



Lake Geneva Business Improvement District
Board of Directors Meeting
Wednesday, May 1, 2024 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Krause Update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Balance Sheet
 - b. Budget vs Actuals
 - c. Pay Bills
8. Executive Director's Report
 - a. Post Event Analysis Spring Wine Walk
 - b. Murals in Motion Update
 - c. Music on Street Proposal Update
 - d. Main Street Accreditation Review Sign Up – June 7 11am
 - e. Update on beautification costs for flowers and decorations for 2025 in consideration of potential increased BID boundaries
9. Comments from the Board of Directors
10. New Business:
 - a. Discussion/Approval of Budget Adjustment for Murals
 - b. Discussion/Approval of Marketing Purchase for Placer.ai software
11. Adjourn

This is a meeting of the Lake Geneva Downtown Business District Board of Directors.
No City Council action will be taken; however, a quorum of the Council may be present.