



Lake Geneva Business Improvement District
Board Meeting
Tuesday, November 19, 2024 | 9:00 AM
Harbor Shores of Lake Geneva

Minutes

1. Call to Order – 9:00 am
2. Roll Call – Alexandria Binanti, Alethea Salgado, Laura Thompson, Anthony Silvestri, Spyro Condos, Angela Carlson, Beth Tumas, Janine Osborne, Sheri Aimes
3. Approval of Minutes from last meeting – Anthony Silvestri motions. Angela Carlson seconds. All approved.
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
 - i. Roger Wolf with Jayne discusses benches for 2025 budget, Oktoberfest feedback, and potential support of music on broad street programming for 2025.
5. City News and Mayor Krause – 130th anniversary of the library celebration. Beautification commission dissolves and the brick program will be absorbed by City staff. Final interviews for City Administrator taking place. New task forces for parking garage and hwy 50 to take place January 2025.
6. Appearance of VISIT Lake Geneva – No appearance
7. Motion to go into closed session pursuant to Sec. 19.85(1)(e) which states: “deliberating or negotiating the purchase of public properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session” regarding the annual review/contract negotiations of executive director and the review of board of directors’ policies and procedures. – Beth Tumas motions, Laura Thompson seconds. All approved.
8. Motion to reopen session – Beth Tumas motions, Laura Thompson seconds. All Approved. Discussion of executive director’s annual review of contract took place, final contract to be continued in December pending review of 2024’s signed contract.
Spyro Condos Motions for \$1500 bonus for Alethea Salgado for Emergency Services pertaining to Oktoberfest. Beth Tumas Seconds. Alethea Salgado Abstains. All other approved.
9. Treasurer Report – Reviewed within Budget planning. Still pending expenses for Oktoberfest to be consolidated for December.
 - a. Chart of Account Review
 - b. Budget vs Actuals
 - c. Pay Bills
10. New Business

a. 2025 Budget Workshop – Drafter 2025 budget adjustments to increase expenditure and revenue for Oktoberfest for 2025. Beth Tumas Motions, Laura Thompson seconds. All approved as final budget presentation.

b. 2025 Resource Main Street Visit Planning – Continued discussion for December

11. Comments from the Board of Directors

12. Adjourn – 11:23 am Beth Tumas motions, Janine Osborne, seconds. All Approved.