



*City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- [www.cityoflakegeneva.gov](http://www.cityoflakegeneva.gov)*

**CITY OF LAKE GENEVA TOURISM COMMISSION**

**MONDAY, JANUARY 8, 2024 - 4:00 PM**

**LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

**Members:**

Chairperson Brian Waspi, Linda Moritz, Troy Migut, Zakia Pirzada, Alderperson Fesenmaier and Alderperson Howell; Ex-Officio Members: Mayor Charlene Klein, Comptroller Laura Pisarcik, and VISIT Lake Geneva President Stephanie Klett

**THE CITY OF LAKE GENEVA IS HOLDING MEETINGS VIRTUALLY AND IN-PERSON; YOU MAY PARTICIPATE IN THE MEETING BY THE FOLLOWING:**

**4:00 p.m. - January 8, 2024 Tourism Commission**

Jan 8, 2024, 4:00 – 5:00 PM (America/Chicago)

**Please join my meeting from Google Chrome on your computer.**

<https://meet.goto.com/555225429>

**AGENDA**

1. Chairman, Waspi call the meeting to order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the December 11, 2023, Tourism Commission minutes as prepared and distributed
5. Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Riviera agreement for events requesting to have rental fees waived
7. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
8. Update from Lake Geneva Business Improvement District (events and mission)
9. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded
10. Discussion/Action on Tourism Promotional Grant Program and Requests: **Maximum ten (10) minute presentation per request:**
11. Discussion/Action regarding approval of date change for 2024 Taco Fest from Friday, September 20, 2024, through Sunday, September 22, 2024, to Friday, September 13, 2024 through Sunday, September 15, 2024

12. Discussion: Link on City website and revision to Tourism Grant Application listing City website page showing City hotels and lodging
13. Discussion: review of Riviera Waiver From (previously approved by City Council)
14. Discussion: review of signed 2024 VISIT contract with the Lake Geneva Tourism Commission
15. Future Agenda Items (next meeting date: Monday, February 12, 2024, 4:00pm)
16. **Adjournment**

*This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.*