

CITY OF LAKE GENEVA REGULAR COMMITTEE OF THE WHOLE MINUTES
TUESDAY, SEPTEMBER 5, 2023 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Council President: Mary Jo Fesenmaier
Council Vice-President: Cindy Yager
Alderpersons: Joan Yunker, Shari Straube, Linda Frame, Peg Esposito, Tim Dunn, Ken Howell

Call to order-Council President Fesenmaier
Council President Fesenmaier called the meeting to order at 6:00 pm.

Pledge of Allegiance – Alderperson Yager
Alderperson Yager led the Committee in the Pledge of Allegiance.

Roll Call
Present: Dunn, Esposito, Fesenmaier, Frame, Howell, Yager, Yunker
Absent: Straube

Approval of the Committee of the Whole Minutes from August 7, 2023 as prepared and distributed
Motion by Frame to approved, second by Esposito.
No discussion.
Motion Carried 7-0.

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.
Mayor Charlene Klein, 817 Wisconsin St expressed gratitude to the entire public safety team, and all City Staff for a safe and successful summer.

Sarah McConnell, 21 Lakeview Dr; Jill Rodriguez; 701 S Lakeshore Dr, and Kelly Happ, 1120 S Lakeshore Dr; Avian Committee gave an announcement regarding Swift Night Out, taking place this Thursday, September 7th.

Penny Frau, 736 N Andria Dr; spoke about the issues caused by AirBnBs in residential neighborhoods and Madison's Short Term Rental Ordinance.

Neil Kolb, 700 Joshua Ln; spoke about Short Term Rentals and the numerous negative impacts on neighborhoods and requested the City enact reasonable restrictions. He also expressed support for the YMCA relocating to the Hillmoor property.

Greg Kolb, 351 W Laurie St; spoke about the City's purchase of Hillmoor, expressing concern about the costs to taxpayers involved with the purchase of the property and the development of proposed ideas. He expressed support for the YMCA relocating to Hillmoor.

Alderperson Straube arrived at 6:15 pm.

Andrea Christian, 250 Havenwood Dr; spoke about lack of accessibility at the YMCA, lack of accessibility with the ADA beach entrance project, the negative impacts of separating the accessible entrance from the main entrance, and stressed that a ramp must be added to the main entrance.

Sherri Ames, 603 Center St; spoke regarding changes to the Short Term Rental Ordinance previously discussed at the meeting earlier today. She expressed support for short-term rental software, the park director position being a department head, opening Hillmoor to the public, shortening trick or treating hours, and short-term rental

regulations.

Diane, 39400 60th St Burlington, Never Say Never Playland; gave an update on the fundraising efforts in order to build an all-inclusive playground at Veterans Park, outreach plans, build plans, and project costs. She encouraged the City to keep the \$350,000 placeholder currently in the budget, and encouraged people to look at the Never Say Never website for more information.

Carol Pearson, 932 George St, recommended improvements to the audio feed for meetings, urged the City to quickly appoint someone to the newly vacant Code Enforcer position, stated that she is not in favor of the YMCA at Hillmoor, and spoke on Short Term Rental violations regarding parking and noise.

Bill Huntress, 1051 Pleasant St; spoke about Short-Term Rentals and the various negative impacts they have on neighborhoods, the enforcement of impact fees, and the enforcement of the rules regarding both.

Emily Huml, Maple Park Homeowners Association, expressed her displeasure with Short-Term Rentals, and suggested the City needs a code enforcer and software.

Adam Reusch, 726 Joshua Ln; spoke on Short-Term Rentals and shared specific concerns regarding increased traffic and parking safety, as well as the City's inability to enforce the code.

Dave Widzisz, 748 N Andria; spoke on Short-Term Rentals and the various negative impacts on neighborhoods and the atmosphere of the entire City.

Dave Mahoney, 252 Murray Dr; spoke regarding the YMCA relocation, expressed apprehension about the YMCA moving to Hillmoor regarding the loss of nature, no revenue stream, and traffic. He stressed putting long-term thought into the issue.

Fred Gahl, 661 S Lakeshore Dr, Hillmoor Ad Hoc Committee, spoke regarding the purchase of Hillmoor, the Ad Hoc Committee's progress in researching use ideas, and committing to open land and natural uses. He expressed displeasure with the YMCA relocation to Hillmoor.

Parking Ad Hoc Committee Report-Mayor Klein

Mayor Klein reported that the Committee's term has ended and that they recently presented their findings to the Council.

General discussion followed regarding the Council accepting the Committee's report.

Hillmoor Ad Hoc Committee Report-Mayor Klein

Mayor Klein reported on the progress of feasibility studies, stated that the Committee presented its Vision Statement to the Council, and expressed that the Committee is being thoughtful and methodical with its work. The Committee meets ~~weekly~~ **bi-weekly** and the meetings are open to the public.

Presentation and Discussion/Recommendation regarding Granicus software: Mike Bozich

Mike Bozich from Granicus gave a presentation on Short Term Rental compliance and enforcement software. Questions and Discussion followed between Mr Bozich and the Committee regarding the complaint process workflow, the escalation process for complaints, the permitting and compliance processes, and other platform specifications.

Presentation of YMCA Survey Results: Mike Kramp, Executive Director

Mike Kramp, Executive Director, presented the results of the YMCA's survey regarding the proposed new facility on the former Hillmoor Property.

Questions and discussion followed between the Committee and Mr Kramp regarding the logistics and timeline of survey delivery, response demographics, and project cost estimates.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the

last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License, and Regulation Committee-Chair Howell

Alderson Howell updated the Committee on specifics regarding the Short Term Rental Program and Ordinance. Further discussion followed on additional tools to fix the issue, including personnel issues regarding Code Enforcement being full time. Concerns were raised regarding the necessity of a timely solution and budgeting. Ideas provided include adopting Madison's restrictions, fining the property owners in violation, and increasing permit fees. Requests for progress on solutions were made by various Committee members.

Personnel Committee-Chair Dunn

Alderson Dunn reported that a meeting will be held next month in order to discuss Code Enforcement and Park Director.

Public Works Committee-Chair Straube

Alderson Straube reported on the directive given regarding sidewalk assessment studies.

Piers, Harbor, and Lakefront Committee-Chair Yunker

Alderson Yunker reported that upcoming agenda items include lagoon slips. Discussion followed regarding the Riviera roof item being sent to the Public Works Committee.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission-Frame and Howell

Alderson Frame reported on recent Commission items including the possibility of a new pump station on the northwest side of town, and utility work pertaining to the HWY 50 project.

Tree Board-Esposito

The Tree Board did not meet, but research regarding gypsy moths continues. Mitigation options for the spring are being discussed. Discussion followed regarding the timeline and how the future parks supervisor would be involved.

Police and Fire Commission-Yunker

Alderson Yunker updated the Committee on the neighborhood watch program.

Plan Commission-Yunker

Alderson Yunker reported that the Town Bank building will be razed, and a pickleball court building project will begin soon. The Alliant Project will be discussed regarding relocation of the substation and rezoning of the land. Discussion followed on the steps this project will take.

Board of Park Commissioners-Frame

Alderson Frame reported on park use fees and the Dodge St retention pond volunteer clean up project.

Library Board-Fesenmaier

Alderson Fesenmaier spoke about the book bike and the strategic planning survey which is open through September 20th. Questions followed on the book bike details.

Historic Preservation Commission-Dunn

Alderson Dunn reported on the revisions to the historic preservation ordinance.

Avian Committee-Yager

Alderson Yager spoke about and encouraged attending the Swift Night Out event.

Tourism Commission-Fesenmaier and Howell

Aldersperson Fesenmaier spoke about grant money for events, and that the Riviera coordinator contract and VISIT Lake Geneva are up for reconsideration.

Questions and discussion followed regarding a grant for an event that was not in the City; and the At the Lake magazine articles about the Avian Committee and the Library.

Cemetery Board-Fesenmaier

Aldersperson Fesenmaier reported on a project to updated the rules and regulations for the Cemetery. The Committee is sending members to a state conference.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

*No meeting or materials posted on the City website.

*VISIT Lake Geneva-Yager

No report given.

*Geneva Lake Museum-Dunn

Aldersperson Dunn discussed Swift Night Out to take place on Thursday at the Museum, the newer barbershop and Gary Gyga exhibits, and attendance patterns. Upcoming events include the parade of trees, a golf outing, and the Blackpoint Estate costume exhibit which is ending in October.

*Lake Geneva Economic Development Corporation-Howell and Yager

There was no meeting, no report given.

Geneva Lake Environmental Agency-Dunn

Aldersperson Dunn reported that efforts remain the same regarding boat cleaning and invasive species. General discussion followed regarding e-coli testing at the Riviera beach because of contamination possibly due to seagulls and dumpsters, grants for possible solutions to the seagull and dumpster issues, and the aerator.

*Geneva Lakes Family YMCA-Straube

No report given.

*Geneva Lake Use-Esposito

No report given.

Business Improvement District-Straube

Aldersperson reported that the meeting is tomorrow.

Geneva Lake Law Enforcement Agency-Mayor Klein

Mayor Klein reported that 92 citations had been written, there were no major boat crashes, and the major issue GLLEA continues to see is a lack of life-vest use.

Adjournment

Motion by Frame to adjourn, second by Yager

No discussion. Motion carried 8-0.

The Committee adjourned at 8:25pm.

These minutes are unofficial until approved by the Committee.

Vanessa Jahns

Deputy Clerk