



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**FINANCE, LICENSING, AND REGULATION COMMITTEE
WEDNESDAY, FEBRUARY 19, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

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<https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from February 4, 2025
5. Discussion/Recommendation regarding Licenses & Permits
 - a. Public Event Permit filed by the Alzheimer's Association for the Walk to End Alzheimer's-Walworth County on September 20, 2025 (continued from January 21, 2025)
 - b. Public Event Permit application filed by the Geneva Lakes Family YMCA for the Sprint for Spring 5k run/walk on April 26, 2025
 - c. Public Event Permit application filed by the Lake Geneva Jaycees for Jaycee Easter Egg Hunt on April 19, 2025
 - d. Street Use Permit application filed by Badger High School for Badger High School Graduation on June 8, 2025
 - e. Original Class "B" Beer / "Class C" Wine license application filed by Verdico LLC dba Creative Forces Art Studio LG
6. Discussion/Recommendation regarding agreement between the City of Lake Geneva and the Geneva Lakes Family YMCA for the use and management of the fields at Veterans Park
7. Update regarding Channel 25
8. Discussion/Recommendation regarding Sunday Morning Parking Program
9. Presentation of Accounts
 - a. Pre-Paid Checks:\$223,199.24

b. Regular Checks: \$132,471.48

10. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's
office in advance so that the appropriate accommodations can be made.*