distributed

Ald. Yunker motioned to approve the February 27, 2023, Public Works Committee meeting minutes as prepared and distributed, seconded by Ald. Dunn. Motion carried 4-0.

Director of Public Works Report

Director Earle referenced the latest snow and commended the DPW staff for their hard work and dedication to snow removal. Brush collection started today and will be picked up until May 25th. Staff are working on opening bathrooms and prepping for summer.

Kapur Engineering Report

Kapur representative, Rauch spoke 2023 street program underway and a walk-thru was conducted with DPW to go over scope of work with intention to advertise and conduct BID opening in April. Kapur is collaborating with the Clerk's Office to put together a Sidewalk Program timeline. It was decided that the assessment for Lake Geneva Blvd., would be part of Kapur's July update.

MSA Report

MSA representative, DeYoung shared that the project on Marianne & Pine Tree Lane has begun and overall, it's going well. DeYoung indicated that contractors plan to start working on Saturday's going forward, and MSA is sending out weekly updates to the residents in that location.

Wrigley & Cook was moved up from April 13th to an April 3rd start, and MSA plans to provide updates to the businesses. MSA's estimated completion date of project with pavement is May 15th (please note, this is weather dependent).

Parking Manager Report

Parking Manager, Elder shared the overview of the parking sales by day. The city collected approximately \$191,000 in kiosk and Park Mobile revenue compared to \$120,000 in February of 2022. Parking prices were increased on weekends only, which is when the city generates about 65% of its business. Revenue is tracking according to that percentage. Parking purchased via coin is at less than 1%, 70% credit card, 30% via the Park Mobile app. The highest revenue dates were February 4th and 5th

which is when the Winterfest/US National Snow Sculpting event took place downtown. He also stated that he included an update for waived parking fees, Parking Lot B (next to the Brunk Pavilion) rentals, and estimated number of city shuttle provided for free during events. The Parking Manager will share more details on who covers the cost/donation and when fees are waived in his next update.

Discussion / Recommendation of Potential Signal of Four Intersections: Townline Rd. & Edwards Blvd., Center St. & Interchange N., Grant St. & Williams St., George St. & Williams St.

Kapur had put this together based on potential changes after looking at traffic and pedestrian access across these intersections and direction from the PWC in Feb. and included the table which was part of the Kapur update. Ald. Fesenmaier stated that she “was told by Tom that Townline Rd. and Edwards Blvd. actually it wasn’t Tom, it was the gentleman that did the impact fee study through the Public Works Department, (Ruekert-Mielke), that Townline Rd. would be paid for if a stop light goes through there, “and she proceeded by asking if that was correct; “so the city wouldn’t end up paying anything, that it would be paid for if a stop light goes through there through the state.” Director Earle stated that it would depend on if it meets the warrant. Ald. Fesenmaier stated, “yeah, I understand, I said, *if* that correct.” Dir. Earle stated that if the intersection does not meet the criteria of the warrant, it would be fully funded by the city. Ald. Fesenmaier noted again that she said “*if*.” She again stated that she said, *if* and once again she said “I said *if*” as Dir. Earle was commenting on the topic.

Ald. Fesenmaier stated that the Center Street/Interchange North was included and asked if it was correct. Dir. Earle stated he believed it was. Kapur representative, Rauch pointed out that the County had done a warrant at this location, and it was not warranted due to the traffic count. Ald. Fesenmaier commented that the location wound up in the impact fee study. Dir. Earle stated that she was correct that it was in the impact fee study because he was asked to look into those areas, and that those three or four spots were being reviewed via the impact study for future growth. Dir. Earle points out that impact fees do not cover existing deficiencies in infrastructure, they only cover future growth. Ald. Fesenmaier said, “yeah it covered future growth.” Dir. Earle stated it was put in the impact study in case it ever did warrant, after growth. Ald. Fesenmaier stated her question was that Center Street was included in the impact fee study. Townline was not, Center Street was. Ald Fesenmaier then asked if Dir. Earle recalled the other two that were included in the impact fee study. Ald. Fesenmaier stated twice it “was not the two in the chart.” Dir. Earle stated that he did not recall. Ald. Fesenmaier proceeded to say it was Geneva and Broad Street. She wanted to know why these two were in the chart, but the other two were not. Dir. Earle stated he did not know why and stated he would need to check with a representative from Ruekert-Mielke. Ald. Fesenmaier specifically asked Dir. Earle who gave the representative from Ruekert-Mielke the data, who gave him the information about the intersections and directly asked Dir. Earle. He responded he did not know.

Dir. Earle stated that if the representative from Ruekert-Mielke asked about certain intersections, he would provide him with what was given to him by this committee. Dir. Earle noted that many locations were on a DPW ‘wish List’ which was created and kept over the last 10 years.

NO ACTION TAKEN

Discussion / Recommendation Beach Access at the Riviera w/Options

Kapur representative. Ald Fesenmaier stated she marked a spot on a map.

Kapur stated that on Option 2 you must be a certain amount of feet from the highwater mark. Kapur said it is 35 feet and it would be tough. Hash marks are no parking areas. 9 x 22 spots going north and

south only as it is the only way DPW and Police/EMS currently can get on the beach without using stairs at Beach House.

Kapur is going to check the spacing, and there is still some work to do. Earle likes the access and gate location. Earle stated he has heard there may be an opportunity for a Tourism Grant for this location and to check with the City Administrator. Earle stated the parking stall with Elmer's may be in their contract where the proposed gate is located so that may be an issue. Ald Fesenmaier stated she would like the gate option done now. Earle stated the area would need a survey, design and engineers estimate before being put out for bid. Members of the committee asked if the parking stall contracts (for Riviera tenants) can be redone in anticipation of the future redesign. Survey and ADA compliance needs to be completed by Kapur.

Ald. Fesenmaier motioned to approve continuing to have Kapur review the new gate location along with redesigning parking stalls, and forward to FLR with a task order, second Halverson. Motion carried 4-0.

Ald. Fesenmaier motioned to continue dumpster issue, second Halverson. Motion carried 4-0.

Discussion / Recommendation Possible Removal of Island in Cul de Sac of Fairview Dr.

Kapur representative stated that this is part of the 2023 street program, and they surveyed the location. Issues pruning the spruce tree and manhole is close. Spruce tree is a violation of the city ordinance.

Ald. Hedlund motioned to move the tree and take out the island, seconded by Ald. Yunker. Motion carried 4-0.

Discussion / Recommendation Removal of Abandoned Driving Range Office at Hillmoor

Chief Gritzner shared that some homeless individuals have been inhabiting the building and feces and urine are present. Requesting the shack be at minimum boarded up but would prefer razing. Earle stated the pad would stay but would remove the structure. Utilities were shut off but need to be verified. The chief said they noticed people living in the building in the last two weeks. Dir. Earle was there within the month and the doors and windows were intact and are now broken.

Ald. Hedlund motioned to have the driving range office building raised, seconded by Ald. Yunker. Motion carried 4-0. Tom Earle needs to apply for a raising permit per Building & Zoning. (forward to FLR).

Discussion / Recommendation Business Improvement District Remote Employee Parking with Shuttle

Badger HS indicated to the BID that their parking lot could be used in the summer with a shuttle. Currently serving through the BID number of employees, shifts, funding, done on holiday weekends. Ad hoc committee meets on Wednesday. Recommended to continue. Ald. Fesenmaier asked who's conducting the survey. Alex the Executive Director of the BID is conducting the survey.

Ald. Fesenmaier motioned to refer to the ad hoc committee, seconded by Ald. Halverson. Motion carried 4-0.

Discussion / Recommendation Renewal of the 2023/2024 TAPCO Contract

Earle stated the contract as well as the prior year's contract were in the packet. He recommended approval.

Ald. Hedlund motioned to approve the contract, seconded by Ald. Yunker. Motion carried 4-0. (Forward to FLR)

Discussion / Recommendation Purchasing 2023 F-250 4x4 SD Regular Cab 8' box 142" WB SRW XL (F2B) not to Exceed \$48,820.00

Dir. Earle stated the specs were in the packet along with a narrative of the need.

Ald. Hedlund motioned to approve, seconded by Ald. Yunker. Motion carried 4-0.

Discussion / Recommendation for Department of Public Works Purchase of a 2023 F-250 4x4 SD Super Cab 6.75' box 148" WB SRW XL (X2B), not to Exceed \$55,155.00

Dir. Earle stated the specs were in the packet along with a narrative of the need.

Ald. Yunker motioned to approve, seconded by Ald. Halverson. Motion carried 4-0.

Discussion / Recommendation Regarding Response from WisDOT on 10FT Path along HWY 50 & Turn Lane Heading East

Earle stated he discussed the narrowing of a bike path from 10' to 8' with WisDOT as asked last month. They (WisDOT) informed him that without hardship or need WisDOT would not allow a bike path less than 10'. Ald. Fesenmaier asked what the best options were to tie into the existing bike paths. Do we have it as part of the roadway? From Edwards all the way down to West St.? All three options; 10 FT, just the sidewalk, addition to the bike lane, etc.? Earle stated there may be a meeting to ask more questions regarding the project.

Hedlund questioned the letter from WisDOT which stated "65/35 split, but now that we own Hillmoor 80/20 split? for a 10FT bike/foot path. Earle stated that was prior to the city owning Hillmoor. Earle stated that WisDOT agreed both turn lanes are fine east and west.

Ald. Fesenmaier motioned to continue to next meeting so DPW can get options, approve requesting Earle to check with WisDOT, seconded by Ald. Halverson. Motion carried 4-0.

Future Agenda Items

July Special Assessment Kwik Trip & Edwards BLVD.

Adjournment

Ald. Hedlund motioned to adjourn at 5:10 pm, seconded by Ald. Dunn. Motion carried 4-0.

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE MINUTES
TUESDAY, MARCH 14, 2023, 5:00 PM
CITY HALL COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Rich Hedlund, and Tim Dunn

Chairperson Yunker called the meeting to order at 5:00 p.m.

Roll Call

Present: Yunker, Howell and Dunn.

Absent: Hedlund (excused) and Straube (excused)

Comments from the public limited to 5 minutes, limited to items on this agenda. None

Ted Pankau with the Geneva Lake Water Safety patrol spoke in favor of purchasing the proposed Lifeguard Tower for Riviera Beach.

Jami Golz with the Lake Geneva YMCA spoke in favor of granting the YMCA beach passes for its summer youth program.

Approval of the February 13, 2023, Piers, Harbors, and Lakefront Committee minutes as prepared and distributed. Motion by Dunn to approve. Seconded by Howell. Motion approved by unanimous voice vote.

Harbormaster Report. Harbormaster Steve Russell provided the committee with a review of items contained within his Harbormaster Report. Russell also provided a status report of the annual renewal on the City's slips and buoys. General discussion was held between the committee members and the Harbormaster.

Lagoon repairs and projects for 2023

Russell gave a status report on the condition of the lagoon as well as options for making repairs. The Harbormaster noted the costs for various repair options being considered. Russell stated he will get design options for the lagoon piers and present them at the next meeting.

Discussion/Recommendation regarding the waiver of beach pass fees for the Geneva Lake YMCA summer camp program. Howell so moved and Dunn seconded to suspend the rules and allow Jami Golz of the Lake Geneva YMCA to speak. Jami Golz of the Lake Geneva YMCA addressed the committee concerning the request and answered various questions from the committee members. Howell so moved to recommend granting forty-five (45) beach passes to the YMCA for its summer youth program. Motion carried by unanimous voice vote. This request was forwarded to the Finance, Licensing and Regulation Committee (FLR).

Discussion/Recommendation regarding a cooperative agreement with the Geneva Lake Environmental Agency for shared responsibility for the boat launch and clean water inspections. The Geneva Lake Environmental Agency (GLEA) is asking area communities to use their existing boat launch attendants to undertake clean water inspections. The Harbormaster stated the GLEA will pay up to \$12 per hour to a maximum of 200 hours per community towards expenses related to the inspections. After some discussion among the committee members; Howell so moved to recommend approval and to forward this request to the next FLR Committee meeting. Dunn seconded the motion. Motion carried by unanimous vote.

Discussion/Recommendation regarding Ordinance 23-01 an ordinance amending Section 192, Fees, of Chapter 90, Waterways, of the City of Lake Geneva Municipal Code as it relates to the payment of unpaid and delinquent City claims related to the rental of City owned piers, slips, buoys, and kayak racks. The Harbormaster stated that the City's current ordinance does not include allow withholding of City piers, slips, buoys, and kayak racks if a renter has unpaid and delinquent claims owed to the city. After additional discussion Howell so moved to recommend approval and forward this to the next FLR Committee meeting. Seconded by Dunn. Motion carried by unanimous vote.

Discussion/Recommendation regarding installing a Lifeguard Tower on Riviera Beach (Requested by Water Safety Patrol as the current Lifeguard Chairs do not allow Lifeguards to see beyond Swim Piers). Harbormaster Russell presented the committee with a proposal /quote for purchase of a new lifeguard tower for Riviera Beach. Russell stated that this tower is deemed satisfactory by the Water Safety Patrol to allow the lifeguards an unobstructed view beyond the Swim Piers. After additional discussion Howell so moved to recommend approval and forward this to the next FLR Committee meeting. Seconded by Dunn. Motion carried by unanimous vote.

Adjournment

At 5:25 p.m. Dunn so moved to adjourn the meeting. Seconded by Howell. Motion carried by unanimous voice vote.

Lake Geneva Utility Commission Minutes
Lake Geneva Utility Commission Meeting
Monday June 19, 2023, 4:00pm
Council Chambers, City Hall – 626 Geneva St

THIS MEETING WAS HELD IN PERSON

Call Meeting to Order – Lyon called the meeting to order at 4:00pm

Roll Call – Lyon, Klein, Howell, Frame, Nord, Binn & Stanczak

Staff in Attendance – Gajewski & Busch

Comments from the public as allowed by Wis. Statutes §19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.

None

Approve Utility Commission Minutes from May 15, 2023, as prepared and distributed
Nord/Binn motion to approve. Passed unanimously.

Acknowledgement of Correspondence

None

Approval of May 2023 Financials

Howell/Frame motion to approve. Passed unanimously.

Approval of May 2023 Bills

Binn/Stanczak motion to approve. Passed unanimously.

Directors Report

Gajewski reviewed the submitted Director's report. Discussion was had on lead and copper sampling and the different criteria for sample sites. We have 29 sites approved by the WI DNR and we are required to take 20 samples this year, which have all been collected and submitted. Gajewski reported that changes to the Impact Fees were approved at the Council level and the new fees go into effect June 22. Gajewski gave an update on the Marianne Terrace and Pine Tree Lane project which is due to be paved this week. All except 4 of the curb boxes in the Edgewood Vistas subdivision have been relocated to the right of way, with the remaining 4 being homes that have been sold. Shodeen are working on getting these relocated as well.

Frame/Binn motion to approve the Director's Report. Passed unanimously.

Presentation of 2022 Lake Geneva Utility Commission Annual Financial Report and Management Letter by Brian Anderson, CPA – Wipfli LLP

Brian Anderson of Wipfli LLP appeared via Zoom and presented this year's audit findings to the Commission. This is the second year his company has done the audit. He explained the differences between the two years and reviewed the audit report in sections for the Commission. He reported that there are no concerns and thanked staff who he said were very helpful and cooperative in providing information in a timely manner.

Howell/Klein motion to approve the 2022 Lake Geneva Utility Commission Annual Financial Report and Management Letter. Passed unanimously.

Discussion/Action on proposed utility easement for Everstream GLC Holding Company LLC at 1003 Host Drive PIN – ZYUP00145C

Gajewski explained the need for the utility easement and said the City Attorney had reviewed it and his recommendations have been inserted.

Klein/Frame motion to approve the utility lease for Everstream GLC Holding Company LLC at 1003 Host Drive. Passed unanimously.

Discussion on Payment Request #3 for the Pine Tree Lane & Mariane Terrace Improvement Project prepared by Asphalt Contractors Inc.

No discussion.

Howell/Binn motion to approve. Passed unanimously.

Discussion/Action on estimate of probable construction costs for utility-related improvements along the WisDOT STH 50 project corridor

Gajewski gave a brief background and explained what the Utility is looking to do in conjunction with WisDOT's road project. MSA have drafted estimated constructions costs, but these include a large contingency because it is not known what the DOT will require in terms of backfill and pavement, especially for the deep sewer segment. The estimate is based on 2023 bidding numbers plus the contingency. Staff recommend that WisDOT give their initial review so we can include their requirements in our pricing estimate. Discussion was had on the volatility of the timeline with WisDOT. Klein reported that WisDOT will be hosting a meeting to notify everyone of their expected timeline in the next couple of weeks and it is expected that they will start work in 2026. Discussion was had on funding and whether the city would need to contribute. Gajewski explained that the City would not be expected to contribute since this is a Utility project and Utility funds are separate from the City. The Utility can apply for Safe Drinking Water funds and/or Clean Water funding. The ARPA funds could also be used for this project. Discussion was had on the age of the mains that would be replaced and what the alternative to deep sewer would be. The alternative is a lift station. Discussion was had on whether the upsized sewer main would accommodate future growth. The Commission would like to see more numbers and information on how this project would be funded. They would also like to know what the alternatives are if funding is an issue. Howell/Binn motion to continue this item to next month's meeting for more details. Passed unanimously.

Discussion/Action on 2022 Compliance Maintenance Annual Report and Resolution 2023-01

Gajewski reported that the 2022 CMAR is complete and has been submitted. The Commission as the authorizing body of the Utility is required to approve the CMAR and the resolution. The report includes the Sanitary Sewer Overflow (SSO) that was caused by the force main break at Big Foot Lift Station in 2022 and also shows that we are not in compliance with our chloride levels which is an ongoing issue. Gajewski talked about the solutions being discussed regarding the force main and the source reduction measures that are in place for the chlorides.

Binn/Frame motion to approve the 2022 CMAR. Passed unanimously.

Adjourn

Klein took a moment to recognize the hard work of the Utility staff and to thank Gajewski for his diligence over the years that has led to a great audit report.

Frame/Binn motion to adjourn at 4:51pm. Passed unanimously.

**THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED BY
THE LAKE GENEVA UTILITY COMMISSION**

City of Lake Geneva Tree board, Monday, April 3rd, 2023

Call to Order- 4:01 pm

Roll Call- Cindy Yager alderperson, Sonya Dailey, Jon Foster Arborist, Morgan Sheppard Assistant Arborist, Candy Kirchberg Chairperson

Public-Dennis Looser

Approval of March 7th 2023 tree board minutes- 1st Cindy Yager 2nd Sonya D, All passed to approve with one abstained.

Comments from the public-Dennis – Chemically treating of Blue Spruce trees around city.

Arborist Report-

Storm damage- a lot of damage due to ice storm but none with latest wind storm, Still behind on clean up and removal of damaged trees, But are making strides.

Discussion down town tree ring protectors-

Jon waiting for the school to get off of spring break and to get back to them. Both Badger high school and DDHS for working on making prototypes to find cost for production.

Discussion/ recommendation arbor day- April 28th, 2023
Jon filled out appropriate paperwork for arbor day foundation and plaque.

Candice Franks to be candidate for honoring for arbor day foundation tree. Waiting on Candice if she will accept the honoring. Sonya would like Candice students to be involved in planting if capable.

ATC will donate funds for new arbor day tree.

Home Depot also offered and wants to work with city to do another or additional arbor day improvements project. Still in discussion with Home Depot management and arborist.

Cindy Y- Wants to publicize to the news about arbor day plans.

Next meeting date & time- June 6th, 2023 4:00pm

Adjournment- 1st Cindy Yager 2nd Candy Kirchberg
Chair person. Motion passed.



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.com

POLICE AND FIRE COMMISSION MEETING MINUTES

THURSDAY MAY 4, 2023– 6:00 P.M.

CITY HALL, COUNCIL CHAMBERS

Commission Members Commissioners: Spyro Condos, Chuck Saul, Jay Fairbanks, and Len Jegerski,
Town of Geneva Fire Liaison Larry Kulik

1. Call meeting to order
The meeting was called to order by Commissioner Fairbanks at 6:00 p.m.
2. Pledge of Allegiance
The Pledge of Allegiance was led by Commissioner Fairbanks.
3. Roll Call
Commissioners Fairbanks, Condos, Saul and Jegerski were present. Also present: Police Chief Gritzner, Police Lieutenant Way, Police Lieutenant Keller, Fire Chief Peters, Fire Captain Detkowski, Town of Geneva Fire Liaison Kulik, Mayor Klein and Administrative Specialist Papenfus.
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
Commissioner Condos raised an objection stating that the proper format was not followed by the Police and Fire Commission (PFC). He stated that the Mayor was violating Wisconsin State Statutes because a new Police and Fire Commissioner was not appointed the first week of May. Condos stated that the Commission can still operate with four members and that election of officers must be made at the May meeting because Commissioner Fairbank's term as an officer expired and he didn't see how a meeting could be held. Mayor Klein stated that she spoke with Attorney Draper and he advised that it was ok to continue the election of officers to a later meeting after a new Commission appointment was approved. Fairbanks stated he also talked to Attorney Draper, who also advised him that the election could be postponed. Mary Jo Fesenmeier stated the Police and Fire Commission needs to follow the ordinances and uphold the law and not break it. Saul felt it was important to continue the meeting and discuss the important matters on the agenda. Saul felt comfortable moving forward with the meeting as two people consulted with the city attorney and they were both advised it was ok to continue the elections to a later meeting. Condos said the Commission was in violation of policies and procedures by not following the proper format and electing an officer to preside over the commission. He felt that there should be no meeting. He demanded to find out who was responsible for not putting the elections on the agenda, especially when there were enough members for a quorum. Saul restated there were important items to discuss and felt it was appropriate to proceed. Condos stated his objection and felt it was an illegal meeting and left the meeting at 6:24 p.m. Fairbanks stated that he spoke with Attorney Draper and he felt it was ok to continue the meeting. Jegerski also had no objection to holding the meeting.
5. Acknowledge Correspondence – There is none
6. City Council Report
No City Council Report because a Police and Fire Liaison had not been appointed yet by the City Council.
7. Approval of the Regular Meeting Minutes of April 6, 2022
Saul motioned to approve the regular meeting minutes of April 6, 2022. Jegerski seconded. Motion carried 3-0.
8. Fire Department business
 - a. Discussion/Action - Approval of bills for the month of April 2023, operating in the amount of \$142,744.58, Capital purchases in the amount of \$0, Equipment Replacement purchases in the amount of \$3,168.04, for a total of \$145,912.62
Saul motioned to approve the bills for the month of April 2023. Fairbanks seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0.

b. Discussion – EMS Medical Billing/Stark Medical Billing – No discussion/action

c. Discussion – Monthly Chief's Update and Fire Department Report Overview

Chief Peters reviewed the monthly report including Personnel anniversaries, Department and Community Events, Notable calls for Service and monthly numbers.

d. Discussion/Action – Approval of 2022 Fire Department Annual Report

Saul motioned to approve the 2022 Fire Department Annual Report. Fairbanks seconded. Motion carried 3-0. Chief Peters thanked Captain Detkowski and Administrative Specialist Baumeister for helping put the report together. The Commission commended the Fire Department for the thorough report.

e. Discussion – Department of Safety & Professional Services audit result

Chief Peters stated that they received a passing report from the Department of Safety and Professional Services audit. The State auditor was very complimentary of the department's services and the fire department staff.

f. Discussion– Engine 1 & 2 status

Chief Peters discussed the status of the current Fire Engines. The new engine is currently out of service due to an electrical issue. It will hopefully be repaired within the next few weeks. Engine 1 had some electrical wire issues and is recommended to prioritize replacement of the engine because it is currently taking three years for delivery. Jegerski asked Chief Peters what the department's procedure was regarding foam and electrical car fires. Chief Peters advised the "safe" foam is only used. Several members have been trained regarding electrical vehicle fires and the tactic is to protect the exposure and let the vehicles burn.

g. Discussion – Thank you notes – No discussion/action

- Avant Cycle

h. Discussion/Action - Items to be forwarded to City Council

April expenditures, Chief's monthly report, 2022 Fire Department annual report, Department of Safety and Professional Services Audit, thank you note.

9. Police Department Business

a. Discussion/Action - Approval of bills for the month of April 2023, operating in the amount of \$430,659.19, Capital purchases in the amount of \$0, Equipment Replacement purchases in the amount of \$0, for a total of \$430,659.19

Saul motioned to approve the bills for the month of April 2023. Jegerski seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0.

b. Discussion/Action – Approval of Lexipol Policies

- 300 - Use of Force
- 302 – Use of Force Review Boards
- 308 - Control Devices and Techniques
- 424 - Rapid Response and Deployment

Saul motioned to approve the changes to Lexipol Policies 300, 302, 308 and 424, as listed above. Fairbanks seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0.

Chief Gritzner stated the wording changed on all the listed policies from "very serious injury" to "Great Bodily Harm".

c. Discussion/Action - Approval of 2022 Police Department Annual Report

Saul motioned to approve the 2022 Police Department annual report. Fairbanks seconded. Motion carried 3-0. Chief Gritzner thanked Lt. Keller and Records Specialist Reynolds for preparing the annual report. The Commission felt the annual report was very well done. Saul commended the department stating that the department went through a major change in the last year, while still serving the community, and it was a very smooth transition.

d. Discussion/Action – Undesignated Body-Worn Camera Grant Funds

Saul motioned to make available the remaining body-worn grant funds in the amount of \$6,642.15 to be used by the parking department. Fairbanks seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0.

Chief Gritzner stated that two grants for body-worn cameras through the Department of Justice were approved. There will be \$6,642.15 in funds that the department cannot use. He would like the PFC to recommend allowing the parking department to use the remaining funds to offset their costs of the body-worn cameras, which is roughly \$15,000.00.

e. Chief's Report (briefing only – no action will be taken)

Chief reported that Law Enforcement Week is May 14-20, 2023. The Department Awards Ceremony is May 18, 2023. The Wellness App will be ready in the next weeks and will include multiple resources for mental and physical health. The App will be available for department employees, retirees and their families. The downtown area will have a bigger presence this summer. The School Resource Officers, Community Service Officers and two new officers will be assigned the downtown area. A drug officer will be assigned to the area for the summer. Saul asked about the crisis worker liaison. Chief Gritzner advised that Human Services is currently training the new replacement and she will need at least six weeks of training before she is assigned to Lake Geneva.

f. Discussion - Top Five Monthly Incidents – No discussion/action

g. Discussion – Monthly activity reports – No discussion/action

2023 Dispatch activity for April 2023:	Telephone calls – 2,320	911 calls - 271	Window assists – 747
2022 Dispatch activity for April 2022:	Telephone calls – 2,390	911 calls - 278	Window assists – 546

2023 Patrol activity for April 2023:	Calls for Service – 1,660	Arrests - 114
2022 Patrol activity for April 2022:	Calls for Service - 1,360	Arrests - 133

h. Discussion/Action – Items to be forwarded to City Council

April expenditures, 2022 Annual report, Undesignated body worn camera grant funds, Top Five monthly incidents and monthly reports.

10. Motion to go into closed session under Wisconsin State Statute 19.85(1)(c), considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility and 19.85(1)(f), considering financial, medical, social or personal histories, or disciplinary data of specific persons, which if discussed in public would likely have a substantial adverse effect upon the reputation of any person referred to: Specifically Police Department Personnel.

Saul motioned to go into closed session. Fairbanks seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0. At 7:04 p.m.

11. Motion to return to open session per Wisconsin State Statute 19.85(2) and take action on any items discussed in closed session.

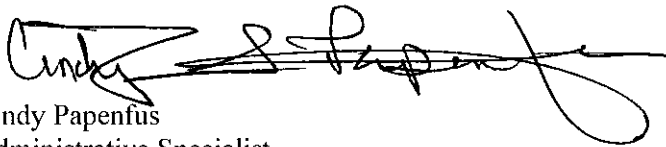
Saul motioned to return to open session. Jegerski seconded. Fairbanks seconded. Roll call vote: Fairbanks-Y, Saul-Y, Jegerski-Y. Motion carried 3-0. At 7:11 p.m.

No action to be taken from closed session.

12. Adjourn

Fairbanks motioned to adjourn the meeting. Saul seconded. Motion carried 3-0 at 7:11 p.m.

Respectfully submitted,



Cindy Papenfus
Administrative Specialist

c: Police Chief/Fire Chief

Commissioners-file/Commission Liaison

City Administrator/City Clerk

City Comptroller

Council Members - Mayor

CITY OF LAKE GENEVA PLAN COMMISSION MINUTES
WEDNESDAY, MAY 17, 2023 - 6:00 PM
COUNCIL CHAMBERS, CITY HALL

Members: Mayor Klein, Alderperson Fesenmaier, Commissioners: John Gibbs, Joel Hoiland, Cindy Forster Fueredi, James Marquardt, and Kyle Cary

Meeting called to order by Charlene Klein.
Mayor Klein called the meeting to order at 6:00 p.m

Roll Call.

Present: Klein, Fesenmaier, Hoiland, Marquardt, Feuredi

Absent: Gibbs, Cary

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to five (5) minutes.

There were none.

Acknowledgment of Correspondence.

There were none.

Review and Recommendation of a proposed land CSM request submitted by Avalon Property LLC. 875 Geneva Pkwy, Lake Geneva, for a request of a Site Plan of the documents generated by Farris, Hansen & Associates dated 11/17/2022 for Tax Key Nos. ZLGBP00010A; ZYUP00157; ZYUP00158; & NYL3100002.

Peter Juergens: N2689 Sunset Blvd, Lake Geneva: Representative for owner, Avalon Properties. Juergens provided a brief history relative to the property; noting the plan includes two phases of construction.

Administrator Walling added that engineering is in compliance with what was submitted and the agreement letter will be drafted.

Motion by Hoiland to approve, second by Marquardt.

Alderperson Fesenmaier encouraged Avalon Properties to perform planned maintenance on their detention ponds in or to mitigate future water issues, and to look into ways to utilize gray water in their projects.

Motion carried 5-0

Adjournment.

Motion by Hoiland to adjourn, second by Fesenmaier. Motion carried 5-0. The meeting adjourned at 6:12 p.m.

The April 18th meeting of the Park Board was called to order by Chair Cindy Fueredi. The scheduled work session on April 19th has been cancelled.

Public Comments were made by Mary Jo Fessenmaier regarding the Park Manager position, that it needs to be an active member of the DPW staff to handle physical labor.

Minutes from the previous meeting were amended to remove the sentence stating that the YMCA will be sold. Approved unanimously.

The quarterly report from the YMCA was presented by Mike Coolidge and he expressed appreciation to the city for their assistance and cooperation. Mike reported that the travelling teams will begin next week. There are 35 teams which encompass about 400 boys and girls. There are 12 tournaments scheduled. Staff from the Milwaukee Brewers will be coming the baseball camp. The Milwaukee Wave staff will be coming for a soccer camp.

The Lions club has agreed to repair the Lions den.

He also spoke to the issue of the YMCA CONTRACT WITH THE CITY. They would like it to be a multi year contract, possibly 3 years to facilitate planning, etc.

Chair Forster Feuredi asked if there has been any new progress or new facilities at Vets Park. Mike stated there has not, but they have had an increase in the number of participants and tournaments.

Mike Coolidge is working with Visit Lake Geneva to advertise. John Swanson does the marketing for the Dream Team.

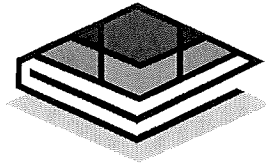
Mike requested information about the scheduling of the Never Say Never playground construction. Mayor Klein stated that they still have to submit their site plan, etc. to the city. Brian Pollard has agreed to underwrite the remaining costs to NSN group.

There is a request from the Tree Board to approve the changes in the Municipal Code by Public Works. The main intent was to have the Park Board Review the changes. Yager made a motion to send the revisions back to the Tree Board for review, seconded by Chair Forster-Feuredi.

The discussion regarding the Park Manager position was voted on to continue for more information,, Motion by Klein, second by Forster-Feuredi.

The work meeting on April 19th to develop funding ideas for the park has been cancelled. Klein suggested obtaining the fee schedule.

Meeting Adjourned.



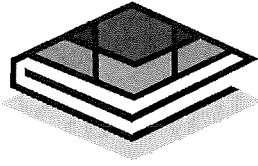
LAKE GENEVA PUBLIC LIBRARY

Library Board Meeting

Date: Thursday, May 11, 2023
Time: 5:00 p.m.
Place: Lake Geneva Public Library
Smith Meeting Room
918 W Main Street
Lake Geneva, WI 53147

MINUTES

1. Board president Lyon called the meeting to order at 5:01 pm.
2. Roll call and introduction of guests: Lyon, Kundert, Gramm, Brookes, Dinan, Kersten present. Excused: Pennington, Schoolfield. Also present: Kornak
3. Review and approval of previous meeting minutes: Kundert/Dinan motion to approve passed unanimously.
4. Public comment: maximum of 5 minutes per speaker, limited to items on this agenda. No public comments.
5. Finance, Building, & Grounds Committee report (Kundert)
 - a. Review/approval of previous month's expenditures: Kundert/Lyon motion to approve \$97,641.85 passed unanimously. Kornak to pull WE energy and Alliant invoices from 3 years ago to compare usage with 2023 / current for next board meeting.
 - b. City 2024 capital budget requests: Committee will review this process for clarity with the City Comptroller, meeting scheduled for 10:00 am on Thursday, May 18 at the Library in the Swanson Room. Agenda will be posted.
 - c. Parking lot update (engineering study in packet) - Board reviewed the preliminary feedback from the engineer, no action taken.
 - d. Front sidewalk repair update: Kornak reported that DPW will include this concrete work with the park sidewalks for a more affordable quote, and the library will pay for the front walk portion.
6. President's report (Lyon)
 - a. Library Board bylaws: Per Lyon, the City Attorney would like to meet with the Library Director for feedback before the board approves the updates. Kundert suggested adding in more details for the treasurer/financial secretary role. No action was taken and this will return to the board after the City Attorney's feedback.
7. Director's report (Kornak)
 - a. Usage and statistics - all usage is stable but circulation is slightly lower than anticipated. Unsure about causes (weather, parking rate increases, construction



LAKE GENEVA PUBLIC LIBRARY

on Wrigley, other?) but the library will track trends in types of materials being checked out for more insights in where circulation is lagging - also showing usage and purchasing of print vs. AV.

- b. Book bike request - Kornak requested approval of \$5,450 for a Haley Tricycle (e-)book bike. Kundert/Kersten motion to approve passed with Lyon, Brookes, Kundert, Dinan, Kersten in favor and Gramm opposed.
 - c. Out of state library card policy - Kersten/Brookes motion to amend fee cards to \$100/year and/or \$25/3 months for out of state or Milwaukee County residents, with feedback from staff on the change after the summer, passed unanimously.
 - d. In progress project updates:
 - i. West end lighting - Adams Electric is checking status of fixtures
 - ii. Major donor signage - target install date is June 15
 - iii. HVAC and KC light fixture - Selzer-Ornst is continuing to troubleshoot issues here.
 - iv. Art rail - west end - DPW or staff will install - pending.
 - e. Upcoming project review
 - i. Smith Meeting Room update
 - 1. Hazards / needs: Board to check Smith Meeting Room for trip hazards (stairs and stair trim), grates pulling off walls, loose trim, fraying wallpaper, mold stains, carpet stains, AV updates needed, soffit lighting update, and more pending program room plans.
8. Committee reports (Kersten/Lyon): no committee reports
9. Friends of the LGPL/LGPL Foundation reports (Brookes/Pennington): StoryCorps has been extended through the end of the year funded by the LGPL Foundation.
10. Adjournment: Kundert/Lyon motion to adjourn at 6:40 pm passed unanimously.

Lake Geneva Historic Preservation Commission Meeting Minutes

May 9, 2023 700 p.m. at Lake Geneva City Hall

President Ken Etten called the meeting to order at 7:00 p.m. Lake Geneva City Hall

Present: Ken Etten, Louise Rayppy, Chris Brookes, Grace Hanny, Sonja Akright, Emily Hummel and Tim Dunn. Patrick Quinn was absent.

Review and approval of the minutes from April 11, 2023, Historic Preservation Commission Meeting.

Comments from the public and correspondence. None

Reports on the Geneva Lake Museum upcoming events, including "Tuesdays @ Two" programs, and news from the Maple Park Homeowners' Association, including updates on the regulation of short-term rentals and paid parking in the Maple Park Historic District. "History Loves Music", fundraiser at the museum on Thursday June 8, 2023, 7-9 p.m. —\$65.00 per ticket. Black Point and the Lake Geneva Symphony Orchestra Quartet will be there, with Black Point displaying clothes worn by the family of Beer Baron Conrad Seipp. Also fundraiser for the Museum — "Taco Tuesday", June 27, 2023, 6:00 till 8:00 P.M. — \$12.00 per person. No paid parking in Maple Park for the time being. No new information concerning short-term rentals.

Updates regarding Black Point Estate & Gardens, Horticultural Hall, and Historic Lake Geneva Walking Tours, including Black Point programs at the Lake Geneva Public Library. On Mother's Day weekend will be the Remarkable Women of Lake Geneva event at Black Point. Black Point Movie Monday programs ended in April. Local History series starts in May.

Updates on events at The Riviera, at the 1928 Geneva Theater / Geneva Stage, or local news items relating to the Lake Geneva Historic Preservation Commission. The Theater had their Opening Night, on May 6th. Special Guest — Kashmir : The Led Zeppelin Show.

Review of recent bills and invoices, updates on the current balance in the Lake Geneva Historic Preservation Commission 2023 City Budget. Our current balance is \$4,885.00.

Updates on tributes to honor Jim Davis and Jackie Getzen's contributions to the LGHPC, including the LGPL paver for Jackie and scheduling the dedication of the oak tree and plaque at Oak Hill Cemetery in memory of Jim Davis. The paver for Jackie has been installed. She served on the Commission from 1996—2021. Sonja will contact Jim's sister about the dedication and date.

Discussion and comments regarding recent building / remodeling projects within National & State Historic

Districts. No new information.

Update regarding submittal of Certified Local Government renewal application by February 28, 2023, the creation of a more inclusive Local Historic Landmark Ordinance based upon the Whitewater Local Landmark Ordinance, the Fond du Lac Historic Preservation Ordinance, discussions with City Attorney Dan Draper, and additional information from Jason Tish at Wisconsin Historical Society. Chris and Grace need to meet with Dan Draper again. Need to resolve a few issues, especially concerning landmark status. Need to explain so people will understand. Dan Draper is working on rearrangement of local Landmark -- renumbering the sections. Jason Tish said he would come when Chris invites him.

Discussion regarding the repair and/or replacement of existing historic plaques and signs by Jim Sherin at Timberline Signs and review of list on which additional plaques and signs should be repaired and/or replaced next. The following 3 signs need to be repaired: Wisconsin Power & Light / Geneva Lake Museum / Mill St; Old Mill Race / Main Street; Taggart Lumber Yard & Railroad Warehouse / Broad Street. Signs along Broad, Main, Geneva and Horticultural Hall, plus six Maple Park signs need to be looked at. One new sign will be ordered: About the former Sanitarium in Lake Geneva.

Update regarding current status of the Three Graces statue, the relocation from Flat Iron Park to the Geneva Lake Museum, and the future plans for repair and/or replacement of the Three Graces statue. No new info.

Review of recent Historic Plaque Program applications, the cost of plaques from Timberline Signs at \$258.48 each (including sales tax), application forms, and ongoing updating the list of past plaque recipients. No new information.

Updates on the status of the I-phone app and Android app of A Historic Lake Geneva Walking Tour, including reactivation of I-phone app, and discussion on how to better promote the apps, including presentations to the Lake Geneva City Council. Also, any new information regarding required update renewal of I-phone app. Sonja is working on this.

Discussion regarding new projects for the LGHPC, including future "Tales of Lake Geneva" program at the Geneva Lake History Museum on Tuesday, June 13, at 6:00 P.M., updates to our website www.historyoflakegeneva.org, and discussion on any other potential future LGHPC projects that we might want to consider. Since our regular LGHPC meeting for June will occur on the same night we voted to have it later that evening at 7:30 P.M. at City Hall.

Update regarding the Lake Geneva Historic Railroad Site, including information from the Park Board regarding the park bench and plaque in memory of Ed Yaeger, any feedback from the Yaeger family, and scheduling a date for the dedication. The bench has been finished, waiting for the plaque, then it will be installed at the Railroad Site.

Report regarding any new correspondence from Stephanie Klett at Visit Lake Geneva / Lake Geneva Chamber of Commerce and Lake Geneva City Administrator David Nord on how the LGHPC can help promote tourism in Lake Geneva. Chris will bring a flyer about "Tales of Lake Geneva" to Stephanie Klett.

Update on information from Jason Tish at the Wisconsin Historical Society, National Trust for Historic Preservation, the Society of Architectural Historians, and the Wisconsin Association of Historic Preservation Commissions. ACHP will once again have their Historic Summer Vacation social media campaign. Meeting adjourned at 8:10 P.M.

Respectfully submitted, Louise M. Rayppy

City of Lake Geneva

Avian Committee

Minutes for Meeting on Tuesday, April 11, 6 pm

1) Call to Order

McConnell called to order 6:04 pm.

2) Roll Call

Present: Leonard, McConnell, Yaeger, and Zimmermann. Excused: Rodriguez, Gallo, Happ

3) Approval of the minutes

Moved by Zimmermann, seconded by Yager. Approved: 4 yes, 0 no, 0 abstentions.

4) Comments from the public:

No members of the public present.

5) Financial Review

Tabled until the May meeting.

6) Learning to Soar update – see attachment *“Key Dates, Events, and Items that Need Action Today (or soon)”* for details.

Committee members reviewed plans for a preparation visit to the Storybook Trail to see the condition of the posts and signs, consider minor repositioning, and cleaning and adding information to the entry signs. McConnell, Yager, and Zimmermann will make this preparation visit on Thursday, April 13 at 11 am.

McConnell has new posters for the entry signs that she would like to have laminated.

Zimmermann moved that this be approved as a part of the World Migratory Bird Day Celebration budget line item. Seconded by Yager. Approved with 4 yes votes.

If an additional workday at Four Seasons is needed, this will be on Wednesday, May 3 at 10 am.

The research site visit for the Learning to Soar students is Wednesday, May 19. Please see attachment *“Key Dates, Events, and Items that Need Action Today (or soon)”* for details. Zimmermann will reach out to members not in attendance to see who can participate. Zimmermann will also modify the schedule noted in the attachment, communicate with the mentors and the school, create research response sheets and notebooks, and make nametags for the mentors.

7) Migratory Bird Festival – Bird Walk 2023

Zimmerman reported that the Geneva Lake Conservancy has, once again, invited the Learning to Soar students to participate in the bi-annual Bird Walk at Kettle Moraine. The walk will be the morning of Friday, May 19. The GLC will pick up the program costs and lunch. The AvianCommittee would create and provide student materials. Both entities

would work together to publicize the event. Also see details in the attachment *“Key Dates, Events, and Items that Need Action Today (or soon).”*

The Committee has this even as a 2023 project and would like to participate, if this works for the Learning to Soar teacher and class. Zimmermann will reach out to the school and will report back.

Committee members had reached out to MaryJo Fesenmaier to gauge the interest of students and teachers at Eastview. Fesenmaier would like to revisit the possibility of the Bird Walk for that school in early fall 2023.

8) GLAS interface

No response yet from this organization.

9) Grants Update

Yager reported progress on the SC Johnson grant application. From the time that the first draft was composed until Yager attempted to upload the grant this week, the categories and some of the required responses had change. With a bit of assistance from Zimmermann, Yager revised the application, finalized the budget, and assembled supporting documents. She hopes to have the application uploaded in the near future.

10) Swift Night Out Update

McConnell reported steady progress. The food vendor, Jo Jo’s has committed to the event.

11) Purple Martin Colony Update

Leonard reported that houses have been moved and are in place, although some of the houses may be a bit close to trees. Gallo is working on the bird security issues. Since Purple Martins are arriving in Wisconsin already, Leonard indicated that the houses would be raised and opened later this week. She also reported that she and Gallo had recruited two new nest-keeper volunteers.

12) Planning Calendar and Project Review – see attachment *“2023 Avian Committee Planning Calendar.”*

Zimmermann briefly review the planning calendar. She is asking all members of the committee to look through the past, current, and future events. At the May meeting, the Committee will offer edits, additions, and updates in order to create a record of 2023 activities.

13) Next Meeting Date:

Tuesday, May 9, 6 pm, Conference Room 2A

Zimmermann will email all members to see if we can expect a quorum that day (McConnell and Leonard will not be available).

14) Agenda Items (also in a separate attached document)

Call to Order
Roll Call
Approval of the Minutes
Comments from the Public
Financial Review
Grants Review
Purple Martin Colony Update
World Migratory Bird Day Celebration
Learning to Soar Update
Bird Festival Update
Swift Night Out Update
Planning Calendar – Update and additions from members
Partner Updates (not covered in above items)
Next Meeting Date and Time
Agenda Items for Next Meeting
Adjourn

15) Adjourn

Zimmermann moved to adjourn the meeting, seconded at Yager. With a consensus vote, McConnell adjourned that meeting at 7:00 pm

Respectfully submitted,
Carol Zimmermann
(in the absence of the Committee Secretary, Happ)

TOURISM COMMISSION MINUTES
Monday, April 10, 2023
COUNCIL CHAMBERS, CITY HALL

Meeting was called to order by Chair Waspi at 4:01 p.m.

Roll Call

Present: Chair Brian Waspi, Vice Chair Zakia Pirzada, Ald. Fesenmaier, Alderman Hedlund, Mayor Klein (arrived 4:12), Stephanie Klett

Absent: Kevin Singh, Linda Moritz

Comments from the Public limited to 5 minutes, limited to items on the agenda

None.

Approval of Tourism Commission minutes from March 13, 2023

Motion by Hedlund, second by Pirzada, to approve the minutes from March 13, 2023.

Unanimously carried.

Update from Tourism Entity – Visit Lake Geneva

Deanna Goodwin encouraged community participation in the upcoming Restaurant Week, April 22 through April 30, with a record-setting 30 businesses participating. First place charity will receive \$5000 and Second through Fifth place charities will receive \$1000 each. Fox6 News will be broadcasting the event during the week.

The recently-held Big Balloon Build at Covenant Harbor was a huge success.

<https://www.mirabelsmagazinecentral.com/digitaledition/index.html?id=d0875dce-7e02-41e0-8376-186e3f8be91c> (page 13+)

<https://www.bizbash.com/catering-design/event-design-decor/media-gallery/22807289/the-2023-big-balloon-build>

Visit Lake Geneva's website has surpassed one million views!

Update from Lake Geneva Business Improvement District (BID) – Alexandria Binanti

Alex, highlighted the huge increase in visitors to their new website

www.downtownlakegeneva.org including the addition of an Initiative page. Also on the increase is their social media presence on Facebook and Instagram. A new event in May is Spring Go, a scavenger hunt is 25 downtown businesses. Passport cards are available at the Library, Geneva Lake Museum, and the Visitor Center. Find a bloom of flowers in the business, have your card punched and enter to win prizes.

Other new projects include Adopt-a-Flower-Basket (spring), Murals in Motion (September), a Legislative Breakfast, and Hometown Heroes (planned for November). Recurring events include the annual Wine Walk in May and Oktoberfest (moved to Broad Street from Flat Iron Park).

Waspi and the Commissioners gave much praise to Alex for the detailed report.

Heather Jones, Independent Contractor for Tourism Commission, Meet at the Lake Promotional Activity (moved down on agenda)

Jones gave details from her Marketing Update including the website and social media. Hotels and Lodging saw an 81% increase in page views over last month. We are holding steady with bookings at the Riviera. Jones included the donated (labeled Comp on the chart) for Riviera use back to 2020. The full media campaign report was made available in this month's packet along with her 2022-2023 contract for the Commission and the Public.

Written financial update provided by City Comptroller

Balance Sheet [not available]

Total Assets - \$441,165.72

Restricted Fund Balance - \$1,129,469.22

Outstanding Grants and Contracts worksheet showed a total unpaid liability of \$548,580.37.

Waspi will ask the City comptroller to add the Event Date and Deadline for Invoices and also the Room tax timing information specifically from the Short-Term Rentals/Marketplace.

Tourism Promotional Grant Program and Requests

2023 DAS Fest

Commissioners reviewed the revised request and listened to added explanation from Tammy Dunn. The request submitted included billboards and bus ads, social media platforms, City of Lake Geneva hotel packages, and shuttle rides round trip to Elkhorn from City Hotels (see map). Motion by Pirzada, second by Fesenmaier, to grant \$11,500 for DAS Fest on August 4 through 6, 2023. Unanimously carried.

Riviera Ballroom Coordinator/Planner Open House event, Heather Jones

Heather Jones explained the date change due to Wrigley Drive construction work on the original date chosen. Grant was approved at the February 13 meeting. Motion by Hedlund, second by Pirzada, to grant \$2,200 for Planner Open House now being held on September 20, 2023 Unanimously carried.

Perseid Meteor Shower Cruises, GLAS Education

Adam McCullough, Geneva Lake Astrophysics and STEAM (GLAS) Education, pointed out details from the grant application for this year's star parties. The events are night cruises held from 9 to 11 p.m. and are likely to cause overnight stays. Both events sold out last year. Motion by Hedlund, second by Waspi, to grant the original amount of \$2,200 for Perseid Meteor Shower Cruises on August 9 and August 13, 2023. Unanimously carried.

Lake Geneva Meeting Planner Open House – Heather Jones

Future meeting agenda items and next meeting date –

- Grant Document – add event date or invoice deadline
- Better information regarding Marketplace room taxes – date received
- Discussions for Visit Lake Geneva contract open on July 1 for Dec. 31 expiration
- Tourism Commission Logo – different and separate from the City; as part of the logo, add a link or QR Code to the Riviera homepage

Monday, May 8, at 4:00 PM

Motion by Waspi, second by Hedlund, to adjourn at 5:14 p.m. Carried.

Respectfully submitted,
Alderman Fesenmaier, Secretary

LAKE GENEVA CEMETERY BOARD MINUTES

Wednesday, April 19, 2023

Conference Room C, Lake Geneva City Hall

Meeting was called to order by President Mary Sibbing at 4:32 pm.

Roll call:

Present: Mary Sibbing, Ruth Monico, Alderman Fesenmaier. Patrick Quinn

Absent: Terry Krohn (excused)

Comments from the public. None

Approved Cemetery Board Minutes from February 15, 2023

Motion made by Patrick Quinn and seconded by Ruth Monico to approve the Cemetery Board Minutes.

Motion passed 4-0.

Discussion to review State Statute 157.115(2) ***Abandonment of Cemetery Lots*** regarding lots not interred for over 50 years. A motion was made by Patrick Quinn and seconded by Ruth Monico for the new position of Park Manager, when hired, to handle these matters. Motion passed 4-0 to consult with the new Park Manager.

Motion rescinded following discussion that additional information is needed and discussion will be continued at next meeting. Motion made to refer to next meeting by Patrick Quinn and seconded by Ruth Monico. Motion passed to refer to the next meeting. Motion passed 4-0.

Recommendation to continue each member's input on the tasks to review updates on the existing Cemetery Rules/Regulations to include Pioneer Cemetery. This is an ongoing project. Continue updating the Cemetery Rules/Regulations for recommendation as an Ordinance for code enforcement upon completion of the project.

Discussion regarding Black Point 2023 Cemetery Walks' schedules.

Pioneer Cemetery, Saturday, Sept 9th and 10th (1:00-4:00 pm)

Oak Hill Cemetery, Saturday, October 7th and Saturday October 14th (5:00 pm)

The Oak Hill Cemetery walk will highlight the former Lake Geneva residents interred in this cemetery. This cemetery was recently listed on the National and State Registers of Historic Places.

Motion made by Patrick Quinn and seconded by Ruth Monico to recommend to the City Council to approve Black Point Cemetery Walks as proposed. Motion passed 4-0. Mary Sibbing will notify Lana to include on the City Council agenda.

Discussion/recommendation with regards to the Fischbach Oak Hill family plot.

The surviving member of the Utter family, Lisa Fischback, brought to the Cemetery Board's attention her verification of ownership of Lot 17 Sec. N Oak Hill Cemetery. A motion was made to refer to the City Council and Cemetery Board to research a new cemetery board policy.

Motion rescinded following discussion to table motion until policy approved and referred to the DPW. Motion to table the original motion made by Patrick Quinn and seconded by Alderperson Fesenmaier. Motion to table passed 4-0.

Discussion regarding thoughts on the specific layout of the now live Pontom Cemetery link on the LG website. Referred to the next meeting.

Increase board members to 5-7 for board diversity. Recommendation to table until next meeting. (Passed by the Board at the February 15th, 2023, meeting.)

Recommendation regarding the Comptroller's monthly financial report(s). Discussion for the quarterly financial reports for review would be:

Finance Worksheet-Cemetery Perpetual Care Fund

Finance Worksheet Cemetery

Fund 48-Cemetery Fund

Fund 49-Cemetery Perpetual Care

Tom Earle's DPW monthly reports reviewed from March and April.

Motion to go into Closed Session pursuant to Wisconsin Statute 19.85(1)(e). Motion made by Ruth Monico and seconded by Patrick Quinn to move into Closed Session. Motion passed by roll call vote: 4-0.

Motion made by Patrick Quinn and seconded by Ruth Monico to return to open session pursuant to Wisconsin Statute 19.85(2) and take action on items discussed in the closed session. Recommendation made to ask the Finance Committee to initiate negotiations with property owner. Unanimously carried.

The annual conference of the Alliance of Cemeteries will take place September 6th, 7th and 8th. Table to a future meeting and who will be attending the conference. (2 people).

Mary Sibbing voiced concern of recent loss of trees in Oak Hill Cemetery due to recent ice storm and aging.

Next meeting: Wednesday, June 21, 2023, at 4:30 pm

Motion to adjourn the meeting by Patrick Quinn and seconded by Ruth Monico. Motion passed 4-0 to adjourn. Meeting adjourned at 5:43 pm.

Respectfully submitted,
Ruth Monico
Secretary



Lake Geneva Business Improvement District
Board Meeting
Wednesday, May 3, 2023 | 9:00 AM
Harbor Shores of Lake Geneva

Minutes

1. Call to Order – 9:13 AM
2. Roll Call – *Spyro Condos, Laura Thompson, Janine Osbourne, Anthony Silvestri, TR Remke, Alexandria Binanti. Elizabeth Tumas absent.*
3. Approval of Minutes from last meeting – *Spyro Condos Motioned, Laura Thompson Seconded. All Approved.*
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
Roger Wolfe spoke against \$50.00 parking fine and requested budget consideration for more business marketing dollars for 2024. Jim Strause spoke against charging any admission against Oktoberfest, offered public relation support, and agreed against \$50.00 parking fine.
5. City News and Mayor Klein Update – *Mayor Klein not in attendance.*
6. Appearance of VISIT Lake Geneva – *Deanna Goodwin delivered report of marketing metrics and hotel from April, recapped Restaurant Week, and announced Concert in the Park.*
7. Treasurer Report – *Treasurer Janine Osbourne recaps expenditures for month of April. Confirms final bill of storage unit has been taken care of. Discusses event expenditures.*

a. Chart of Account review

Chart of Account #	Name of Expense/Detail	Invoice Number	Total
56004	Alexandria Binanti Salary	#010	\$ 5,416.68
56014	Alexandria Binanti - office supply bid phone	#010	\$ 87.26
56026	Alexandria Binanti - Wine Walk Bags	#010	\$ 1,112.63
56026	Alexandria Binanti - Lanyards for Wine Walk	#010	\$ 164.52
56026	Alexandria Binanti - Wine Walk Liquor License	#010	\$ 12.00
56020	Alexandria Binanti - Springo Playing Cards	#010	\$ 20.00
56020	Alexandria Binanti - Spingo Flowers	#010	\$ 21.09
56020	Alexandria Binanti - Springo Stamps	#010	\$ 33.21
56014	Alexandria Binanti - Storage Locker Fees	#010	\$ 690.00
56005	Alethea Salgado	#10523	\$ 1,000.00
56015	Kristi Tarantino - 2022 software expense	#989067991	\$ 504.00
56003	Mike Cary - Watering Contract	N/A	\$ 1,500.00
			\$ 10,561.39

b. Budget vs Actuals

c. Pay bills – *Spyro Condos Motions, TR Remke Seconds. All Approved.*

8. Executive Director's Report – *Alexandria Binanti delivers report in regard to website and social metrics.*

a. Marketing Updates – *Meeting with APG for an evergreen campaign and proposal for event marketing. Future meeting with local radio station to take place in May as well as a collaborative branding meeting proposal with input from Tourism Commission.*

b. Event Planning update – *Reviewed Wine Walk purchases and ticket sales. Event sold out 4 weeks in advance.*

c. Spring update – *Launched May 1st with boosted social media ad to not exceed \$100.00 Contacting local media for potential earned media spotlight.*

d. Ad hoc parking committee recap – *Day pass parking was approved for Lot I with 34 spaces; Committee has recommend to not pursue employee shuttle parking from feedback of business survey.*

e. Organizational recap

i. Storage unit – *cleared out, closed account, and paid to date.*

ii. Downtown lights code update – *Discussion in regard to national code which dictates outdoor temporary lighting has to be removed after 3 months of usage. Also, extension cords have to be updated to newer models that have UV protection, etc. By city building and zoning administrator authority, lights will need to be removed in 2 months in trees, bridge, and Flatiron Park gazebo/pavilion. Proposed immediate removal so as not to disturb the foliage on the trees in two months. TR Remke makes motion to approve immediate removal, Anthony Silvestri Seconds. All Approved.*

iii. BRE visits and business attraction – *discussed site visits and sales trends in the last quarter. Alexandria Binanti also met with a real estate broker to discuss potential commercial real estate for national retailer to remain unnamed at this time. Looking for rental or purchase to be occupied in 2023.*

iv. Main Street update – *Officially approved. Downtown Development Orientation will take place in July for Executive Director. Regional site visit will take place after June. Press Release to be sent out after Main Street Announcement has been formally made in Madison.*

9. Comments from the Board of Directors

a. Hwy 50 Repavement Plan Discussion – *President Spyro Condos; discussed the want to know the plans and when public hearings are to take place. Want to strategize process of business communications and questioned as to whether the City could abstain from participating in the State project.*

10. New Business:

a. Proposed amendments to budget – update from April's meeting

- *Addressed the reserves balance and wanting to update proposed amendments in June's meeting. Moved to June's agenda.*

i. Marketing

ii. Murals in Beautification

iii. Trolley discussion

b. Event Approvals

i. Proposed contract acceptance for sound bids, and other expenses pertaining to Oktoberfest – *All Approved pending equal to or less than \$40,000 budget.*

- ii. Vote of charging for entry to Oktoberfest; proposed local free admission and out of state \$5.00 fee – *discussion from each board member. TR Remke motions to not charge admission. Roll call vote. All approved.*
 - iii. Proposed promotional addition to Oktoberfest – bar crawl Friday prior to event – *discussion item from Anthony Silvestri; all agreed it that this qualifies as Oktoberfest promotion with business collaboration.*
11. Adjourn – 10:14 AM. *TR Remke motions, Alethea Salgado Seconds. All Approved.*