

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES**

TUESDAY, NOVEMBER 21, 2023 - 4:30 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Committee Members: Chairperson Ken Howell, Alderpersons: Joan Yunker, Mary Jo Fesenmaier, Cindy Yager, and Tim Dunn

Call to Order by Chairperson Howell

Chairperson Howell called the meeting to order at 4:30 p.m.

Roll Call

Present: Howell, Dunn, Fesenmaier, Yunker, and Yager

Absent: None

Comments from the public limited to 5 minutes, limited to items on this agenda

Spyro Condos; 1760 Hillcrest Dr; Spoke in favor of short-term rental software being purchased.

Sherri Ames; 603 Center St; Spoke in favor of short-term rental software being purchased. Spoke in opposition of the proposed increase to the resident beach passes. Spoke in favor of a signal at the entrance of Hillmoor.

Emily Huml; 509 Madison St; Spoke in favor of short-term rental software being purchased.

Bill Henry; Spoke on behalf of Lake Geneva Lanes; Spoke in favor of the proposed traffic signal at Hillmoor.

Sarah McConnell; 21 Lakeview Dr; Spoke in opposition of the proposed special event fees.

Peg Esposito; 124 Darwin St; Spoke in favor of the spongy moth eradication materials being purchased. Spoke in favor of short-term rental software being purchased.

Approval of the November 7, 2023 Finance, Licensing, and Regulation Committee minutes as prepared and distributed

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Licenses & Permits

NONE

Discussion/Recommendation regarding approval of the roadway acceptance for Symphony Bay Phase 3

Naomi Rausch, City Engineer stated that this is for Bowing Way and that the project is totally completed. The acceptance gives the Public Works the ability to plow and maintain the roadway and add it to the WSLR inventory. Motion by Howell to accept, second by Fesenmaier. Motion carried 5-0.

Discussion/Recommendation regarding Pay Request #1 filed by Wolf Paving Co, Inc for work completed on the 2023 Lake Geneva Street Program, in an amount not to exceed \$145,224.04

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Possible Recommendation Possible City Involvement in Proposed Signal at Main St. and Hillmoor Entrance

Bill Henry addressed the committee regarding the proposed signal at an entrance of Hillmoor. He has been working with the Guske Family, of Lake Geneva Lanes, to identify a solution for the traffic on Highway 50. Henry has been in contact with the City and the WI DOT regarding this project. The WI DOT will be completing improvements on Highway 50 in 2025 or 2026.

The request has been made for the City to participate in phase I of a study at 25% of the cost which would equal about \$2,300. Henry added that Tom Earle, DPW Director, has had conversations with WI DOT to work on this study.

Fesenmaier questioned why the WI DOT wouldn't evaluate all of the options and why the WI DOT wouldn't pay for the cost as it is their road. Henry added that they will but that the traffic study would need to be completed first

and a budget would need to be determined.

Henry stated that the impression from the WI DOT is that if there isn't interest in a traffic study being completed, then they will move forward with their plans as is.

Motion by Howell to approve, second by Yunker. Fesenmaier would like to explore if the WI DOT will complete the study without City involvement or cost share.

Motion by Fesenmaier to continue to the next FLR with a written answer from the WI DOT, second by Yager. City Administrator Nord explained that the WI DOT will not pay for anything that is outside of their proposed project.

Motion carried on a roll call vote 3-2.

Yager, Dunn, Fesenmaier

Discussion/Recommendation regarding purchase of Spongy Moth Eradication materials for \$14,311.02 (approved by the Tree Board on November 7, 2023)

Motion by Dunn to approve, second by Yager. This will be paid from two Parks accounts. Motion carried 5-0.

Discussion/Recommendation regarding Resolution 23-R51 a resolution amending Fire Department fees (approved by the Police & Fire Commission on November 9, 2023)

Motion by Yunker to approve, second by Yager. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding possible fee change for annual beach passes and possible regulation on eligibility for passes

Motion by Yunker to approve, second by Dunn. Motion failed on a roll call vote with Howell, Yager, and Fesenmaier voting no.

Discussion/Recommendation regarding updated fees related to special events

Clerk Kropf explained that the proposed prices are based off of surrounding communities' prices and would hopefully, eliminate the case by case waiver of various fees.

Motion by Yunker to approve, second by Fesenmaier. Motion carried 5-0.

Discussion/Recommendation regarding selection of Avenu Insights & Analytics, Option #1 Short Term Rental Compliance in an amount not to exceed \$26,840 and to identify a funding source (contingent upon receipt and Attorney review of vendor contract)

Fesenmaier questioned if a funding source had been found. Finance Director Pisarcik noted that a source had not been identified.

Motion by Yunker to continue to identify a funding source, second by Fesenmaier. Motion carried 5-0.

Discussion regarding October 2023 Treasurer's Report and Budget versus Actual

Finance Director Pisarcik gave an overview of the October 2023 Treasurer's Report and Budget versus Actual report. No action taken.

Presentation of Accounts

Pre-paid Bills: \$62,017.24

Motion by Yunker to approve, second by Dunn. No discussion. Motion carried 5-0.

Regular Bills: \$214,352.65

Motion by Yunker to approve, second by Dunn. No discussion. Motion carried 5-0.

Adjournment

Motion by Yager to adjourn, second by Fesenmaier. Motion carried 5-0. The meeting adjourned at 6:02 p.m.