

**CITY OF LAKE GENEVA FINANCE, LICENSING, AND REGULATION
COMMITTEE MINUTES
TUESDAY, MARCH 4, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

Call to Order

by Chairperson Ames at 4:30 pm.

Roll Call

Present: Sherri Ames, Mary Jo Fesenmaier, Joel Hoiland, Cathy Stoodley, Cynthia Yager (via zoom and joined at 4:33 pm). Others present: Mayor Todd Krause, Interim City Administrator David De Angelis, City Clerk Lacey L. Reynolds, Finance Director Laura Pisarcik and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Aldersperson Linda Frame spoke in favor of item 8 Guac Star and against item 11 North St. parking. Paul McGraw of the Geneva Taphouse spoke regarding item 8 and his application. Ryan Robinson Delaney of the Holy Communion Church spoke about item 12 and his concerns about the parking program not continuing. Kevin Singh and Mara Gericke of Guac Star spoke about item 8 and their application. Larry Kundert of Center St. and the Methodist Church spoke about item 12 and his concerns about the parking program not continuing. Harsha Kotian of the Methodist Church spoke about item 12 church parking.

Approval of the minutes from February 19, 2025

Alder Hoiland noted the attendance was incorrect and asked for it to be updated. Motion by Stoodley to approve, second by Fesenmaier. Voice vote, approved, motion carried.

Discussion/Action regarding April 2025 meeting schedule

Motion by Fesenmaier to move the meeting to Wednesday, April 2, 2025, second by Hoiland. Voice vote, approved, motion carried.

Financial Reports

Finance Director Laura Pisarcik reviewed the financial reports.

Discussion/Recommendation regarding Licenses & Permits

Motion by Hoiland to approve both items listed, second by Stoodley. Voice vote, approved, motion carried.

Agent Change for Porch LG, LLC dba The Porch

Temporary Class "B" Beer / "Class B" Wine License application filed by the Geneva Lake Children's Museum for the Rediscover Wonder event on April 4, 2025

Discussion/Recommendation on granting the available Reserve "Class B" intoxicating liquor license to one of the following applicants

Motion by Fesenmaier to recommend approval of the Reserve "Class B" intoxicating liquor license to Guac Star, second by Hoiland. Alder Stoodley requested Q&A with the applicants. Motion by Hoiland to suspend the rules, so the applicant from Geneva Tap House can speak, second by Stoodley. Voice vote, approved, motion carried. The agent for the Geneva Tap House answered questions. Motion by Hoiland to suspend the rules, so the applicants from Guac Star can speak, second by Fesenmaier. Voice vote, approved, motion carried. The owners of Guac Star answered questions. Main motion - Voice vote, all approved, motion carried for Guac Star approval.

Geneva Tap House, LLC dba Geneva Tap House, 252 Broad St, Agent: Heidi McGraw

Guac Star LLC dba Guac Star, 120 & 122 Broad St, Agent: Elena Stecko

Discussion/Recommendation regarding approval of bid for Landscaping Maintenance Agreement 2025, 2026 & 2027

Motion by Stoodley to approve the bid award for Breezy Hill, second by Fesenmaier. Voice vote, approved, motion carried. Discussion took place and Alder Hoiland requested design of each area be reviewed.

Presentation of Accounts

Pre-Paid Checks: \$193,755.00

Motion by Stoodley to approve, second by Hoiland. Voice vote, approved, motion carried.

Regular Checks: \$271,973.84

Motion by Hoiland to approve, second by Stoodley. Voice vote, approved, motion carried.

Discussion/Recommendation regarding items from Public Works Committee February 24, 2025

Proposed no parking on North Street - North side between Warren and Madison

Motion by Fesenmaier to approve, second by Yager. Discussion took place regarding creating a policy, staff input, emergency services response and resident concerns. Alder Hoiland asked that a parking policy be created if there is not one currently. Voice vote, 4 approved, 1 opposed, motion carried.

Purchase of a new wheel loader in the amount of \$216,955.00

Motion by Hoiland to approve, second by Stoodley. Voice vote, approved, motion carried.

Roadway agreement between Linn Township and City of Lake Geneva for Williw Rd and Wilmot Blvd for a 10-yr term starting October 20, 2024 through October 21, 2034

Motion by Hoiland to approve, second by Stoodley. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Sunday Morning Parking Program

Alder Hoiland made a motion to approve but there was no second to the motion. Discussion took place. Motion by Fesenmaier to continue to April 2, 2025 and for staff to meet with the churches prior to the meeting, second by Stoodley. Motion by Fesenmaier to suspend the rules for the public to speak, second by Stoodley. Voice vote, approved, motion carried. Motion by Hoiland to amend and extend the current expiration date for the parking placards to May 1, 2025, second by Yager. Voice vote, approved, motion carried. Main motion including the amendment - Voice vote, approved, motion carried.

Motion to go into Closed Session pursuant to Wisconsin Statutes 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding:

Motion by Hoiland to adjourn to closed session including Finance Director Laura Pisarcik, Interim City Administrator Dave De Angelis, Mayor Todd Krause, City Clerk Lacey L. Reynolds, Fire Chief John Peters and Alderperson Linda Frame, second by Fesenmaier. Voice vote, approved, motion carried. Adjourned into closed session at 5:30 pm.

Police Department Sergeant contracts

Fire Department – City of Lake Geneva and Town of Linn Service Agreement

Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session

Reconvened to open session at 5:48 pm.

Item A - Motion by Hoiland to recommend to Council for ratification, second by Stoodley. Voice vote, approved, motion carried.

Item B - Motion by Fesenmaier to send to Council without a recommendation, second by Stoodley. Voice vote, approved, motion carried.

Adjournment

Motion by Fesenmaier to adjourn, second by Stoodley. Voice vote, approved, motion carried. Adjourned at 5:51

pm.

Lacey L. Reynolds
City Clerk

Approved March 18, 2025