



Lake Geneva Business Improvement District
Board Meeting
Wednesday, September 4, 2024 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News and Mayor Krause update
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director's Report
 - a. Oktoberfest planning
 - b. Maxwell Street Days and Lemonade Crawl Recap
 - c. Main Street Update:
 - i. Proposal of adding event from general marketing budget in September to celebrate Main Street Accreditation
 - ii. New grants eligibility: Vibrant Spaces & Small Business Development Grant Program
 - iii. New merchandise co-op as downtown destination
 - iv. Suggested Board and Staff training sign ups:
 - Fundamentals of Financial Leadership: Oct 8, noon
 - Understanding & Assessing Financial Health: Oct 11, noon
 - Effective Meeting Planning & Management: Dec 5, noon
9. Comments from the Board of Directors
10. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states: "deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session" regarding the annual review of board of directors.
11. Motion to go out of closed session
12. Adjourn

This is a meeting of the Lake Geneva Downtown Business Improvement District Board of Directors.
No City Council action will be taken; however, a quorum of the Council may be present.