



LAKE GENEVA TOURISM COMMISSION

Monday, May 13, 2024 - 4:00 PM
Lake Geneva City Hall; Council Chambers

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from April 8, 2024
5. Update from Heather Jones "Meet at the Lake" Promotional Activity
6. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
7. Update from Lake Geneva Business Improvement District
8. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded
9. Discussion/Action on Tourism Promotional Grant Program and Requests: **Maximum ten (10) minute presentation per request:**
 - a. Data service software for downtown events (BID)
10. Final event evaluations from organizations receiving Tourism Grants-None Received
11. Discussion/Action regarding adding link for Tourism Commission website on City Website
12. Future Agenda Items; Next Meeting Date: Monday, June 10, 2024-4:00 pm
13. Adjournment

This is a meeting of the Tourism Commission. No official City Council action will be taken; however, a quorum of the City Council may be present.