



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

CITY OF LAKE GENEVA HILLMOOR AD HOC COMMITTEE
THURSDAY, MARCH 14, 2024 - 4:00 PM
LAKE GENEVA CITY HALL; POLICE TRAINING ROOM (UPPER LEVEL)

Members:

Mayor Charlene Klein, Deborah Beagle, David Quickel, Skip Atwell, Henry Sibbing, Adam St. Marie, Cherie Borowicz, Michael Krajovic, Fred Gahl, Karen Yancey, Paula Porubcan, Lawrie Weed, Betty Volquardsen, and Peggy Schneider

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the Hillmoor Ad Hoc Committee minutes from February 29, 2024
4. Presentation: The UniverCITY program at UW Madison - Mr. Gavin Luter, Managing Director
5. Update: Knowles-Nelson Grant - Paula Porubcan/Karen Yancey
6. Friends of Hillmoor Report - Betty Volquardsen
7. Update: ABC too subgroup - Betty/Adam/Cheri
8. Update: Opening of the Hillmoor trails - correspondence from Samantha Ingo, Parks Superintendent
9. Next Meeting Date & Time
10. **Adjournment**

*This is a meeting of the Hillmoor Ad Hoc Committee.
No official City Council action will be taken; however, a quorum of the Council may be present.*

1) Call to Order: AdHoc 2/29/2024

2) Attendance:

Mayor Klein
Deborah Beagle
Dave Quickel
Skip Atwell
Henry Sibiing
Adam St.marie
Cherie Borowiec
Michael Krajovic
Fred Gahl
Paula Porubcan
Lawrie Weed
Betty Volquardsen
Peggy Schneider

Absent:

Karen Yancey

Celine Lillie (resigned)

Norine Smyth (resigned)

3) Meeting Minutes Approval

4) Report from Friends of Hillmoor

- They applied for a grant from the Garden Club for some signs on the property.
- Grants may not be given till the end of summer

5) Status of the opening of the Hillmoor property temporary trails

- Fred: We should really make a celebration of this. We should work with FOH.
- Hank: Will there be any rules and regulations for Hillmoor?
- Lawrie: At the other parks they have a big sign that says the rules and regulations are we planning on doing that? We can make this larger and its under glass so we can make
- Mayor: Generally this is from Dawn to Dusk.
- Sam: The gate will be closed so people do not drive on the road through it. The parking lot will be accessible but the trails will be closed.
- Mayor: The suggestion from the police chief is to include just basic information and as the park develops we can add more specific items to the Hillmoor. Ex: You cannot grill in library park but you can in some of the other parks.
- Peggy: Some of this will be addressed in the Park meeting which is the third tuesday of the month.

6) Status of the Archeology Grant: Paula Porubcan

- We did get the grant from the CLG for \$30,000.
- We will need a project manager for this and Peg has agreed to be a co-project manager with me.
- Mayor: Congratulations and thank you Paula for your hard work on this.
- This will have a public education component to this as well.
- Michael: Is there any role that Samantha can play?
- Paula: Yes, absolutely. Why don't we get you briefed on this and I will get you the full grant application that was sent.
- Paula: I will be talking about this at the COW meeting?

7) Knowles-Nelson Grant: Paula Porubcan

- GLC is still willing to submit the Grant even though our priorities on the Hillmoor have changed.
- Do we want to shift our priorities and budget around for this before presenting it to City Counsel?
- Dave: What does the project manager manage?
- Paula: We need someone to oversee getting all the requests for proposals from contractors and the coordination of communication between the departments and the contractors.
- Paula: Do you have a thought on that, Samantha?
- Samantha: Not right now.
- Dave: Would we be able to interview them here?
- Paula: I think that's a good idea.
- Michael: The City could do this internally couldn't it?
- Paula: Yes, they could
- Michael: It's possible that the landscape architect can also handle the project management portion of this as well.
- Betty: Do you think it's realistic to get this grant proposal in by **May 1, 2024** ?
- Paula: It's 90% done we are just revising it. Once we get the money we have 2 years to spend it. We could take that first year to work with the landscape architect to figure out how we want to use it.
- Lawrie: What you want then is to get your numbers firmed up a bit before going to counsel right? Do you think this 50k is a realistic figure?
- Paula: I am not sure, we were just trying to estimate what we thought it could cost. For the Linear Foot price I used Karen's numbers that were broken down by LF and I looked at independent sources which were much higher than what GLC had factored in for pricing.
- Betty: I think we have to take a step back. We presented this information a few meetings ago. Is this really how we want to spend 250k or do we want to spend more money along hwy 50 and main st. where people see it or do we want it to be where people don't usually go?
- Paula: What do we want to prioritize in a grant like this?

- Fred: What I think you are saying is that we should get it and we have 2 years to fine tune it and in the wildest scenario we don't take the grant or give it back.
- Michael: The City put 242,500 aside for this.
- Lawrie: My comment would be to make this request for 485,000 but put the 50k in the Remainder column.
- Hank: It's hard to find someone who can do the 6' wide permeable asphalt up and down hills.
- Paula: I agree that it's frustrating that we are up against a deadline again. But the council needs to approve it in April.
- Michael: It would be great to make a final decision and vote for the next meeting.
- Paul: I gave you guys a full packet of the grant information, there are a few mistakes that were found in there. If everybody can look through that grant application that would be helpful.
- The GLC is concerned primarily with the wetlands if we do not do anything in the wetlands then the GLC may pull out entirely.
- Betty: What I am asking is do we want to consider not going into the wetlands at all and putting the money into zone 1.
- Michael: What we are looking at here is a compromise for the GLC where we are limiting what we are doing in the wetlands.
- Mayor Klein: We are not meeting until March 14th when Karen will be back.

Fred: I would like to make a motion to include the parks for kids scattered around the City.

Hank: I will second: How about if we say something to the effect of

"In the spirit of inviting the community into the park, include deconstructed playgrounds, fitness equipment and green restrooms along the trails in Hillmoor as it can be integrated into the other concepts presented."

Fred: In reality we will have professional designers fine tune this.

All in favor: Aye. None opposed.

Mayor Klein: I just want to clarify some things that were brought up in the presentation. Neil from public works did an assessment of the parks and the Park Board is going to do a budget presentation to council. Paula, you brought up the NSN playland. I want to clear up some misconceptions. The reason that they decided to move to Delavan is that we have a policy concerning things that are donated to the City. That if something over \$2,500 is donated to the city then they need to donate ongoing funds. We met many times with that group and they did not agree with our policy so they decided to move to Delavan. Admittedly we do not have a playground at veterans park because it was aging and unsafe and we were anticipating that group building a playground this fall.

Michael: It sounds like the City council should maybe look into that law because this could be an impediment to anything that we do on Hillmoor that is above \$2,500.

Mayor Klein: To clear up how funding works, public works put a placeholder in the 2024 budget for funding of the maintenance for the Never Say Never playground but that was for general cleaning and the staging of the project.

Dave Quickell: We always wanted to work with the NSN playground and we were enthusiastic about working with them but when we met with them they never had their numbers clear.

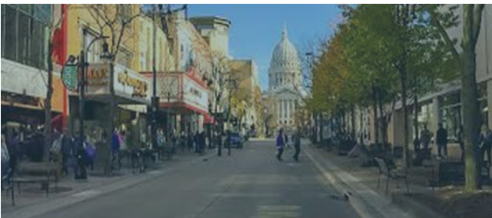
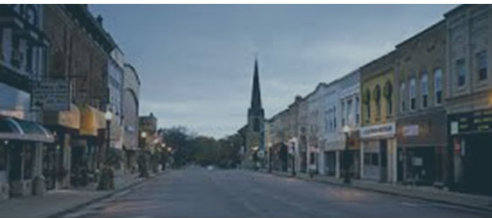
Mayor Klein: I went with them out to Franklin and was very excited.

Mayor: Motion to adjourn the meeting.

Adam: Second

UniverCity Alliance

Better • Places • Together



Hillmoor Ad Hoc Committee
Thursday, March 14, 2024



Department of Civil and Environmental Engineering

Division of Extension

Data Science Institute

Department of Planning and Landscape Architecture

COWS

Global Health Institute

Computer Sciences

Institute for Research on Poverty

Cartography Lab

Advisory Board

Nelson Institute for Environmental Studies

Population Health Institute

Morgridge Center for Public Service



UniverCity Alliance
UNIVERSITY OF WISCONSIN-MADISON

Law School

School of Medicine

La Follette School of Public Affairs

School of Business

School of Human Ecology

School of Education

UniverCity: What do we do?

UCY Four-Step Process



Local government partner identifies issues or questions.



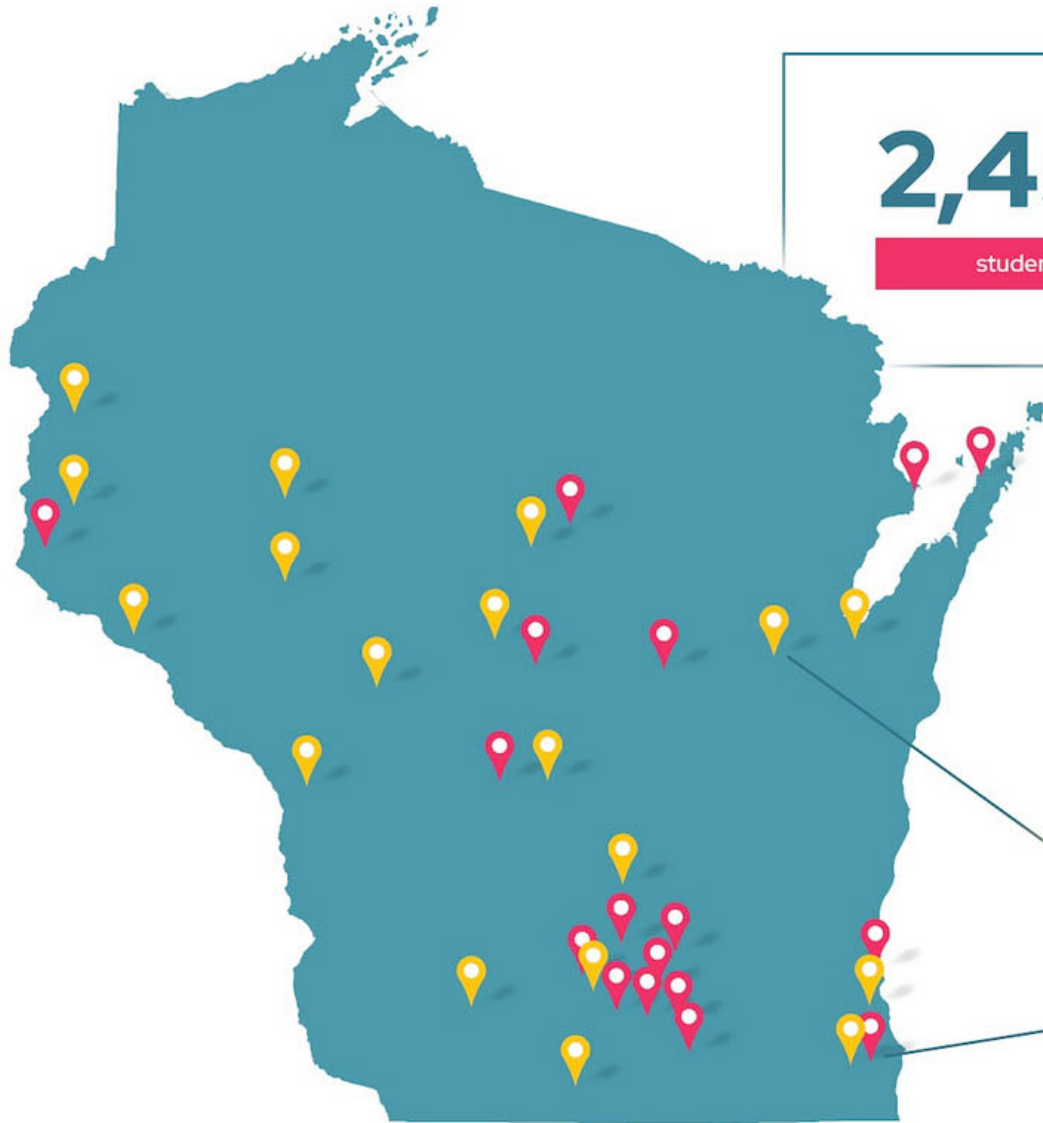
UCY matches projects with solution-based courses.



UW-Madison students work on the issues and questions.



Local government receives research, reports, designs, and implementation support.



2,453

students

325

projects

9

partner institutions

*data collected from 2016-23

Adams County
Brown County
Chippewa County
City of Marinette
City of Milton
City of Monona
City of Stoughton
City of River Falls
City of Waupaca
City of Wausau
City of Wisconsin Rapids
Columbia County

Dane County
Eau Claire County
Green County
Iowa County
Jackson County
Koshkonong Creek Collaborative
La Crosse County
Marathon County
Milwaukee County
Outagamie County
Pepin County
Polk County

Racine County
St. Croix County
Town of Germantown
Village of Cottage Grove
Village of DeForest
Village of Egg Harbor
Village of Marshall
Village of Mount Pleasant
Village of Shorewood
Village of Waunakee
Wood County

18 Counties

17 Cities, villages, towns, and groups

Health, Well-Being, & Equity

Green County

- Mental Health Navigator (Implemented); Teen Intervene Program (Toolkit being used), Data sharing to combat opioid crisis (Secured grant)

Wood County Health Department

- Creating a ROI model for Community Health Improvement Plan, roadmap for health equity, improving technology to activate trails

Adams County process for prioritizing mental health services

Diversity, Equity, and Inclusion: Native Nations, Equity in Hiring, Media Campaigns

City of Madison investigating creation of a “Friends of” group for Civil Rights

Involved Departments: Public Health, Environmental Studies, Civil Society and Community Studies, Industrial Systems Engineering

Sustainability

- Outagamie County: Sustainability Action Plan for Appleton Airport, process for organizing county departments' approaches to sustainability
- Marathon County: Measured public perceptions of Fenwood Creek for next step of public outreach, strategies for reducing salt use
- Brown County: Cost/benefit analysis for alternative uses for blue-green algae, strategies for harvesting the algae
- Juda School District: Energy audit, Alternative energy design, Resulted in more solar panels on the school & lower energy costs (saving \$30,000 per year)

Involved Departments: Public Affairs, Civil & Environmental Engineering, Energy Analysis and Policy, Extension, Nelson Institute for Environmental Studies, Industrial Systems Engineering, Forest & Wildlife Ecology

Criminal Justice Reform

Racine County

- Developing strategies for cultural competence in building of a new juvenile justice facility; Recommending changes for Alternatives to Corrections through Education (ACE) program; Designing community and family engagement strategies for new facility

Marathon County

- Evaluating drug treatment and OWI court; Evaluating arrest-decision models

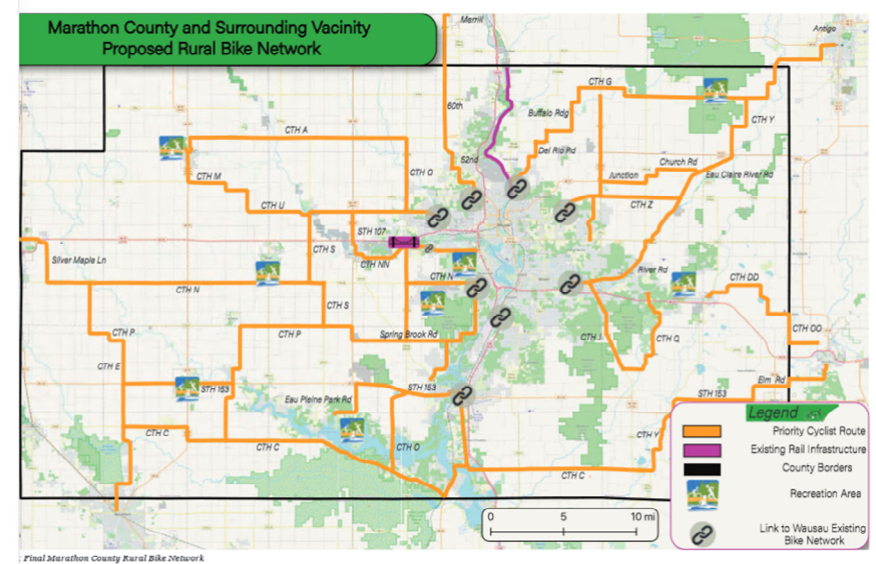
Brown County

- Evidence-based recommendations for prisoner re-entry

Involved Departments: Public Health, Law, Psychology, Human & Family Studies, Public Affairs

Parks & Recreation

- Rural bike infrastructure planning for Marathon County
- Monona Trails Master Planning
- Planting Designs for Ahuska Park in Monona
- Winnequah Park Master Plan
- Improving resident health through biking and walking



Involved Departments: Urban planning, Soil Sciences, Landscape Architecture

Housing

- Affordable housing site analysis, values, and risks (Currently pitching rural, affordable pocket neighborhoods)
- Senior housing site plans (City council pitching to developers)



Site Acquisition Cost	\$372,700
Construction Budget	\$8,220,000
Developer Fee	\$822,000
Total Capital Budget	\$9,414,700
Less: HOME Grant	\$(400,000)
Less: HUD Grant	\$(2,235,000)
Less: Tax Credit Equity	\$(4,801,497)
Net Capital Budget	\$1,978,203

Income 2015	30% AMI	50%AMI	Market
\$43,990	\$13,197	\$21,995	\$26394
Affordable Rent	\$329.93	\$549.88	\$1319.7

Involved Departments: Real Estate & Urban Economics, Civil & Environmental Engineering

Economic Development

- Polk County re-branding materials (logo, SWOT analysis, stakeholder engagement plans)
- Outagamie County Mosquito Hill Nature Center revenue capture strategies
- Tourism Marketing (Using marketing materials)
- Trade Market Analysis & Planning (New businesses locating in Brodhead; Brought new stakeholders to table in Adams)
- Developing strategies to link arts, culture, and economic development



Involved Departments: Journalism/Communications, Extension, Agriculture & Applied Economics, MBA in Arts Administration, MBA in Marketing, Urban Planning, Landscape architecture

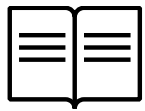
Planning & Placemaking

- Infill development plans (Monroe building a pocket park)
- Stoughton Railyard Park District Redesign
- Durand Main Street Revitalization Strategies
- Cottage Grove Road traffic calming & pedestrian/bike infrastructure planning
- Exploring alternative designs of the State Highway 42 corridor in the Village of Egg Harbor



- Involved Departments: Urban Planning, Landscape Architecture, Civil & Environmental Engineering

Examples of work



Best practice reports



Data analysis



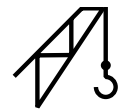
Communications/
promotional materials



Data visualization



Program evaluation



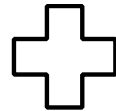
Site plans



Policy recommendations



Design recommendations



Health impact assessments



Community engagement



Staff trainings



Case study comparisons

Hillmoor Organic Golf-Park

- Site Designs
- Environmental Assessments
- Turfgrass Management
- Economic Development / Marketing
- Public Affairs (Cost/Benefit Analysis)
- Water Resources Management
- And more!



Apply to be a UniverCity Year Partner



Request for Proposals

UniverCity Year

- Applications released in April, due late July 2024 – or sooner!
- Required: Document community support, provide project ideas, document financial contribution, tell us general info about your county

Summary

Can students do something productive for communities? YES

Can these activities help communities make progress on community-identified goals? YES

What's needed for this to be successful? STRUCTURE OF UNIVERCITY YEAR

How can we work with Lake Geneva to have long-lasting relationships with all counties? TBD





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