

CITY OF LAKE GENEVA PARKING AD HOC COMMITTEE MINUTES
WEDNESDAY, AUGUST 9, 2023 - 4:00 PM
LAKE GENEVA CITY HALL; CONF RM 2A (UPPER LEVEL)

Members: Mayor Charlene Klein, Parking Manager Seth Elder, Terence Pisano, Sherri Ames, Paul Hummel, Fred Gahl, and Downtown Business Improvement Executive Director Alex Binanti

Call to Order

Mayor Charlene Klein called the meeting to order at 4:00 p.m.

Roll Call

Present: Mayor Charlene Klein, Parking Manager Seth Elder, Alex Binanti, Sherri Ames, and Fred Gahl.

Absent: Paul Hummell and Terence Pisano.

Approval of the July 26, 2023 Parking Ad Hoc Committee minutes

Motion by Ames to approve, second by Gahl. No discussion. Motion carried 5-0.

Discussion regarding possible free parking for City sticker holders on Wednesdays, after Labor Day

Binanti shared that she has received feedback from local residents, stating they feel the city is unwelcoming and only geared toward tourism. The Business Improvement District (BID) is proposing that resident parking sticker holders be allowed to park all day on Wednesdays, beginning after Labor Day, in an attempt to entice locals to visit downtown. Elder provided an estimated cost analysis stating that such action could lead to as much as \$7,000 per month of lost revenue for the parking program. Discussion ensued. Members Gahl and Ames agreed that the businesses themselves need to find a way to welcome citizens to their establishments by creating their own incentives. Ames voiced concern that there would be an increase in the number of employees who hold resident permits, parking in the metered parking spaces on Wednesdays.

Motion by Mayor Klein to recommend not allowing free parking for city sticker holders on Wednesdays after Labor Day, second by Ames. No discussion. Motion carried 4-1 (Binanti abstained).

Report review and recommendations to Council

Ames requested that the discussion regarding possible free parking for resident pass holders on Wednesdays, after Labor Day, be added to the report.

Motion by Ames to suspend the rules to allow Council Member Fesenmaier to speak. Motion died for lack of a second.

Mayor Klein clarified that the report distributed at the meeting is an informational report to the City Council. The Committee proceeded to discuss possible changes to the report, including:

- Amending all references of "citizen" to "resident"
- Amending Binanti's title to: Executive Director of the BID
- Removing Parking Structure assumption costs and replacing with 2014 Parking Study costs
- Addition of discussion relative to revenue sharing between the city and local businesses with private parking lots
- Revisions to grammatical and punctuation errors

Motion by Binanti to accept the report per the discussion and recommended changes, second by Ames. No discussion. Motion carried 5-0.

Next Meeting Date & Time

No future meeting was scheduled.

Adjournment

Motion by Mayor Klein to adjourn, second by Ames. No discussion. Motion carried 5-0. The meeting was adjourned at 4:41 p.m.