



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA PIERS, HARBORS, AND LAKEFRONT COMMITTEE

TUESDAY, JULY 11, 2023 - 5:00 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Peg Esposito, and Tim Dunn

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AGENDA

1. Meeting called to order by Chairman Yunker
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the June 13, 2023 Piers, Harbors, and Lakefront Committee minutes as prepared and distributed
5. Harbormaster Report
6. Discussion/Recommendation regarding addition of fountain or aerator to circulate lake water on the East side of Riviera Beach – Geneva Lake Environmental Agency request.
7. Discussion/Recommendation regarding West End Kayak/Paddleboard launching with implementation of \$5.00 launch fee
8. **Adjournment**

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*

**PIERS, HARBORS, AND LAKEFRONT COMMITTEE MINUTES
TUESDAY, JUNE 13, 2023, 5:00 PM
CITY HALL COUNCIL CHAMBERS**

Committee Members: Chairperson Joan Yunker, Alderpersons: Shari Straube, Ken Howell, Peg Esposito, and Tim Dunn

Chairperson Yunker called the meeting to order at 5:00 p.m.

Roll Call

Present: Yunker, Howell, Esposito, and Dunn.

Absent: Straube (excused)

Comments from the public limited to 5 minutes, limited to items on this agenda. None

Approval of the March 14, 2023, Piers, Harbors, and Lakefront Committee minutes as prepared and distributed. Motion by Howell to approve. Seconded by Dunn. Motion approved by unanimous voice vote.

Harbormaster Report. Harbormaster Steve Russell reviewed the information submitted in the meeting packet. He also outlined a list of all the damage the City's piers have experienced since the beginning of the season. Russell also provided a status on the occupancy rates for the City's buoys and slips.

Discussion/Recommendation regarding Update on Geneva Lake Level Corp. Dam repair and request to have Lagoon piers and slips removed. Howell so moved to suspend the rules and allow Larry Larkin from the Geneva Lake Level Corp (GLLC) to address the committee. Esposito seconded. Motion carried by unanimous voice vote.

Mr. Larkin of the GLLC addressed the committee and provided an overview of the project as well as a timeline for completing plans, securing required State permits, and securing bids. Larkin stated that bids received should be opened sometime in early August of this year. GLLC anticipates that the actual work will start in October with a completion sometime in late November. The topic of removing the existing lagoon piers and slips was discussed. The Harbormaster stated a formal request to remove the lagoon slips for the duration of the project (and the future of the lagoon slips after the project) will be addressed at a future Piers & Harbor meeting.

Discussion/Recommendation regarding East side of Riviera Beach – Geneva Lake Environmental Agency request. Addition of fountain or aerator to circulate lake water. Harbormaster Russell indicated that he has been contacted by the Geneva Lake Environmental Agency (GLEA) concerning the installation of aerators in the lake, near the Riviera Beach to address the issue of E.coli levels in the immediate area. Russell provided the background concerning this request and answered various questions from the committee members.

After general discussion, It was moved by Howell and seconded by Esposito that the Harbormaster research this topic further and report back at the next Piers & Harbors meeting with recommendations.

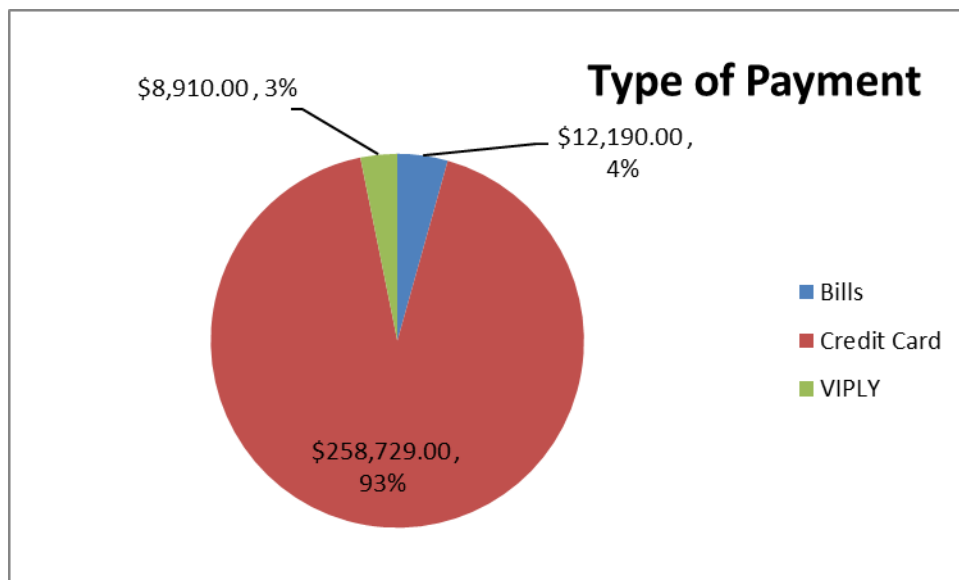
Adjournment

At 5:24 p.m. Esposito so moved to adjourn the meeting. Seconded by Dunn. Motion carried by unanimous voice vote.

Harbormaster Report
Piers, Harbor and Lakefront Committee
July 11, 2023

- **Buoy/Slips/Piers**
 - Nothing to report
- **Beach**
 - Days of operation thru July 4th = Thirty-five (35)
 - 2 days closed early due to weather
 - Attendance (Paid plus Residents) does not include children under 7
 - May: 4,317 (Memorial Day Weekend)
 - June: 20,752
 - July: 7,982 (July 4th Weekend)
 - Revenue – Gross May 27 thru July 4
 - Does not take into account taxes or credit card fees

Row Labels	Sum of COIN	Sum of BILLS	Sum of CARD	VIPLY	Total
May	\$ -	\$ 1,530.00	\$ 37,460.00	\$ 1,430.00	\$ 40,420.00
June	\$ 11.00	\$ 8,350.00	\$ 155,899.00	\$ 4,450.00	\$ 168,710.00
July	\$ -	\$ 2,310.00	\$ 65,370.00	\$ 3,030.00	\$ 70,710.00
August					\$ -
September					\$ -
Grand Total	\$ 11.00	\$ 12,190.00	\$ 258,729.00	\$ 8,910.00	\$ 279,840.00



- VIPLY PASSES
 - June 1 - 30
 - GROSS REVENUE: \$4,450.00

- PRODUCTS PURCHASED: 457
- CUSTOMER ORDERS: 183
- VIEWS: 1321
- SCANS: 436
- July 1 – 4
 - GROSS REVENUE: \$3,030.00
 - PRODUCTS PURCHASED: 342
 - CUSTOMER ORDERS: 112
 - VIEWS: 738
 - SCANS: 291

- Gross revenue by day of the week (excludes VIPLY Passes)

Less VIPLY	Gross Rev
Row Labels	Sum of TOTAL
Sunday	\$ 42,570.00
Monday	\$ 59,520.00
Tuesday	\$ 43,360.00
Wednesday	\$ 16,630.00
Thursday	\$ 15,660.00
Friday	\$ 22,140.00
Saturday	\$ 71,050.00
Grand Total	\$ 270,930.00

- Memorial Day Weekend Sales – Three (3) year history paid admission

Holiday Weekend	2023	2022	2021
Memorial Day	\$ 38,990.00	\$ 31,533.00	\$ 8,325.00
4th of July	\$ 67,680.00	\$ 44,600.00	\$ 63,654.00
Total Revenue	\$ 106,670.00	\$ 85,095.00	\$ 87,891.00

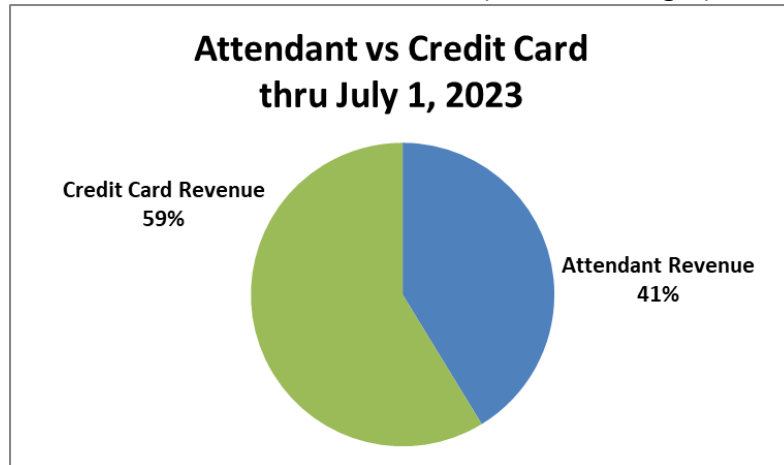
- Memorial Day Weekend: 2023 versus 2022 Increase is a result of the increased Admission Fee
- Fourth of July Weekend: 4 days, Saturday/Sunday slow due to weather

- **Boat Launch**

- Revenue May 2023 thru June 2023

TIL Rev	TIL Rev	
Attended	Credit Cards	Total Rev
\$3,687.00	\$5,248.00	\$8,935.00

- Season Pass Rev: \$ 7,154 (89.4% of Budget)



- Total Launches

PAID LAUNCHES THROUGH July 1, 2023										
	Non-Motor RESIDENT	Non-Motor Non-Resident	<20 Feet RESIDENT	<20 Feet Non- Resident	20'-25' RESIDENT	20'-25' Non- Resident	>26' RESIDENT	>26' Non- Resident	Jet Ski RESIDENT	Jet Ski Non- Resident
Attendant Tickets	0	4	9	119	34	64	3	10	6	4
Credit Card Launches	0	10	74	204	36	72	6	3		
Total Launches	0	14	83	323	70	136	9	13	6	4
Total Paid Launches		658	77%							
Total Season/Commercial Pass Launches		196	23%	Season pass only recorded during attended time periods						
		854								

- Riviera – Net gain of 2 events since June

RIVIERA EVENTS 2023	
MONTH	No of EVENTS
January	2
February	1
March	2
April	3
May	8
June	10
July	10
August	6
September	11
October	7
November	4
December	4
Total	68

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