



Lake Geneva Business Improvement District
Board of Directors Meeting
Wednesday, February 7, 2024 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Klein Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Balance Sheet
 - b. Budget vs Actuals
 - c. Pay Bills
8. Executive Director's Report
 - a. Annual Marketing Plan Discussion/Approval
 - b. Event Planning Recap
 - c. Update on Hwy 50 resurfacing project
9. Comments from the Board of Directors
10. New Business:
 - a. Presentation/Discussion of non-profit bylaws
 - b. Non-profit update for fiscal responsibility
 - c. Review of Conflict of Interest statements and board signatures
11. Adjourn