

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES**

TUESDAY, SEPTEMBER 5, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, Cindy Yager, and Tim Dunn

Call to Order by Chairperson Howell

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Dunn, Fesenmaier, Yager, and Yunker

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda

Sherri Ames; 603 Center St; Spoke in favor of the proposed changes of the short-term rental ordinance. Also, spoke in regards to the length of trick or treating being shorten from years past.

Dennis Loeser; 336 Laurie St; Spoke in regards to the short-term rental ordinance.

Carol Pearson; 932 George St; Spoke in regards to the short-term rental ordinance.

Approval of the August 15, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Licenses & Permits

Discussion/Recommendation regarding the agent change for Zaab Corner Bistro Corp, d/b/a Zaab Corner Bistro to Sumalee Brewer

Motion by Yunker to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an Agent Change for Aldi INC d/b/a Aldi #56 to Crystal Bauman

Motion by Yunker to approve, second by Dunn. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding a Fireworks Permit Application filed by the Badger Student Council for the event of Badger Homecoming to take place on October 13, 2023

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding the City of Lake Geneva Insurance Policy Renewal for 2023-2024

Motion by Howell to allow Paul Lessila to speak, second by Dunn. Motion carried 5-0

Paul Lessila introduced himself and explained the insurance renewal proposal as presented in the packet. He noted that the premium has increased due to the increase of payroll and purchase of more vehicles. Overall increase to the liability is 9.9%, property is 12.6%, and workers compensation is 14.6%. Lessila stated that the multiplier for the workers compensation will remain higher for one more year, due to the three year rolling average. Once that multiplier falls off in 2025, the rate will decrease dramatically.

He added that there is an option to add coverage for the piers and that could be considered by the committee.

Motion by Yunker to approve, second by Dunn. Motion carried 5-0,

Discussion/Recommendation regarding Ordinance 23-09 an ordinance amending subsection (d), Parking; Penalty for Prohibited Parking, Section 10, Snow Emergencies, Chapter 74, Traffic and Vehicles, of the City of Lake Geneva Municipal Code; as relates to on street parking during a snow emergency

Howell stated that the only change in the ordinance is noting that no parking shall be allowed on all City streets

during a snow emergency.

Motion by Howell to approve, second by Yunker. Motion carried 5-0

Discussion/Recommendation regarding **Resolution 23-R45** a resolution authorizing the implementation of a moratorium regarding the Council's consideration of special waiver of fees for Parking Fees as it relates to Special Event Permit applications

Motion by Howell to approve, second by Fesenmaier. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding proposed amendments to the City of Lake Geneva Short Term Rental Ordinance

Howell stated that these changes have come from meetings with staff and outlined the changes within the ordinance.

Fesenmaier stated that this is the step in the right direction, but that there might be more changes to come.

Yager wondered who would be responsible for reviewing these properties and the enforcement of the ordinance.

Fesenmaier stated that there is room for a possible change to how this is enforced for the future. She then added that a third party vendor will be addressing the Committee of the Whole and offer a demonstration of their short-term rental software.

Motion by Fesenmaier to approve the changes, second by Howell. Motion carried 5-0.

Discussion/Recommendation regarding setting the 2023 City of Lake Geneva Trick or Treat date and time (2022 Trick or Treat was held Sunday, October 30, 2022 from Noon to 5:00 p.m.)

Howell opened the floor for discussion and suggestions. Yager expressed that she would like to see it occur on the Sunday before Halloween for safety and ease for parents.

Motion by Fesenmaier to set the trick or treat date for October 29, 2023 from Noon to 3:00 p.m., no second was offered. Motion failed for a lack of second.

Motion by Yager to set the trick or treat date for October 29, 2023 from Noon to 5pm, second by Dunn. Motion carried 3-2, with Fesenmaier and Howell voting no.

Discussion regarding the July Treasurer's Report and the Budget versus Actual Report

Finance Director Pisarcik reviewed the July Treasurer's Report and Budget versus Actual report as outlined in the packet. No action taken.

Presentation of Accounts

Regular Check Report: \$221,358.49

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Pre-paid Check Report: \$227,108.10

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Adjournment

Motion by Yunker to adjourn, second by Yager. Motion carried 5-0. The meeting adjourned at 5:11 p.m.