



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**REGULAR COMMITTEE OF THE WHOLE
MONDAY, MAY 5, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Council President: Mary Jo Fesenmaier

Council Vice-President: Cindy Yager

Alderspersons: Sherri Ames, Linda Frame, Joel Hoiland, JaNelle Powers, Brian Smith, and Cathy Stoodley

Watch this meeting on the City of Lake Geneva's live stream:

<https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Approval of the Committee of the Whole Minutes from April 7, 2025
5. Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.
6. Presentation: Main Street Designation Update; Alexandra Binanti, Executive Director, Lake Geneva Business Improvement District (BID)
7. **STANDING COMMITTEE REPORTS.** The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.
 - a. Finance, License, and Regulation Committee-Chair Ames
 - b. Personnel Committee-Chair Hoiland
 - c. Public Works Committee-Chair Stoodley
 - d. Piers, Harbor, and Lakefront Committee-Chair Yager
8. **COMMITTEE, COMMISSION AND BOARD REPORTS.** The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the

City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

- a. Utility Commission-Fesenmaier and Smith
- b. Tree Board-Ames
- c. Police and Fire Commission-Hoiland
- d. Plan Commission-Hoiland
- e. Board of Park Commissioners-Yager
- f. Library Board-Ames
- g. Historic Preservation Commission-Powers
- h. Avian Committee-Powers
- i. Tourism Commission-Fesenmaier and Frame
- j. Cemetery Board-Frame and Stoodley
- k. Hillmoor Commission-Yager

- 9. COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES.** The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

*No meeting or materials posted on the City website.

- a. VISIT Lake Geneva-Yager
- b. Geneva Lake Museum-Powers
- c. Lake Geneva Economic Development Corporation-Hoiland and Smith
- d. Geneva Lake Environmental Agency-Fesenmaier
- e. Geneva Lakes Family YMCA-Stoodley
- f. Geneva Lake Use-Frame
- g. Business Improvement District-Stoodley
- h. Geneva Lake Law Enforcement Agency-Mayor Krause

10. Adjournment

A quorum of the Council may be present; however, no official Council action will be taken. Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.

**CITY OF LAKE GENEVA REGULAR COMMITTEE OF THE WHOLE MINUTES
MONDAY, APRIL 7, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Council President: Mary Jo Fesenmaier
Council Vice-President: Cindy Yager
Alderspersons: Sherri Ames, Shari Straube, Linda Frame, Peg Esposito, Joel Hoiland, Cathy Stoodley

Call to Order

Council President Fesenmaier called the meeting to order at 6:00 pm.

Pledge of Allegiance

Roll Call

Present: Fesenmaier, Yager, Ames, Straube, Frame, Esposito, Hoiland, Stoodley
Absent: None

Approval of the Committee of the Whole Minutes from

Motion to approve the minutes from March 3, 2025, by Ames, second by Esposito.
No discussion. Motion carried on a voice vote.

Comments from the public as allowed by Wis. Stats. §19.84(2), except for public hearing items. Comments will be limited to 5 minutes. Be further advised that matters brought up at this time may be referred to the appropriate committee or individual for further discussion and consideration.

None.

Presentation: Friends of the Lake Geneva Public Library; Nina Ruskey

Nina Ruskey, Friends of the Lake Geneva Public Library, gave a presentation on the Friends of the Library, highlighting the differences between the Library Board and the Friends of the Library, the activities and functions of the Friends of the Library, and the bylaws and structure of the organization.

STANDING COMMITTEE REPORTS. The following Aldermen will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. It is not contemplated that these matters will be discussed or acted on but referrals to the appropriate committees and/or individuals will be made.

Finance, License, and Regulation Committee-Chair Ames

Aldersperson Ames reported on recent committee activity, including licenses and permits approved for various events occurring this year, discussion on the Historic Preservation Ordinance, no parking zones, and various contracts.

Personnel Committee-Chair Yager

Aldersperson Yager reported on the Parks Director job description that was approved by the Committee today. The City Administrator interviews are done and negotiations are taking place with the candidate. The Committee's next step is having Department heads review their job descriptions and putting them into the proper format.

Public Works Committee-Chair Fesenmaier

Aldersperson Fesenmaier reported on recent Committee topics, including the Food Pantry parking placards, the native planting program that was sent to Park Board for review, and the brush drop off hours.

Piers, Harbor, and Lakefront Committee-Chair Frame

Aldersperson Frame reported on dredging, and upcoming agenda items, including the pier replacement bid award, the history of the lagoon, dam, and spillway, and discussed attending a county workshop regarding blue algae.

COMMITTEE, COMMISSION AND BOARD REPORTS. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

Utility Commission-Fesenmaier and Stoodley

Alderson Stoodley reported on a warning of non-compliance with chlorine from the DNR, Alderson Frame reported that the culverts have been replaced, and that work will continue on the South Street project by Bigfoot.

Tree Board-Esposito

Alderson Esposito reported on the continuing concerns with the trees on Main Street. They are looking for partnerships to combat the issue and for an alternative to the holiday lights on the trees.

Other topics of discussion with the Board include bird flu, tree trimming.

Questions followed regarding invasive species such as spongy moth and various mitigation efforts.

Police and Fire Commission-Straube

Alderson Straube reported on the conflict with the meeting times of both PFC and the YMCA Board, and announced that the mayor had reassigned Alderson Hoiland.

Alderson Hoiland reported on a fire service contract with the Town of Linn.

Plan Commission-Esposito

Alderson Esposito reported on the approved window installation at Edie's, a sign update at 728 Main St, a Commercial Indoor Lodging conditional use at 827 Dodge St, Zoning Code updates regarding paved parking areas, fence set backs to alleyways, and Symphony Bay development plans.

Board of Park Commissioners-Yager

Alderson Yager reported on the Veterans Park Playground project updates, the potential for adult fitness equipment, and the discussion of native plantings on Park Row.

Questions and discussion followed regarding the plan for the Veterans Park Playground, renderings and/or photos of proposed equipment will be available soon. Tennis Court and Pickleball Court updates were provided for Maple Park and Dunn Field.

Library Board-Ames

Alderson Ames thanked Nina Ruskey for the presentation given tonight. She also spoke on various upcoming events hosted by the Library, and encouraged visiting the Library's website.

Alderson Frame acknowledged Library Director Emily Kornak. Alderson Ames then acknowledged additional board members.

Alderson Yager spoke on the wonderful programming provided by the Library.

Historic Preservation Commission-Esposito

Alderson Esposito announced that the archeological survey at Hillmoor is wrapping up, and a presentation on the findings will be taking place in May. The Commission would like to do a 3d imaging of the 3 Graces Statue, and is continuing to work on updating the local landmark designation ordinance.

The Commission is looking to do a memorial for longtime member Patrick Quinn, and is also looking at various signs for historic sites in the City.

Avian Committee-Yager

Alderson Yager reported that the Bird City application has finally been approved. The Committee recently did a presentation on migratory birds for the Tuesday at Two program at the Library.

Tourism Commission-Fesenmaier and Stoodley

Alderson Stoodley reported on the recently awarded grants, including Wee Whiskey Fest, Lake Geneva Women's Weekend, and Cheese Fest. The Commission still has about \$500,000 that can be allocated.

Alderson Fesenmaier reported on the Complimentary Request Form process, and announced that the Tourism Commission is financed solely through Room Tax monies only.

Cemetery Board-Stoodley and Frame

Alderson Stoodley reported on the approval of a logo for the Cemetery and its potential future usage on signs.

Hillmoor Commission-Yager

Alderson Yager reported on the recent public input session held by the Commission, highlighting the organization of the goals and objectives of the Commission, and gave an overview of some popular options provided from the members of the public present at the meeting.

Alderson Fesenmaier acknowledged correspondence received regarding objection to the paved trails, and discussed forming a policy addressing requests to read correspondence at meetings.

Questions and discussion followed on how the public input is being amassed and recorded. Alderson Yager clarified that Michael Krajovic is compiling all the information and will present it in the future.

COUNCIL REPRESENTATIVES SERVING ON OTHER BOARDS AND COMMITTEES. The following committee representatives will be given the opportunity to make announcements or reports at the meeting in regards to committee activities they have been involved in since the last meeting on behalf of the City, future activities and citizen contacts. These matters will be required to be placed on the agenda to comply with Wis. Stats.

***No meeting or materials posted on the City website.**

***VISIT Lake Geneva-Yager**

Alderson Yager reported on the ribbon cutting for Creative Forces Art Studio, another ribbon cutting will be taking place at Lakeside Books following their next meeting. Event Planning for various yearly events continues.

***Geneva Lake Museum-Hoiland**

Alderson Hoiland reported on recent museum attendance, restaurant week participation, military room renovation, recent roof repair, and the upcoming Tuesdays at Two programs.

***Lake Geneva Economic Development Corporation-Hoiland and Yager**

Alderson Hoiland reported that the Corporation is looking to purchase land or buildings for development opportunities. A property in the business park has the potential for the Corporation to purchase it back. Questions and discussion followed on locations or areas that the Corporation is specifically looking at.

Geneva Lake Environmental Agency-Fesenmaier

Alderson Fesenmaier announced that the agency has hired a new executive director; she will be introducing herself to all the municipalities in the near future. Invasive species protocols will be further developed in order to add more details. Clean Boats Clean Waters will continue.

***Geneva Lakes Family YMCA-Straube**

No report given.

***Geneva Lake Use-Frame**

No meeting, no report.

Business Improvement District-Straube

Alderson Straube reported the bylaws will be updated in order for the District to take financial responsibility back over from the City.

Questions and discussion followed regarding benches and bike racks.

***Geneva Lake Law Enforcement Agency-Mayor Krause**

No meeting, no report given.

Next Meeting Date and Time: Monday, May 5, 2025, at 6:00 pm

Adjournment

Motion by Ames to adjourn, second by Yager.

No discussion. Motion carried on a voice vote.

The meeting adjourned at 7:05 pm.

These minutes are unofficial until approved by the Committee.

Vanessa Jahns
Deputy City Clerk

2024 Annual REPORT

D O W N T O W N



PREPARED BY

ALEXANDRIA BINANTI

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ABOUT DOWNTOWN LAKE GENEVA BID

The Lake Geneva BID was created in 1991 in accordance with Wisconsin Act 184, allowing a city, under petition of property owner, to create a Business Improvement District (BID). This law states that it will "... allow businesses within those districts to develop, manage and promote the districts and to establish an assessment method to fund these activities." Our mission is to enhance downtown Lake Geneva in a way that benefits residents and visitors alike.

A business improvement district (BID) is a defined area within which businesses are required to pay an additional tax in order to fund projects within the district's boundaries. These districts typically fund services such as cleaning streets, providing security, making capital improvements, streetscape enhancements, and marketing the area. The services provided by BIDs are supplemental to those already provided by the municipality.

A YEAR OF GROWTH

MAJOR ORGANIZATIONAL MILESTONES

- Became WI Main Street Accredited
- Nonprofit Formed
- Bylaws and Board Policies Updates
- Mill-rate Resolution Established
- Communication Growth with City Administration
- City Committee Involvement



A YEAR OF ACTIVITY

EVENTS

7 Events - 2 NEW!

Spring Wine Walk

- 380 In Attendance
- 26 Participating Businesses
- Average 16% Increase In Retail Sales

Murals in Motion

- 17,000 in Attendance
- 7 New Murals Painted with Local Art Events
- Investment Impact \$111,750 to Downtown
- 350,000 Site Impressions

Lemonade Crawl

- Locally Driven
- 350 in Attendance
- 20 Business Participated
- 7500 Event Marketing Reach



Maxwell Street Days

- 40 Participating Locations
- Webpage With 4,646 Pageviews
- Attendance Estimated At 4,800
- Business Surveys Indicated About 26.3% Increase In Sale

Oktoberfest

- Attendance 27,600
- 45 Participating Vendors
- Raised \$22,000 for programming

Fall Wine Walk

- 550 In Attendance
- 24 Participating Businesses
- Average Of 26% Increase In Retail Sales

Light Up Lake Geneva & Shop Small Weekend

- Annual Tree Lighting Event Hosted About 150 Locals In Attendance
- 38 Shop Small Participants
- 41 Window Decorating Contest Participants
- Over 1100 Votes and 5700 Pageviews
- Estimated 7% Increase In Retail Sales

A YEAR OF PLACEMAKING

BEAUTIFICATION



MURALS

7 Murals Painted Over 5 Days
5 Installed Throughout Downtown
Pop Up Alleyway Dinner Impacts Future Placemaking Plans for Public Parkway on Broad Street Alley
Investment Cost: \$98,439
ROI: \$111,750 (First Year)
Project Published in Magazines, Radio, TV, and A Book in 2026 Will Highlight the Project



FLOWER PLANTINGS

138 Baskets and 68 Pots Around Downtown
Took Over Landscaping at Riviera
Investment Cost: \$96,249



HOLIDAY DECOR

Light Downtown, Flat Iron Park and Riviera
Added New Selfie Opportunities with Presents
Investment Cost: \$33,751

A YEAR OF MARKETING GROWTH



Website Traffic

Site Sessions: 62,721 (+61%)
Unique Visitors: 47,951 (+44%)
Average Page Views Per Session: 2.4 (+19%)
Average User Sessions: 4m49s (+16%)
Most Popular Pages

/Oktoberfest 2,959% Increase Over 2023
 /Winewalk 529% Increase Over 2023
 /Shop 406% Increase Over 2023



Staying Social

FACEBOOK

Views: 500,932
Reach: 497,820 (+35.7%)
Visits: 78.6K (+113.9%)
Follows: 17.5K (+273.3%)

INSTAGRAM

Views: 39,130
Reach: 16,344 (+26.4%)
Visits: 2K (+27.3%)
Followers: 3.4K (+39.8%)



Out-of-Home Marketing Campaigns

\$59,749 Investment
 \$20K + In-kind Promotion

VISIT Lake Geneva
Lake Geneva Regional News
Geneva Shore Report
APG Marketing Agency
96.1 WLKG The Lake
WGN Radio
Milwaukee Parent

Financial Snapshot



	2024	2025 (Projected)
Revenues	(\$383,328)	(\$403,372)
Event Revenue	\$54,871	\$75,000
Sponsorship & Grant Awards	\$98,328	\$45,000
BID Assessment	\$230,000	\$283,372
Expenses	(\$417,264.28)	(\$398,720)
Beautification	\$217,594.79	\$169,220
Events	\$79,408.20	\$100,000
General Marketing	\$20,720.89	\$29,000
Salaries/Office Operations	\$99,461.40	\$100,500
Profit	(\$-33,936.28)	(\$+4,652.00)

Downtown Lake Geneva held \$99,879.00 in Reserve Funds in 2024.

A unanimous vote to utilize \$60,000 for the implementation of Murals in Downtown Lake Geneva was made for budget plan in 2024.

Due to fundraising and event revenue from the event Murals in Motion, the Reserve Fund Utilization was \$34,000.00 leaving a \$65,870.00 reserve fund for 2025.

Downtown Lake Geneva maintains the goal of holding \$50,000 in Reserve Funds annually.

2025 GOALS



TARGET DELIVERABLES

- EXPAND BID
- REFRESH WEBSITE
- MARKETING ASSET LIBRARY
- HWY 50 PROJECT PLAN
- CREATE A BUSINESS RESOURCE TOOLBOX
- GROW EVENT REVENUE

Establish Working Committees

- Focused on Promotions
- Fundraising
- Business Development
- Resources
- Beautification Projects

Fundraise

- Build Annual Campaign
- Create Monthly Giving
- Create Fundraising Plan

Build Partnerships with Community

- Presentations
- Volunteerism
- Advocacy





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**ORGANIZATIONAL COMMON COUNCIL
TUESDAY, APRIL 15, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Mayor Todd Krause, Council President, Mary Jo Fesenmaier, Council Vice President, Cindy Yager, Alderpersons: Sherri Ames, Peg Esposito, Linda Frame, Joel Hoiland, Cathy Stoodley, and Shari Straube. Newly elected: JaNelle Powers and Brian Smith.

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AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Invocation - Pastor Sara Vandenberg - Immanuel Lutheran Church
5. Swearing in of newly elected officials
6. Welcome by Mayor Krause
7. Election of Council President
8. Election of Council Vice President
9. Discussion/Action regarding Council Reorganizational Resolutions
 - a. Resolution 25-R18 designating Local Depositories, pursuant to Section 34.05, Wisconsin Statutes and Authorized Signatories for the City of Lake Geneva
 - b. Resolution 25-R19 designating the Official Newspaper for the City of Lake Geneva
 - c. Resolution 25-R20 confirming the Mayor's Aldermanic Appointments to Standing Committees for the City of Lake Geneva
 - d. Resolution 25-R21 confirming the Mayor's Aldermanic and Citizen Appointments to certain Non-Standing Committees, Boards and Commissions for the City of Lake Geneva
10. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

RESOLUTION OF THE COMMON COUNCIL			
A resolution designating Local Depositories, pursuant to Section 34.05, Wisconsin Statutes and Authorized Signatories for the City of Lake Geneva			
Committee:	N/A		
Fiscal Impact:	N/A		
File Number:	25-R18	Date:	April 15, 2025

WHEREAS, the City of Lake Geneva is required under the provision of §34.05, Wisconsin Statutes, to designate by resolution one or more public depositories, organized and doing business under the laws of the State or Federal law and located in the State of Wisconsin, in which the Finance Director/Comptroller and the Treasurer/Senior Financial Analyst shall deposit all public monies received.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of Lake Geneva as follows:

1. That the following institutions and their successors in interest be and are hereby designated as public depositories for the City of Lake Geneva, in which all public monies shall be deposited:
 U.S. Bank
 Town Bank
 PNC Bank
 BMO Harris
 JP Morgan Chase Bank
 Local Government Investment Pool at the State Treasury (LGIP)
 Associated Bank
 First National Bank & Trust Company
 Community State Bank
 Edward Jones
 BNY/Pershing Investments

2. That the following people in interest be and are hereby designated as the Authorized Signatories for the City of Lake Geneva; Checks shall be signed by the Comptroller, Treasurer, Mayor or City Administrator.

Approved this 15th day of April 2025.

Council Action: **Adopted** **Failed** **Vote** _____

Mayoral Action: **Accept** **Veto**

Todd Krause, Mayor Date

Attest:

Lacey L. Reynolds, City Clerk Date

RESOLUTION OF THE COMMON COUNCIL			
Resolution confirming the Mayor’s Aldermanic Appointments to Standing Committees for the City of Lake Geneva			
Committee:	N/A		
Fiscal Impact:	N/A		
File Number:	25-R20	Date:	April 15, 2025

WHEREAS, Section 2-49 of the City of Lake Geneva Municipal Code states “The standing committees shall consist of five persons all of whom shall be Aldermen and shall be appointed by the Mayor subject to approval of Council. The Mayor shall designate one of each committee's members as the committee chairman. The term for members shall be one year. Vacancies shall be filled by appointment by the Mayor subject to approval of Council for the unexpired term.” The Mayor has submitted appointments for the Standing Committees for the 2025-2026 term; and

WHEREAS, the appointments are as follows:

Finance, License, and Regulation Committee:

- Sherrri Ames (District #1)- Chairperson
- JaNelle Powers (District #1)
- Linda Frame (District #2)
- Mary Jo Fesenmaier (District #2)
- Brian Smith (District #3)

Personnel Committee:

- Joel Hoiland (District #3)- Chairperson
- JaNelle Powers (District #1)
- Mary Jo Fesenmaier (District #2)
- Brian Smith (District #3)
- Cindy Yager (District #4)

Piers, Harbors, and Lakefront Committee:

- Cindy Yager (District #4)- Chairperson
- Sherrri Ames (District #1)
- Linda Frame (District #2)
- Brian Smith (District #3)
- Cathy Stoodley (District #4)

RESOLUTION OF THE COMMON COUNCIL			
Resolution confirming the Mayor's Aldermanic and Citizen Appointments to certain Non-Standing Committees and Commissions for the City of Lake Geneva			
Committee:	N/A		
Fiscal Impact:	N/A		
File Number:	25-R21	Date:	April 15, 2025

WHEREAS, the appointments are as follows:

Avian Committee

Aldersperson JaNelle Powers (term expires April 20, 2026)
 Citizen Sarah McConnell (term expires April 19, 2027)
 Citizen Karen Gallo (term expires April 19, 2027)
 Citizen Kelley Happ (term expires April 19, 2027)

Board of Park Commissioners

Aldersperson Cynthia Yager (term expires April 20, 2026)
 Citizen Dana Furlo (term expires May 1, 2028)
 Citizen Jessica Pokorny (term expires May 1, 2028)

Business Improvement District

Aldersperson Cathy Stoodley (term expires April 20, 2026)

Cemetery Board

Aldersperson Linda Frame (term expires April 20, 2026)
 Citizen Ruth Ann Monico (term expires May 1, 2027)

Hillmoor Commission

Aldersperson Cynthia Yager (term expires April 20, 2026)
 Citizen Larry Happ (term expires May 1, 2028)
 Citizen Lowell Thompson (term expires May 1, 2028)

Historic Preservation

Aldersperson JaNelle Powers (term expires April 20, 2026)
 Citizen John Halverson (term expires May 1, 2028)
 Citizen Louise Rayppy (term expires May 1, 2028)

Lake Geneva Public Library Board

Aldersperson Sherri Ames (term expires April 20, 2026)
 Citizen Dennis Lyon (term expires April 17, 2028)
 Citizen Lynelle Gramm (term expires April 17, 2028)
 Citizen Chris Brookes (term expires April 17, 2028)
 Citizen Mardi Pennington (term expires April 17, 2028)
 Citizen Lori Hartz (term expires April 17, 2028)
 Citizen Nick Vorpapel (term expires April 17, 2028)

Plan Commission

Aldersperson Joel Hoiland (term expires April 20, 2026)
 Citizen Kyle Cary (term expires April 17, 2028)

Police & Fire Commission

Aldersperson Joel Hoiland (term expires April 20, 2026)
Citizen Spyro Condos (term expires May 1, 2028)

Tourism Commission

Aldersperson Mary Jo Fesenmaier (term expires April 20, 2026)
Aldersperson Linda Frame (term expires April 20, 2026)
Business Owner, Brian Waspi (term expires May 1, 2026)
Citizen, Shelley Rowell (term expires May 1, 2026)
BID Member, Troy Migut (term expires May 1, 2026)
Hotelier, Zakia Pirzada (term expires May 1, 2026)

Tree Board

Aldersperson Sherri Ames (term expires April 20, 2026)

Utility Commission

Aldersperson Mary Jo Fesenmaier (term expires April 20, 2026)
Aldersperson Brian Smith (term expires April 20, 2026)

Zoning Board of Appeals

Citizen Robert McCormick (term expires April 17, 2028)
Citizen, 2nd Alternate Eric Anderson (term expires April 17, 2028)

Chamber of Commerce

Aldersperson Cindy Yager (term expires April 20, 2026)

Geneva Family Lakes YMCA

Aldersperson Cathy Stoodley (term expires April 20, 2026)

Geneva Lake Environmental Agency

Aldersperson Mary Jo Fesenmaier (term expires April 20, 2026)

Geneva Lake Museum

Aldersperson JaNelle Powers (term expires April 20, 2026)

Geneva Lake Use Committee

Aldersperson Linda Frame (term expires April 20, 2026)

Lake Geneva Economic Development Corporation

Aldersperson Joel Hoiland (term expires April 20, 2026)
Aldersperson Brian Smith (term expires April 20, 2026)

Emergency Government Director

Chief John Peters (term expires April 20, 2026)

BE IT RESOLVED, by the Common Council of the City of Lake Geneva that the proper city official(s) confirm the Mayor’s aldermanic and citizen appointments to the non-standing committees and commissions, on this 15th day of April 2025.

Council Action: **Adopted** **Failed** **Vote** _____

Mayoral Action: **Accept** **Veto**

Todd Krause, Mayor

Date

Attest:

Lacey L. Reynolds, City Clerk

Date



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**FINANCE, LICENSING, AND REGULATION COMMITTEE
WEDNESDAY, APRIL 2, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

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AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from March 18, 2025
5. Discussion/Recommendation regarding Licenses & Permits
 - a. Public Event Permit application filed by the Lake Geneva Jaycees for Venetian Fest from August 11-18, 2025
 - b. Temporary "Class B" Wine / Class "B" Beer License application filed by the Lake Geneva Jaycees for Venetian Fest from August 11 to 18, 2025, at Flat Iron Park
 - c. Firework Permit Application filed by the Lake Geneva Jaycees for a display performed by J&M Displays on August 17, 2025, at dusk
 - d. Complimentary Riviera Ballroom Event Request form filed by VISIT Lake Geneva for Lake Geneva Winterfest from January 27, 2026, to February 1, 2026
6. Discussion/Recommendation regarding Resolutions and Ordinances
 - a. Resolution 25-R11, approving the assigned fund balance for the First Responders donations account as of December 31, 2024
 - b. Resolution 25-R12, approving the assigned fund balance for the Fire Department accounts as of December 31, 2024
 - c. Resolution 25-R13, approving the assigned fund balance for the Fire Dues account as of December 31, 2024
 - d. Resolution 25-R14, approving the assigned fund balance for the Police Department accounts as of December 31, 2024

7. Presentation of Accounts

a. Pre-Paid Checks: \$92,256.85

b. Regular Checks: \$83,453.85

8. Discussion/Recommendation regarding items from Public Works Committee March 24, 2025

a. Approval of 6 Parking Placards for the Food Pantry on Wisconsin Street

b. Striping Seminary Park's Parking Lot F

c. Approval of Task Order #43 Citywide Sidewalk Evaluation Phase 2

d. Approve purchase of replacement snow blower for DPW from Equipment Replacement Fund in the amount of \$203,675.00

9. Discussion/Recommendation regarding Sunday Morning Parking Program

10. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
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**FINANCE, LICENSING, AND REGULATION COMMITTEE
TUESDAY, APRIL 15, 2025 - 4:30 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson Sherri Ames, Alderpersons: Mary Jo Fesenmaier, Cindy Yager, Joel Hoiland, and Cathy Stoodley

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1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from April 2, 2025
5. Discussion/Recommendation regarding Licenses & Permits
 - a. Public Event Permit Application for the 2025 Memorial Day Parade
 - b. Public Event Permit Application for the 2025 Farmers Market at Horticultural Hall
6. Presentation of Accounts
 - a. Pre-Paid Checks: \$61,492.05
 - b. Regular Checks: \$532,445.47
7. Discussion/Recommendation regarding Resolutions and Ordinances
 - a. Resolution 25-R15, adopting 2024 transfers from the Lakefront Special Revenue Fund and the Parking Special Revenue Fund to the General Fund
 - b. Resolution 25-R16, adopting a 2024 year-end budget amendment authorizing the re-allocation of funds in the 2024 budgets for certain revenues and expenditures exceeding their 2024 budgets
 - c. Resolution 25-R17, authorizing the carryover of General Fund budget amounts from 2024 to 2025
8. Discussion/Recommendation regarding approval of 6 Parking Placards for the Food Pantry on Wisconsin Street (continued from April 2, 2025)
9. Discussion/Recommendation regarding striping Seminary Park's Parking Lot F (continued from

April 2, 2025)

10. Discussion/Recommendation regarding amendments to the Business Improvement District (BID) bylaws
11. Discussion/Recommendation regarding approving \$5,000.00 to hire an architect to develop building design standards, site and landscaping design standards, for the Hillmoor property
12. Motion to go into closed session Pursuant to Wisconsin Statutes 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session regarding: 2025-2027 Collective Bargaining Agreement with the Lake Geneva Firefighter's Association
13. Motion to return to open session pursuant to Wisconsin Statutes 19.85 (2) and take action on any items discussed in closed session
14. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*

AGREEMENT

This Agreement made this 10th. day of September, 1984
by and between the City of Lake Geneva, a municipal corporation, hereinafter
called "City", and Joint School District No. 1, City of Lake Geneva, Towns of
Bloomfield, Geneva, LaFayette, Linn, Lyons and Spring Prarie, hereinafter
called "School District" and the Lake Geneva Board of Park Commissioners,
hereinafter called "Board of Park Commissioners".

WITNESSETH:

WHEREAS, the School District, aforesaid, is the owner of premises
adjoining its Eastview School, commonly called Dunn Field, and

WHEREAS, the City, aforesaid, is the owner of premises adjoining
Central School, commonly called Maple Park, and

WHEREAS, said School District does not presently need the use of
all of said land, on the premises known as Dunn Field, for school building
purposes, and

WHEREAS, the School District does use and has a need for the use
of the land owned by the City adjoining its Central School, such use being
for playground and recreational facilities for its students during the
school term, and

WHEREAS, the City does use and has a need for the use of land
owned by the School District, adjoining Eastview School, commonly known as
Dunn Field, such use being for public recreational facilities, and

WHEREAS it is the intention of the parties to this contract that pending such need of the land adjoining Eastview School by the School District for school buildings, that an agreement be entered into being the parties that the Maple Park premises be in the control of and used for the purpose of the School District and that the premises adjoining Eastview School, commonly known as Dunn Field be in the control of and used for the purposes of the City, and

WHEREAS, it is the intention of the parties to this contract that pending such need of use of the Eastview School property by the School District for school buildings, the premises be used and developed as part of the Lake Geneva City Park system provided the School District aforesaid shall reserve to itself the right to use said land for school purposes in the future should this use be necessary, and

WHEREAS, the Board of Park Commissioners aforesaid is charged under the Wisconsin Statutes Section 27.08(2) with the duty of developing to the greatest possible extent the use of all lands in the City of Lake Geneva which are available for park purposes, and

WHEREAS, it is the intention of the parties to this contract to agree to cooperate in establishing the best use of the respective premises, and to solve between the parties of this contract all questions of jurisdiction, responsibility for maintenance, development and control of the subject premises.

NOW, THEREFORE, IT IS AGREED by and between the parties, in consideration of the mutual benefits conferred by this Agreement, as follows:

MAINTENANCE OF GROUNDS & EQUIPMENT

A. Maple Park (Exhibit "A")

The School Board shall be responsible for maintaining, repairing existing equipment and for the replacement of equipment and facilities now existing on the Maple Park grounds and otherwise be responsible for all upkeep and repair of the Maple Park grounds as deemed necessary and appropriate by said School Board. The School Board shall further have the authority to provide capital improvements to said Maple Park as deemed necessary and desirable by said School Board subject to the provisions of this Agreement. This paragraph does not include the tennis courts which will be the sole responsibility of the City.

B. Dunn Field (Exhibit "B")

The City shall be responsible for maintaining, repairing existing equipment and for the replacement of equipment and facilities and otherwise be responsible for all upkeep and repair of the Dunn Field grounds as delineated in Exhibit "B" as deemed necessary and appropriate by the City. The City in concert with the Board of Park Commissioners shall have the authority to provide capital improvements to said Dunn Field (Exhibit "B") as deemed necessary and desirable by the City subject to the provisions of this Agreement.

TERM OF AGREEMENT & METHOD OF TERMINATION

This Agreement shall commence September 1, 1984, and terminate on August 30, 1985. Unless either party terminates this Agreement in writing within six months of the termination date, the Agreement shall automatically

be renewed under the same terms and conditions, unless modified in writing, for additional one year terms until terminated by either party.

Either party may terminate this Agreement at any time by giving the other party six months notice of termination. If the six months notice of termination is not within six months of the Agreement termination date of August 30th, the Agreement will be effective until the termination date of next succeeding agreement year.

In any event this Agreement may not be terminated until twelve months has lapsed from its inception.

CAPITAL IMPROVEMENTS

On or about July 1st of any agreement year, both parties shall provide the other with a capital improvement plan for their respective facility for the next succeeding agreement year.

All capital improvements installed by either party shall remain the property of the party purchasing said improvements or equipment. Upon removal of said improvements the owner of the improvements shall negotiate with the owner of the premises for the sale of said improvements to the owner of the premises prior to removal.

The party installing any capital improvement upon the land of the other shall hold the other harmless for any costs incurred as the result of said installation and neither party shall allow any liens of any kind to attach to the property of the other and shall save the other harmless thereto.

Upon removal of any equipment by the occupier of the premises, said occupier shall repair any damage done to the premises as the result of such removal.

OTHER RIGHTS AND DUTIES

1. Either party may license said premises as may be allowable by law, except there shall be no liquor or fermented malt beverages sold or consumed on either the Dunn Field or Maple Park properties.

2. Either party may use the premises for purposes that are deemed in the best interest of the public and not contrary to law.

3. Both parties are required to carry liability insurance on the premises each is occupying showing the other party as an additional insured.

4. It is understood between the parties that this Agreement exchanges licenses to use certain designated premises under the terms of this Agreement and any licenses granted under this Agreement shall not be construed as easements or transfer of title either in law or equity.

This Agreement entered into this 11th day of Sept., 1984.

CITY OF LAKE GENEVA:

JOINT SCHOOL DISTRICT NO. 1

BY: Richard C. Folman
Richard C. Folman, Mayor

BY: Michael J. ... Pres.
Charlotte ... Clerk

ATTEST: Colleen Alexander
Colleen Alexander, Clerk

LAKE GENEVA BOARD OF PARK COMMISSIONERS:

BY: Margaret R. McCree



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**PERSONNEL COMMITTEE
MONDAY, APRIL 7, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson Cindy Yager, Sherri Ames, Mary Jo Fesenmaier, Linda Frame, and Peg Esposito

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes March 3, 2025
5. Discussion/Recommendation regarding the Parks Director Job Description
6. Adjournment

This is a meeting of the Personnel Committee. No official Council action will be taken; however, a quorum of the Council may be present.

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

**CITY OF LAKE GENEVA PERSONNEL COMMITTEE MINUTES
MONDAY, MARCH 3, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members: Chairperson Cindy Yager, Sherri Ames, Mary Jo Fesenmaier, Linda Frame, and Peg Esposito

Call to Order

by Chairperson Yager at 4:00 pm.

Roll Call

Present: Cynthia Yager, Sherri Ames, Mary Jo Fesenmaier, Linda Frame, Peg Esposito. Others Present: Mayor Todd Krause, Alderperson Joel Hoiland, Interim City Administrator David De Angelis, City Clerk Lacey L. Reynolds and other interested persons.

Comments from the public limited to 5 minutes, limited to items on this agenda

Alderperson Joel Hoiland spoke regarding item 5 and Dennis Lozer wanted to speak about items not on the agenda. Dennis was directed to attend the Committee of the Whole to address the items.

Approval of the minutes from February 3, 2025

Motion by Ames to approve, second by Esposito. Voice vote, approved, motion carried.

Discussion/Recommendation regarding the update on the Parks Director Job Description

Interim Administrator De Angelis explained the revisions in the job description. Discussion took place regarding adding a sustainable park plan according to the city's comprehensive plan and managing the parks website. The committee also requested the Tree Board, Avian Committee, Cemetery Board, Board of Park Commissioners and Piers, Harbor & Lakefront Committee review the job description and send comments back to the Personnel Committee. Motion by Fesenmaier to approve with additions, second by Ames. Voice vote, approved, motion carried.

Discussion/Recommendation regarding the review and update of staff job descriptions utilizing the approved Job Description Format

Discussion took place and the committee requested staff review and update their own job descriptions using the approved job description format. Job descriptions to be reviewed are the Finance Director, Public Works Director, Police Chief, Fire Chief, Utility Director and Library Director job descriptions. Motion by Fesenmaier to approve, second by Ames. Voice vote, approved, motion carried.

Discussion/Recommendation regarding Organizational Chart Updates

Discussion took place regarding multiple versions of the org chart. Changes were discussed, including moving the Parks Director to report to the City Administrator. Motion by Fesenmaier to continue to April 7, 2025 with changes discussed, second by Esposito. Voice vote, approved, motion carried.

Discussion/Recommendation regarding changes needed in City Ordinance Sec. 2-49 (3)

Motion by Ames to continue to April 7, 2025, second by Esposito. Voice vote, approved, motion carried.

Next meeting: April 7, 2025 - 4:00 pm

Future agenda items

Three items are being continued to April 7, 2025: item 5 - Parks Director Job Description, 7 - Organizational Chart updates & 8 - City Ordinance Sec. 2-49(3).

Adjournment

Motion by Ames to adjourn, second by Esposito. Voice vote, approved, motion carried. Adjourned at 5:00 pm.

Lacey L. Reynolds
City Clerk

Parks Director

Department: Parks and Recreation Department

FLSA Status: Exempt

Reports to: City Administrator

Salary Grade: L

General Definition of Work

The Parks Director is responsible for performing a variety of complex professional and administrative work in planning, developing, maintaining, scheduling, and implementing year-around city wide parks and recreation programs and facilities as well as coordinating special events within the City.

Qualification Requirements

To perform this job successfully, an individual must be able to perform each essential function satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions

Essential Duties and Responsibilities

General Duties-

- Manage all parks and recreation activities in the City as they are developed and manage any staff which may be added to the department in the future.
- Work cooperatively with The Department of Public Works, which schedules and performs all the maintenance of the parks and the cemetery.
- Be the coordinator for all special events that require permitting through the city and manage the placement of street banners for events.
- Handle all administrative functions of the cemetery including public interactions, oversight of budget and planning and projects. Serve as a principal staff for the Park Board, Cemetery Board, Tree Board and Avian Committee. Assist and develop plans with the committees to maintain the City of Lake Geneva as the "Tree City" and "Bird City" statuses and any other related awards, titles or recognitions.
- Coordinate reports completed on Park studies and updates of Parks department for major decision-making purposes with the City Administrator and any other interested groups.
- Provide exemplary customer service by responding to requests, complaints, and/or comments in a timely manner.
- Manage the office for the Parks Division; keeping all files up to date, both physical and digital, requisition supplies, equipment, and services as needed.

Strategic and Long-Range Planning-

- Provide Leadership and direction in the development of long- and short-range plans for the department.
- Interpret, gather, and prepare data for studies, reports and recommendations and coordinate department activities with other departments and agencies for any studies or plans.
- Develops and reviews new programs for Recreation and Park needs.
- Develops and coordinates with City Boards, Commissions and Committees, the YMCA, the School District, Community, and other organizations in the use of the Parks for future year-around programs, activities, and functions for children, adults, seniors, and those with disabilities for any activities at the parks.

- Develop and maintain a catalog notifying the public of recreational offerings including the use of the City website, social media and other media.
- Develops, maintains, and implements a Park and Recreation Master Plan in conformance with the Comprehensive Plan.
- Reviews and considers all projects and programs for their sustainability.

Supervision-

- Supervise and manage the planning of any new park developments, playgrounds amenities, coordinate necessary resources for proper construction and maintenance of Park Facilities.

Budget-

- Responsible for the development and maintenance of the Parks department budget including program, operating and capital budgets. Research, pursue, and draft applications for grant opportunities

Knowledge, Skills and Abilities

- Skilled at establishing and maintaining cooperative relationships with employees and citizens.
- Ability to problem solve and deal with a variety of situations where only limited standardization may exist.
- Ability to interpret a variety of instructions furnished in written, oral, diagram or schedule form while making decisions in accordance with City rules, regulations, and policies.
- Knowledge of ADA compliance.
- Excellent oral and written communication skills with both employees and customers.
- Must have highly developed organization and prioritization skills to meet the needs of customers and park operations.
- Must be able to carry out various administrative and clerical duties with little supervision using time and resources effectively.
- Knowledge of various business computer hardware and software. Ability to learn and become proficient in new software applications.
- Adaptable to a fluid and dynamic work environment.
- Strong attention to detail, prompt, and dependable.

Education and Experience

- Education: bachelor's degree in Recreation Management, Public Administration, or a closely related field is preferred.
- Master's degree in Recreation, Park and Resource Management, or Community Resources and Development, or closely related field is preferred.
- A minimum of five years of parks and recreation experience or related equivalent.
- At least two years of professional managerial experience involving budgeting, program planning and development, and comprehensive supervisory responsibilities.
- CPRP certification (Certified Park and Recreation Professional). Or must successfully obtain it within the first year of hire.
- Experience in or ability to learn GIS software applications.
- Proficiency in a variety of computer programs including: Microsoft Office, META platforms, various social media platforms and other related software.

- Experience in financial management, business administration or management, related fields.
- Familiarity with City ordinances, State statutes, procedures, guidelines, and correspondence.
- Proven strong oral and written communication. Proven ability to present to large groups.
- Must have a valid driver's license.

Physical Demands

- Ability to work evenings and weekends when necessary and when appropriate for attendances at park events, meetings, training, and continuing education.
- The work of the Parks Director is performed both in an office setting with regular work in a field setting. While performing the duties of this job, the employee is frequently required to sit or stand for extended periods of time.
- Must be able to lift and move up to 35 pounds. Must have simple grasping and hand-eye coordination to handle or operate objects, tools, controls, and office equipment.
- Must be able to communicate effectively with a wide spectrum of society on the telephone, in person, and via electronic platforms. Must be able to communicate well with vendors.
- Specific vision abilities required by this job include close vision and the ability to adjust focus.
- Must be able to visit shop environments that include noxious fumes, loud noise levels, and hazardous areas which may require PPE.
- Must be able to work well and interact with various City Departments to provide knowledge and support.

The physical demands described are representative of those that must be met by an employee to successfully perform the essential function of this job. Reasonable accommodation may be made to enable individuals with disabilities to perform the essential function.

The City of Lake Geneva is an Equal Opportunity Employer.



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**PUBLIC WORKS COMMITTEE
MONDAY, APRIL 28, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson - Cathy Stoodley; Members - JaNelle Powers, Mary Jo Fesenmaier, Linda Frame, and Joel Hoiland.

Watch this meeting on the City of Lake Geneva's live stream:

<https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from March 24, 2025.
5. **Staff Reports:**
 - a. Director of Public Works Report
 - b. Street Superintendent Report
 - c. Parking Manager Report
 - d. Engineer Report
6. **Kapur:**
 - a. Discussion/Recommendation for approval of Temporary Limited Easement (TLE) for STH 50 Improvements on City-Owned Properties (Parcel 15, 17 and 23).
 - b. Discussion/Recommendation for approval of Permanent Limited Easement (PLE) for STH 50 Improvements on City-Owned Property (Parcel 23).
 - c. Discussion/Recommendation for approval of Right-of-Way designation FEE for STH 50 improvements on City-Owned Property (Parcel 123)
 - d. Discussion/Recommendation for approval of the 2025 Lake Geneva Street Program Bids
 - e. Discussion/Recommendation regarding 2025 preliminary resolution for sidewalk assessments
7. Future Agenda Items

8. Adjournment

*No official Council action will be taken; however, a quorum of the Council may be present.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance, so the appropriate accommodations can be made.*



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**PIERS, HARBORS, AND LAKEFRONT COMMITTEE
TUESDAY, APRIL 8, 2025 - 5:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Chairperson Linda Frame, Alderpersons: Shari Straube, Sherri Ames, Peg Esposito, and Cathy Stoodley

Watch this meeting on the City of Lake Geneva's live stream:

<https://wi-lakegeneva.civicplus.com/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the minutes from March 11, 2025
5. Harbormaster Report
6. Discussion/Recommendation regarding YMCA summer camp beach passes
7. Discussion/Recommendation regarding Gage Marine Beach Fence Recommendation
8. Discussion/Update of Blue-Green Algae Workshop of March 19, 2025
9. Discussion/Update regarding Lagoon Seawall with the Geneva Lake Level Corporation
10. Discussion/Update regarding Dredging BIDs Timeline - Kapur
11. Discussion/Action regarding Lagoon Pier BID
12. Adjournment

*This is a meeting of the Piers, Harbors & Lakefront Committee.
No official Council action will be taken; however, a quorum of the Council may be present.*



Lake Geneva Utility Commission

MUNICIPAL WATER AND WASTEWATER SERVICES

361 W Main Street
P.O. Box 187
Lake Geneva, WI 53147
262-248-2311
www.lgutilitycommission.com

Dennis Lyon – President
Josh Gajewski – Utility Director
Jeff Ecklund – Water Superintendent
Ken Bauman – Wastewater Superintendent

LAKE GENEVA UTILITY COMMISSION MONDAY APRIL 21, 2025 4:00 PM COUNCIL CHAMBERS - CITY HALL, 626 GENEVA STREET

AGENDA

1. Call Meeting to Order
2. Roll Call
3. Comments from the public as allowed by Wis. Statutes §19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes.
4. Approve Utility Commission Minutes from March 17, 2025 as prepared and distributed
5. Acknowledgement of Correspondence
6. Approval of March 2025 Financials
7. Approval of March 2025 Bills
8. Directors Report
9. Discussion/Action on an appeal by Covenant Harbor for a denial of sewer credit issued by the Utility Director
10. Discussion/Action on an appeal by Pine Tree Motel for a denial of sewer credit issued by the Utility Director
11. Discussion/Action on outsourcing of utility billing printing and mailing to ABT Inc.
12. Discussion/Action on proposals for Sanitary Sewer Main CCTV work for 2025-27
13. Discussion/Action on a proposal from M.E. Simpson to perform a distribution system leak survey
14. Adjourn



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TREE BOARD
TUESDAY, APRIL 8, 2025 - 4:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)

Members:

President Candy Kirchberg, Alexander Leonard, Sonya Dailey, Alderperson Peg Esposito

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the minutes from March 11, 2025
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Arborist Report: Jon Foster
6. Discussion regarding Arbor Day - April 25, 2025 10:00 am
7. Discussion regarding HWY 50 resurfacing wishlist
8. Discussion regarding Education Seminars at the Museum - Tuesday's at 2
9. Discussion regarding BID followup
10. Next Meeting Date & Time
11. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's
office in advance so that the appropriate accommodations can be made.*



City of Lake Geneva, 626 Geneva St, Lake Geneva, Wisconsin- 262.248.3673- www.cityoflakegeneva.gov

**POLICE AND FIRE COMMISSION MEETING
THURSDAY APRIL 10, 2025– 4:00 P.M.
CITY HALL, COUNCIL CHAMBERS**

Members

Commissioners: Spyro Condos, Jay Fairbanks, Len Jegerski, Tom Clausen and Emily Soley-Johnson
Police and Fire Liaison Alderman Hoiland, Town of Geneva Fire Liaison Larry Kulik

AGENDA

1. Call meeting to order
2. Pledge of Allegiance
3. Roll Call
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes
5. Acknowledge Correspondence
6. City Council Report
7. Approval of the Regular meeting minutes of March 6, 2025
8. Discussion/Action - Approval of Resolution 25-R11 approving the assigned fund balance for the First Responders donations account as of 12/31/24
9. Police Department Business
 - a. Discussion/Action - Approval of bills for the month of March 2025, operating in the amount of \$473,384.57, Capital purchases in the amount of \$13,477.71, Equipment Replacement purchases in the amount of \$52,227.00, for a total of \$539,089.28
 - b. Discussion/Action - Approval of Resolution 25-R14 approving the assigned fund balances for the Police Department accounts as of 12/31/24
 - Police Donations
 - Police State Seizures
 - Police Uniform Allowance
 - c. Discussion – Completion of probation for Officer Jacob Rockweiler effective March 19, 2025
 - d. Discussion/Action – Approval of Lexipol Policies
 - 306 Handcuffing and Restraints
 - 342 Information Technology Use
 - 392 Department Use of Social Media
 - 418 Emergency Detentions
 - 447 Mobile Data Computer Use
 - 469 Medical Aid and Response
 - 502 Traffic Crash Response and Reporting
 - 706 Vehicle Use
 - 810 Protective Information

- 821 CJIS Access, Maintenance, and Security (NEW POLICY)
- 900 Custodial Searches
- 903 Temporary Custody of Adults
- 904 Transporting Persons in Custody (NEW POLICY)
- 1004 Special Assignments and Promotions
- 1022 Seatbelts
- 1044 Personal Appearance Standards

e. Discussion - Chief's Report (briefing only – no action will be taken)

f. Discussion - Top Five Monthly Incidents

g. Discussion – Monthly activity reports -

2025 Dispatch activity for March 2025:	Telephone calls – 1,743	911 calls – 227	Window assists – 895
2024 Dispatch activity for March 2024:	Telephone calls – 1,936	911 calls – 184	Window assists – 741

2025 Patrol activity for March 2025:	Calls for Service – 2,076	Arrests - 278
2024 Patrol activity for March 2024:	Calls for Service – 1,568	Arrests - 215

h Discussion – Thank you notes

- Mary Ellen Pearsall- Officer Sarles, Officer Brown and Telecommunicator Protzman

i. Discussion/Action – Items to be forwarded to City Council

10. Fire Department Business

a. Discussion/Action - Approval of bills for the month of March 2025, operating in the amount of \$375,412.28, Equipment Replacement purchases in the amount of \$50,721.28, for a total of \$426,133.56

b. Discussion/Action - Approval of Resolution 25-R12 approving the assigned fund balances for the Fire Department accounts as of 12/31/24

- Fire Donations
- EMS Act 102
- Fire CPR

c. Discussion/Action – Approval of Resolution 25-R13 approving the assigned fund balance for the Fire Dues Account as of 12/31/24

d. Discussion – EMS Medical Billing/Stark Medical Billing

e. Discussion – Monthly Chief's Update and Fire Department Report Overview

f. Discussion/Action – Town of Linn Contract update

g. Discussion/Action- Approval of Lexipol Policies

- 204 Liability Claims (new)
- 213 Americans with Disabilities Act (update)
- 709 Photography and Digital Imaging (update)
- 803 Patient Medical Record Security and Privacy (update)
- 1051 Lieutenant Position (update)
- 1064 Shift Assignment, Shift Seniority and Vacation/Kelly Day Scheduling (new)

h. Discussion/Action- Approval of posting of vacant Lieutenant positions and establishing a promotional list

i. Discussion/Action – Approval of hiring Part Time/On-Call

- Firefighter/AEMT Jason Smith
- Firefighter/EMT Austin Smith
- EMT Danielle Baker

j. Discussion/Action – Approval of hiring pending background and medical

- Part time/On-call Firefighter William Pearce
- Part time/Paid-on-Premise Firefighter/AEMT Bruce Vanderveen
- Part time/Paid-on-Premise Firefighter/EMT Abigail Tischler
- Part time/Paid-on-Premise Firefighter/EMT Matthew Lacher
- Part time/Paid-on-Premise Firefighter/EMT Jacob Brown

k. Discussion/Action- Change in status Grace Albelo from Full Time to Part Time FF/PM

l. Discussion - Thank you notes

- Liz Kubiak

m. Discussion/Action - Items to be forwarded to City Council

11. Motion to go into closed Session pursuant to Wis. Stat. 19.85(1)(c) for the purposes of considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility regarding: 2025-2027 Lake Geneva Firefighters Association contract

12. Motion to return to open session pursuant to Wisconsin State Statute 19.85(2) and take action on any items discussed in closed session.

13. Adjourn

A quorum of the City Council may be present to gather information; however, no formal Council action will be taken.

cc: Commission Members, Mayor, Council, Administrator, Attorney



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**PLAN COMMISSION
MONDAY, APRIL 21, 2025 - 6:00 PM
COUNCIL CHAMBERS, CITY HALL**

Members:

Chair: Mayor Todd Krause, Alderperson Peg Esposito, Commissioners: John Gibbs, Doug Skates, Jeremy Nafziger, Kyle Cary, and Ann Esarco

Watch this meeting on the City of Lake Geneva's live stream:

<https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>

AGENDA-Amended to include item #14

1. Call to Order
2. Roll Call
3. Approve Minutes of the March 17, 2025 Plan Commission meeting as distributed
4. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to five (5) minutes.
5. Acknowledgment of Correspondence
6. Downtown Design Review:
 - a. Discussion/Action on Resolution PC-010 for a Downtown Design Review Application filed by **Carly Loobeek**, N5957 Red Wing Lane, Elkhorn, WI, for a proposed exterior change to a building located at 300 Sage Street, Tax Key No. ZOP 00148
 - b. Discussion/Action on Resolution PC-011 for a Downtown Design Review Application filed by **Corey Nelson**, PO Box 823, Waukesha, WI, for a request for a proposed change to the pavement at the Geneva Towers Condominium building located at 101 Broad Street, Tax Key Nos. ZCNG 00001-00041
7. Public Hearing, Review, and Recommendation – **Tim Kerins**
 - a. Public Hearing for a Conditional Use Permit (CUP) application filed by Tim Kerins, 3267 South Shore Drive, Delavan, WI, for a request for alterations to a site plan within the Estate Residential-1 (ER-1) zoning district for the property located at 1600 Evergreen Lane, Tax Key No. ZLM 00088A
 - b. Discussion/Action on Resolution PC 012 for a Conditional Use Permit (CUP) application filed by Tim Kerins, 3267 South Shore Drive, Delavan, WI, for a request for alterations to a site plan within the Estate Residential-1 (ER-1) zoning district for the property located at 1600 Evergreen Lane, Tax Key No. ZLM 00088A

8. **Public Hearing, Review, and Recommendation – Wisconsin Power & Light Company**
 - a. Public Hearing for a Planned Development – Precise Implementation Plan application filed by Wisconsin Power and Light Company, 4902 N. Biltmore Ln, Madison, WI, to allow for reconstruction of the electrical substation located at 255 Mill Street, Tax Key No. ZA312100002
 - b. Discussion/Action on Resolution PC 013 for a Planned Development – Precise Implementation Plan application filed by Wisconsin Power and Light Company, 4902 N. Biltmore Ln, Madison, WI, to allow for reconstruction of the electrical substation located at 255 Mill Street, Tax Key No. ZA312100002
9. **Public Hearing, Review, and Recommendation – Covenant Harbor**
 - a. Public Hearing for a Planned Development – General Development Plan application filed by Eric Anderson, 611 Sage St., Lake Geneva, WI for a request to update the boundary of a Planned Development zoning district and to accommodate a new pavilion and dining hall for Covenant Harbor Bible Camp and Retreat Center located at 1724 W Main St., Tax Key No. ZYUP00096 and ZA254600001
 - b. Discussion/Action on Resolution PC 014 for a Planned Development – General Development Plan application filed by Eric Anderson, 611 Sage St., Lake Geneva, WI for a request to update the boundary of a Planned Development zoning district and to accommodate a new pavilion and dining hall for Covenant Harbor Bible Camp and Retreat Center located at 1724 W Main St., Tax Key No. ZYUP00096 and ZA254600001
10. Discussion/Action on Resolution PC 015 for a Certified Survey Map application filed by Eric Anderson, 611 Sage St., Lake Geneva, WI, to combine Tax Key Nos. ZYUP00096, ZA254600001, a portion of ZA254600002, and a portion of ZA95800002 for **Covenant Harbor Bible Camp and Retreat Center** located at 1724 W. Main Street
11. **Public Hearing, Review, and Recommendation – Building & Zoning Department**
 - a. Public Hearing for a Zoning Code Amendments pertaining to Group Developments (Section 98-205(10) and 98-208)
 - b. Discussion/Action on Resolution PC 016 for a Zoning Code Amendment pertaining to Group Developments (Section 98-205(10) and 98-208)
12. **Public Hearing, Review, and Recommendation – Building & Zoning Department**
 - a. Public Hearing for a Zoning Code Amendment pertaining to Definitions (Section 98-034), Access Standards (Section 98-702), and Fire Department Access and Provision of Fire Lanes (Section 98-727)
 - b. Discussion/Action on Resolution PC 017 for a Zoning Code Amendment pertaining to Definitions (Section 98-034), Access Standards (Section 98-702), and Fire Department Access and Provision of Fire Lanes (Section 98-727)
13. **Old Business**
 - a. **Review and Recommendation – Building & Zoning Department**
Discussion/Action on Resolution PC 006 for a Zoning Code Amendment pertaining to parking on paved surfaces (Section 98-704)

b. Review and Recommendation – Building & Zoning Department

Discussion/Action on Resolution PC 007 for a Zoning Code Amendment pertaining to alley setbacks for fences (Section 98-720)

14. Concept Reviews:

- a.** Discussion on a Planned Development – Concept Plan applicant filed by Core Ventures, LLC, 10 Parkway North Blvd Suite 120 Deerfield, IL, for a request to add a drive-through to an existing building at 280 N. Edwards Blvd and modify parking and site circulation for properties at 240 and 280 N. Edwards Blvd, Tax Key Nos. ZA218400001 and ZA218400002

15. Adjournment

QUORUM OF CITY COUNCIL MEMBERS MAY BE PRESENT

Requests from persons with disabilities, who need assistance in order to participate in this meeting, should be made to the City Clerk's office, in order for appropriate Accommodations.



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**BOARD OF PARK COMMISSIONERS
TUESDAY, APRIL 8, 2025 - 6:30 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2C (UPPER LEVEL)**

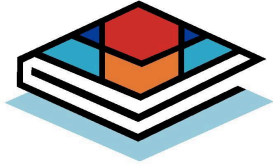
Members:

President Adam St. Marie, David Quickel, Peggy Schneider, Dana Furlo, Julie Mulligan, Craig Lambrecht, Jessica Pokorny
Council Liaisons: Alderperson Cindy Yager and Mayor Todd Krause

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the Park Board Minutes from March 18, 2025
4. Discussion of Tree Board Minutes
5. Discussion of Avian Minutes
6. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes
7. Review/Discussion/Action regarding YMCA Contracts
8. YMCA Quarterly Update
9. Discussion/Action regarding YMCA Request for Field Naming Considerations
10. Discussion/Action regarding Park Row Native Plantings
11. Discussion/Action regarding Vet's Park Playground RFP review and recommendation to send to FLR and City Council
12. Next Meeting Date & Time
13. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's office in advance so that the appropriate accommodations can be made.*



LAKE GENEVA PUBLIC LIBRARY

Library Board Meeting

Date: Thursday, April 10, 2025

Time: 3:30 p.m.

Place: Lake Geneva Public Library
Smith Meeting Room
918 W Main Street
Lake Geneva, WI 53147

Board

Members: Dennis Lyon (President), Lynelle Gramm (Vice President), Larry Kundert (Financial Secretary / Treasurer), Wen-D Kersten, Jill Rodriguez, Chris Brookes, Sherri Ames, Barb Dinan, Mardi Pennington

Library

Director: Emily Kornak

AGENDA

1. Call to order (Lyon)
2. Roll call and introduction of guests
3. Review and approval of previous meeting minutes
4. Public comment: maximum of 5 minutes per speaker, limited to items on this agenda
5. Finance, Building, & Grounds Committee report (Kundert)
 - a. Review and approval of previous month's invoices
 - b. Building and grounds report
 - c. Investment / donations report
 - d. Capital project planning
6. President's report (Lyon)
7. Director's report (Kornak)
 - a. Usage & stats, staff reports, upcoming events, current projects
8. Committee reports
9. Friends of the LGPL report (Kundert)
10. City report (Ames)
11. School board report (Dinan)
12. Adjournment

**LAKE GENEVA HISTORIC PRESERVATION COMMISSION
MEETING AGENDA
APRIL 8, 2025 – 7:00 P.M.
LAKE GENEVA CITY HALL,
626 GENEVA STREET, LAKE GENEVA, WI 53147**

1. Meeting Called to Order
2. Roll Call
3. Approval of minutes: Review and approval of the minutes from the March 11, 2025, *Lake Geneva Historic Preservation Commission Meeting*.
4. Comments from the public and correspondence.
5. Reports on the *Geneva Lake Museum* upcoming events, including “*Tuesdays @ Two*” programs and the *Maple Park Homeowners’ Association* and updates on the regulation of short-term rentals in the *Maple Park Historic District*.
6. Updates regarding *Black Point Estate & Gardens*, *Horticultural Hall*, and *Historic Lake Geneva Walking Tours*, including *Black Point* programs at the Lake Geneva Public Library and Badger High School. Also discussion regarding potential special events this year at *Black Point* to commemorate *Conrad Seipp’s 200th birthday* and the 20th anniversary of the dedication as a *State Historic Site*.
7. Updates on events at *The Riviera*, at the *1928 Geneva Theater / Geneva Stage*, or local news items relating to the *Lake Geneva Historic Preservation Commission*.
8. Review of recent bills and invoices, updates on the remaining balance in the *Lake Geneva Historic Preservation Commission 2024 City Budget* and our current *2025 LGHPC City Budget*.
9. Discussion and comments regarding recent building / remodeling projects within *National & State Historic Districts*, including update on status of the remodeling of the *Edie Boutique* and the *Eduard Babayev’s New House at 833 Wisconsin Street*.
10. Update regarding the *Hillmoor Archaeological Site Survey* and the *Hillmoor Commission* and the status of the grant and proposed new *Intensive Historic Survey of Lake Geneva*.
11. Discussion regarding the *City of Lake Geneva Chapter 34 - Historic Preservation Ordinance*, creation of a new *Local Historic Landmark Application Form*, and the status of nomination applications for buildings such as the *Lake Geneva Public Library* and *The Riviera* as *Local Historic Landmarks*.
12. Discussion regarding potential memorial to honor past LGHPC member Patrick Quinn.

13. Discussion regarding the repair and/or replacement of any of the existing historic plaques and signs by Jim Sherin at *Timberline Signs*, the proposed new *Haskins / Crawford* historical sign, the *Lake Geneva Sanitariums* sign, and a potential *Old Mill Pond* historic sign in conjunction with the *Lake Geneva Beautification Committee*.
14. Update regarding the status of the *Three Graces* statue, the latest City funding information, and the future plans for repair and/or replacement of the *Three Graces* statue based upon the existing *Three Sisters* statue in Allerton Park in Monticello, Illinois.
15. Review of recent *Historic Plaque Program* applications and the cost of plaques from *Timberline Signs* at \$258.48 each (including sales tax), application forms, and ongoing updating the list of past plaque recipients.
16. Discussion regarding new projects for the *LGHPC*, updates regarding the status of our website www.historyoflakegeneva.org, who to contact at City Hall regarding reactivation and website revisions, and discussion with Jeff Miskie. Also review of potential options for printing new copies of our *Historic Walking Tour* booklets.
17. Update on the status of the *I-phone app* and *Android app* for *A Historic Lake Geneva Walking Tour*, including who to contact regarding reactivation of *I-phone* and *Android* apps, and discussion on how to better promote the apps.
18. Discussion regarding any new correspondence from Stephanie Klett and Deanna Goodwin at *Visit Lake Geneva / Lake Geneva Chamber of Commerce* on how the *LGHPC* can help promote tourism in Lake Geneva and better publicize our role in the community.
19. Update on any new information from Jason Tish at the *Wisconsin Historical Society*, *National Trust for Historic Preservation*, the *Society of Architectural Historians*, and the *Wisconsin Association of Historic Preservation Commissions*.
20. Adjournment

***THE NEXT LAKE GENEVA HISTORIC PRESERVATION COMMISSION
MEETING WILL BE AT CITY HALL @ 7:00 P.M.
ON TUESDAY, MAY 13, 2025.***



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**AVIAN COMMITTEE
TUESDAY, APRIL 8, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; CONFERENCE ROOM 2A (UPPER LEVEL)**

Members:

President Sarah McConnell, Beverly Leonard, Jill Rodriguez, Karen Gallo, Victoria Ross, Kelley Happ,
and Cindy Yager- Alderperson

AGENDA

1. Call to Order
2. Roll Call
3. Approval of the minutes from March 11, 2025
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Update from City Council
6. 2025 Financial Review and Budget Update
7. Bird City Application Update
8. Birding Backpacks Project
9. Climate Change Topics/Updates
 - a. World Migratory Bird Day Update
 - b. EV Chargers in Lake Geneva
 - c. Tuesdays at 2 Program Update
10. Purple Martin House Update
11. Next Meeting Date & Time
12. Future Agenda Items
13. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's
office in advance so that the appropriate accommodations can be made.*



LAKE GENEVA TOURISM COMMISSION

Monday, April 14, 2025 - 4:00 PM

Lake Geneva City Hall; Council Chambers

Members:

Chairperson Brian Waspi, Shelley Rowell, Troy Migut, Zakia Pirzada, Alderperson Fesenmaier and Alderperson Stoodley; Ex-Officio Members: Mayor Todd Krause, Comptroller Laura Pisarcik, and VISIT Lake Geneva President Stephanie Klett

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from March 10, 2025
5. Update from Heather Jones (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
6. Update from Tourism Entity (VISIT Lake Geneva) on Promotional Activity, Calendar, and Hotel performance
7. Update from Lake Geneva Business Improvement District (events and mission)
8. Written financial update regarding Room Tax Dollars Collected, Financials, current Budget & Disbursements, list of outstanding (unpaid) tourism grants awarded
9. Discussion/Action on Tourism Promotional Grant Program and Requests: **Maximum ten (10) minute presentation per request: None**
10. Final Event Evaluations from organizations receiving Tourism Grants
 - a. Abominable Snow Race 2025
 - b. The Riviera Ballroom-Winter Promo
11. Tourism Commission related forms, paperwork, and grant procedures review
 - a. Discussion/Recommendation on the Riviera Ballroom Complimentary Request form related to actual cost of use beyond the rental fees
 - b. Discussion/Possible Recommendation regarding developing criteria for grant applications

for events held outside of the City of Lake Geneva

12. Next meeting date and time: Monday May 12, 2025, at 4:00 pm

13. Future Agenda Items

14. Adjournment

*A quorum of the Council may be present; however, no official Council action will be taken.
Requests from persons with disabilities who need assistance to participate in this meeting should be made to the City Clerk's
office in advance so that the appropriate accommodations can be made.*

Lake Geneva Cemetery Board Agenda

Wednesday March 19, 2025 - 4:00 PM
Lake Geneva City Hall – Upstairs Room 2C
626 Geneva Street, Lake Geneva WI 53147

President Cathy Stoodley, Vice President Terry Krohn, Secretary Ruth Monico,
Alderswoman Linda Frame Council Liaison, City Staff Liaison

Agenda

1. Meeting called to order
2. Roll Call
3. Comments from the Public as allowed by Wis. Stats.19.84(2), limited to items on this agenda. Comments will be limited to 5 minutes.
4. Approve Cemetery Board minutes from January 15, 2025
5. Discussion/Recommendation regarding monthly Comptroller Financial Report
6. Discussion/Recommendation on City Staff Liaison Monthly Report
7. Confirmation of new cemetery pricing approved by Common Council
8. Proposed Cemetery logos from Neal Aspinall
9. WAC membership update
10. Update regarding Ash Spreading Ordinance
11. Future agenda items
12. Next meeting - April 16, 2025
13. Adjournment

CEMETERY BOARD MINUTES

Wednesday, January 15, 2025, 4:00 pm
Conference Room A, Lake Geneva City Hall

Meeting was called to order by President Cathy Stoodley at 3:58pm.

Roll call:

Present: Terry Krohn, Ruth Monico, President Cathy Stoodley, Alderwoman Linda Frame.

Comments from the public. None. However, John Beckmann, N32 Robin Road, Lake Geneva, asked if he could sit in on the meeting. Board agreed.

Motion made by Alderwoman Linda Frame and seconded by Terry Krohn to approve meeting minutes from December 18, 2024. Motion passed 4-0.

Motion made by Alderwoman Frame to approve monthly Comptroller Financial Report. Seconded by Terry Krohn; motion passed 4-0.

Discussion/Recommendation on City Staff Liaison Monthly Report.

Tom Earle, DPW, attended the Cemetery Board Meeting to provide the Board with the latest information on the monthly report. Tom stated he has two concerns to present to the Cemetery Board.

- 1) He recently has had several calls for families inquiring about spreading their family member's ashes in the Oak Hill Cemetery and in Library Park. Tom suggested that a rule be established and presented to FLR and also to the Park Board. At present, it is illegal to spread ashes in these locations or others, as well. Tom would like the Cemetery Board to follow up on this issue.
- 2) Tom stated that regular plot transfers need to fill out a form and pay a transfer fee.

Tom also presented drafts of living owner's transfers of burial rights and from deceased owners or grantees,

Motion made by President Stoodley to accept the living transfer of burial rights and seconded by Terry Krohn. Motion passed 4-0.

Motion made by Alderwoman Frame to accept the deceased owner or grantee transfer and seconded by Terry Krohn. Motion passed 4-0.

Recommendation to establish a \$150.00 transfer fee for both forms. Motion made by Alderman Frame and seconded by Terry Krohn. Motion passed 4-0.

Other items discussed included the amount of debris that has been hauled away, but according to Tom, a lot more needs to be removed.

Road update: One road will be done this year; the rest at a later date. The plan is to start at the top and the lower roads also at a later time.

Pricing of burial plots. Tom recommends a 10-20% increase over the next couple years or 20% increase now and then an increase every year.

Tom is in contact with the Wisconsin Historical Society since Oak Hill is on the National Registry. With this distinguished designation, the question was raised as to what is required in the way of maintenance for Oak Hill Cemetery? Tom mentioned some thoughts on what items need to be addressed and discussion to be continued..

Last item from his report was a request to continue our membership in the WAC.

Future Agenda Items:

Questions regarding spreading of deceased family member's ashes in Oak Hill Cemetery and in Library Park.

Review Cemetery pricing.

Review the task order for the roads in Oak Hill Cemetery.

Next meeting: Wednesday, February 19, 2025, 4:00 pm

Motion to adjourn was made by Terry Krohn and seconded by Alderman Frame. Motion passed 4-0.

Meeting adjourned at 4:53 pm.

Respectfully submitted,

Ruth Monico

Secretary

CITY OF LAKE GENEVA
BALANCE SHEET
FEBRUARY 28, 2025

FUND 48 - CEMETERY FUND

<u>ASSETS</u>			
48-00-00-11111	FUND CASH	292,224.40	
48-00-00-12100	TAXES RECEIVABLE	168,000.00	
	TOTAL ASSETS		460,224.40
<u>LIABILITIES AND EQUITY</u>			
<u>LIABILITIES</u>			
48-00-00-21100	ACCOUNTS PAYABLE	1,453.39	
48-00-00-26100	DEFERRED TAX REVENUE	168,000.00	
	TOTAL LIABILITIES		169,453.39
<u>FUND EQUITY</u>			
48-00-00-34800	ASSIGNED FUND BALANCE	156,144.44	
	REVENUES OVER EXPENDITURES - YTD	134,626.57	
	TOTAL FUND EQUITY		290,771.01
	TOTAL LIABILITIES & EQUITY		460,224.40



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

HILLMOOR COMMISSION
THURSDAY, APRIL 10, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members:

Mayor Todd Krause, Alderperson Cindy Yager and Consultant Michael Krajovic, Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson

Watch this meeting on the City of Lake Geneva's live video stream: <https://cityoflakegeneva.gov/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Roll Call
3. Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes.
4. Approve the Minutes of March 13, 2025 Regular Hillmoor Commission and April 2, 2025 Special Hillmoor Commission Meetings

Public Engagement Items:

5. Review/Discussion of public comments from April 2, 2025 Special Hillmoor Commission meeting regarding Hillmoor project ideas
6. Discussion/Recommendation regarding creating a Hillmoor newsletter
7. Discussion/Recommendation regarding creating a public survey

Project Evaluation Items:

8. Discussion/Recommendation regarding developing building design standards, site and landscaping design standards, and protective covenants, conditions and restrictions, for the Hillmoor property

Ecological Restoration Items:

9. Discussion/Action regarding SEWRPC (South-Eastern Wisconsin Regional Planning Commission) study of Hillmoor Property
10. Presentation by Friends of Hillmoor
11. Discussion/Recommendation regarding Friends of Hillmoor removing invasive species on the property
12. Future agenda items

13. Future meetings

14. Adjournment

This is a meeting of the Hillmoor Commission. No official Council action will be taken; however, a quorum of the Council may be present.

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.

HILLMOOR COMMISSION MINUTES

THURSDAY, March 13, 2025 - 6:00 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Mayor Todd Krause, Alderperson Cindy Yager, Consultant Michael Krajovic, Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson.

Call to Order by Alderperson Cindy Yager at 6:00 pm.

Roll Call

Present: Alderperson Cindy Yager, Consultant Michael Krajovic Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Peggy Schneider, Lowell Thompson.

Excused/Absent: Mayor Todd Krause and Paula Porubcan.

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda, except for public hearing items. Comments will be limited to 5 minutes

Joel Hoiland, Betty Volquardsen, Sarah Hill, Charlene Klein, Pete Peterson, Jim Gaugert, Dave Quickel, Hank Sibbing, Janis Wolonsheski, and Fred Gahl spoke during public comment.

Approve the Minutes

On a motion by Larry Happ and second by Lowell Thompson the minutes from the meetings of February 13, 2025 and March 6, 2025 were approved unanimously.

Discussion regarding the March 8, 2025 Hillmoor site tour - The members briefly discussed their observations from the site tour.

Presentation/Discussion by Michael Krajovic regarding Hillmoor natural land use zones - Michael Krajovic gave a presentation on natural land use zones found on Hillmoor to better understand the property.

Overview of the former Hillmoor Ad Hoc Committee's work by Michael Krajovic - Michael Krajovic reviewed the handout of a summary of the activities of the former Hillmoor Ad Hoc Committee which included project ideas from the public from January 2023. He recommended using it as a reference tool for researching the past project work of the prior committee.

Presentation/Discussion by Michael Krajovic of current planned activities and work for the commission in 2025/2026 - Michael Krajovic gave a presentation on the current planned activities for the commission that included working on the Knowles Nelson grant, working on small, high impact projects, developing building and site standards, developing an ecological restoration strategy, improving the project evaluation process, and developing a public engagement strategy - for the Hillmoor project.

Future Agenda Items – None.

Future Meetings - Alderperson Yager announced a special Hillmoor Commission public input meeting for Wednesday, April 2, 2025 at 6:00 pm at City Hall and the next regular Commission meeting scheduled for Thursday, April 10, 2025 at 6:00 pm at City Hall.

Adjournment – Motion by Happ to adjourn, second by Edwards. Voice vote, approved, motion carried. Adjournment at 7:45 pm.

HILLMOOR COMMISSION MINUTES for

Special Hillmoor Commission Meeting

Wednesday, April 2, 2025 - 6:00 PM

LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)

Members: Mayor Todd Krause, Alderperson Cindy Yager, Consultant Michael Krajovic, Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson.

Call to Order by Mayor Krause at 6:00 pm.

Roll Call

Present: Mayor Krause, Alderperson Cindy Yager, Consultant Michael Krajovic, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson. Excused/Absent: Mark Davids.

Overview and Update of Hillmoor Project by Michael Krajovic - Michael Krajovic gave an overview of the Hillmoor property describing its boundaries, physical characteristics, its complexity, and the City's Vision and Major Objectives for the property. He also briefly described recent and current activities impacting the property, the project evaluation process, and future planned activities of the Commission.

Comments from the public as allowed by Wis. Stats. §19.84(2), regarding Hillmoor Project ideas. Comments limited to 5 minutes.

Twenty seven (27) people spoke during the public comment period. The following names are not listed in order of speaking: John Swanson, Mike Janczak, Paul Hummel, Marie Andrade, Dave Mahony, Fred Gahl, Jim Gaugert, April Darrto, Hank Sibbing, Edmund Jung, Sean Payne, Chad Bittner, Anastasia Doyle-Bruce, James Klusman, Alice Ogden, Chris Duesing, Luke Pfeifer, Terei Carole, Joe Zimmer, Sarah Hill, Adam McCulloch, Diane Bauman, Sherri Aimes, Mike Kramp, Ann Fulmer.

The following thirteen (13) people spoke but did not sign in so the spelling of names could be incorrect or are incomplete: Rick Steinberg, Nick O'Connor, Mike Campbel, Pete, Stacey Brenehan, Sue Mathews, Deb, Jean Ward, Don Root, Mary Ann Zweibel, Jamie, Tanner Dahlhouser, and Carol Pearson.

The following fourteen (14) people submitted written comments of which seven (7) also spoke at the meeting: Kathy Francois, Dan Francois, Tom Gardiner, Ken Johnson, Jakie O'Reilly, Carol Wahlstedt, Lucy Lucia, Tere Carrol, James Klusman, Jean Ward, Ed Jung, Rick Steinberg, Paul hummel, Anatasia Doyle-Boyce, Adam McCullough.

The following four (4) people submitted comments via emails prior to the meeting: Roberta Costion, Richard Kelman, Jeff Gardner, and Charlen Klein.

The Hillmoor Commission received public comment from a total of fifty (50) different people. It is estimated that four (4) of the speakers were not residents of the City. Some of the main topics included keeping the property natural green space, hiking and biking trails, picnic areas, splash pad, and the YMCA. Several other comments were received about the project in general. See the document titled

“Public Comment Summary and Tabulation Sheet for April 2, 2025 Meeting” for a more comprehensive review of public comment.

Adjournment – Motion by Happ to adjourn, second by Thompson. Voice vote, approved, motion carried. Adjournment at 8:11 pm.

HILLMOOR COMMISSION

Public Comment Summary and Tabulation Sheet from April 2, 2025 Meeting

Comments were received from fifty (50) different people. (including a few non-City residents)

Forty-Seven (47) people signed in to speak, of which twenty-five (25) spoke publicly.

Thirteen (13) spoke who did not sign in. Four (4) people sent emails.

Fifteen (15) submitted written comments of which seven (7) also spoke publicly. For those that both spoke and submitted written comments, any new suggestions in written comments were added to the tabulation. Redundant comments about specific project ideas by the same person were not counted twice.

For individuals who spoke in support of more than one project idea, each mention of a specific project idea was counted.

Nine (9) new project ideas or categories were suggested and added to the list of Projects: restrooms, ecological restoration as a project, daycare, interactive playground, private dog park, bocci ball court, sand volleyball court, a mini golf course, buildings-minimum.

Six (6) "NO" categories were added – no YMCA, no large Y complex, no golf, no amphitheater, no parking, and no buildings.

The tabulation of project mentions and "Other Comments" is an approximate accounting of what people said at the meeting. The information should be viewed as a "snap shot" assessment of current public opinion regarding the Hillmoor project.

In addition to the table of project mentions and their numerical tabulation, an "OTHER COMMENTS" section was added to capture public comments, concerns, and suggestions about the project in general for the consideration of the Hillmoor Commission.

In summary, Nature and natural green space was mentioned the most, followed by hiking and biking trails. The YMCA was also a significant project topic which was mentioned several times.

Since some people specifically mentioned they did not want the Y to locate on Hillmoor, a new category of "No YMCA" was added to capture this sentiment. A category for "No Buildings" and "Minimal Buildings" was similarly added. There appeared to be different opinions about the size of the Y project. Some people objected to a very large Y project consuming the entire front acreage of the Hillmoor property along Rt. 50, while a representative of the Y spoke about a much smaller 15 acre project. The confusion about the size and scope the Y project and its precise location on the Hillmoor property needs to be clarified before residents, Commission members and City Council can make an informed decision about whether the YMCA should or should not be part of the Hillmoor project.

Public Comments on Specific Potential Hillmoor Projects and the Project in General

4-7-25 (doc: Hillmoor – Public Comment Summary and Tabulation Sheet for April 2 2025)

Project/Activity	Prior 2023 Mentions	Number of Mentions on April 2 nd 2025 (38 spoke, 4 emails, 8 written comments)
Arboretum	1	
Astronomy GLAS	1	1
Amphitheatre	1	3
No Amphitheatre		1
Accessibility Disabled	1	
Bike – Mountain	1	
Bike - Street	2	11
Bandshell	2	1
Bocci Ball Court		1
Botanical Garden	2	1
Buildings - Minimum		2
No Buildings		5
Community Garden	1	2
Community Center	1	1
Children’s Ctr/Museum	2	
Croquet Courts	1	
Cross Country Ski	2	3
Curling	1	
Day Care Center		1 (at Y)
Dog Park – Private		1 (fee based in southern section of park)
Dome Parking, Bldg.	1	
Ecological Restoration		2
Fishing	1	
Golf	2	3
No Golf		1
Hiking Trails	4	15
Hobby Shop	1	

Project/Activity	Prior Mentions	Number of Mentions on April 2 nd 2025 38 spoke publicly, 4 emails, 8 written comments
Ice Rink	1	
Mini-Golf Course		1 (in southern section of park)
Museum	1	
Nature/Natural Gr. Space	15	21
Nature Center	2	2
Parking	1	3
No Parking		2
Parking - Underground	1	
Playground- Regular	1	2
Playground- Interactive		1
Picnic Pavilions	3	3
Picnic Areas	1	4
Pickle Ball Courts	1	
Place for Social Events	1	
Prairie Style Architecture	1	
Pool – Outdoor	2	3
Restrooms		1 (southern section of park)
Sand Volleyball Court		1
Senior Center	1	
Sledding Hill	1	
Splash Pad	1	4
Snowflex	1	
Solar & Wind Farm	1	
Tennis Courts	1	
Visitor Center	1	
YMCA	2	17
No YMCA		10 = 5 + (5 no buildings at all. see above)
No Large Y Complex		3 (? assumed not object to smaller Y project)

OTHER COMMENTS

From April 2, 2025 Hillmoor Public Input Meeting

Note: These thirty-four (34) “OTHER COMMENTS”, slightly edited to summarize, are from public spoken comments, e-mailed comments, and written submitted comments. They do not fit into a specific project category but are related to the Hillmoor project.

1. The Hillmoor property should be exceptional and inspiring.
2. We should look at other parks for ideas.
3. Make the disc-golf course attractive for non-disc-golf recreation.
4. The Commission needs to educate the public. Communication is key. People need to trust your process will remain fair and transparent.
5. The Commission should confront/address the ongoing misinformation and disinformation about the Hillmoor project.
6. The residents need to understand the complexities of this project and the Commission’s thought and evaluation process including why you do or do not recommend projects.
7. Some people have lingering dissatisfaction over how the purchase of this property was handled. It was not transparent. It was very expensive. Possibly even mishandled. Anxiety remains that poor and costly decisions will continue to be made.
8. Partner with Badger HS to create service/learning opportunities that involve park maintenance.
9. Use porous pavers in parking areas.
10. Determine a consensus definition of “green space”. There is confusion around this term. Some believe it means 100% natural vegetation. Some believe it is park-like with amenities like a Central Park. Others believe a golf course is green space.
11. Not in favor of golf because 1) toxic issues (courses require lots of water and chemicals to remain green.), 2) only a select group of residents and visitors can use it. There are already 20+ golf courses within a 15-mile radius of Lake Geneva.
12. The City’s water pump is in the wetlands. Please make sure any land use will not contaminate our water supply.
13. This property should be developed as a Central Park, complete with hiking and biking trails, picnic areas, pavilions, park benches, and beauty.
14. Knowles-Nelson grant should focus on east side of Hillmoor.
15. The YMCA provides environmental education.
16. We should use Hillmoor to teach children about conservation and nature.

Page 2 – Other Comments (continued)

17. There is an under representation of the viewpoint of parents (assume with younger children) at this meeting.
18. Get moving before Mayor Krause’s term expires so that a new Commission does not need to be set up.
19. We should make sure the YMCA has enough money to pay for their build out and maintenance. (Two people requested this.)
20. The YMCA should partner with the city. (Four people requested this.)
21. Get the Y to commit to the space they would use before making any decision to sell land to them. Create 3 proposals for review.
22. Current Y location could be turned into a City parking lot.
23. The Y should be decided by referendum. (Two people suggested this.)
24. If buildings should be built, they should be ‘green’ (environmentally sustainable) buildings.
25. The City should use a private- public partnership model to fund projects.
26. The City should put the property in trust.
27. The City should work with the University of Wisconsin.
28. No sale of land to any organization.
29. Get organizations/companies to sponsor plot of land for individual “theme gardens”.
30. How can Hillmoor be of value to visitors?
31. Seek grants and state funding.
32. How/when would an amphitheater be used? How would it fit in with summer concerts at Flat Iron park?
33. City could recoup some costs by selling a small portion of land.
34. Allow food trucks on Hillmoor and collect revenue from fees.

January 2023 Public Comments about Hillmoor Project Activities/Projects and Number of Mentions

1. Nature/Natural = 15
2. Hiking/Nature trails = 4
3. Children's Museum = 4
4. Picnic Pavilions = 3
5. Botanic Garden = 2
6. Outdoor Pool = 2
7. Golf = 2
8. Bike trail = 2
9. Bandshell = 2
10. Ice rink/curling = 2
11. Cross Country Skiing = 2
12. New YMCA building = 1
13. Nature Center = 1
14. Arboretum = 1
15. Museums = 1
16. Picnic areas = 1
17. Children's event center = 1
18. Amphitheater = 1
19. Croquet courts = 1
20. Place for social events like Farm to Table = 1
21. Domes = 1
22. Splash pad = 1
23. Sledding hill = 1
24. Snowflex (artificial ski hill) = 1
25. Hobby shop = 1
26. Underground parking = 1
27. Prairie style architecture = 1
28. Accessible for people with disabilities = 1

OTHER PROJECTS MENTIONED LATER

1. Community Garden
2. Visitor Center
3. Parking
4. Senior Center
5. Community Center
6. Mountain Biking
7. Tennis Courts
8. Astronomy Club Building
9. Playground
10. YMCA Regional Sports Complex
11. Fishing
12. Solar & Wind Farm

Draft Letter to Zach Kron, SEWRPC April 10th

Dear Mr. Kron,

The City of Lake Geneva would like to confirm its desire for SEWRPC to conduct a botanical inventory of its Hillmoor property, a rare species survey, and estimates of invasive species cover per community/survey unit of the property. This will help guide our planning for the property. It is our understanding that this study will be grandfathered in with the original request from our former Mayor Klein dated January 2, 2024 and will be done at no cost to the City.

After your discussion with our Hillmoor consultant Mike Krajovic, we feel that updating the rare aquatic species survey is not needed at this time since two rare aquatic species were already identified in the previous survey and placed into the public database.

If you could, please provide us with an estimated start and completion date for the survey.

In addition to the surveys described above, we would like to request an estimated cost for you to develop an ecological restoration plan for the property with an estimated time of completion. As we learn more about the property, we see the invasive plant problem becoming greater each passing year and needs to be addressed. Anything that SEWRPC can do to help us with the invasive issue would be greatly appreciated.

If you should require any additional information or have any questions, please feel free to contact us.

Thank you for your assistance in helping us move forward with the Hillmoor project.

Sincerely,

Mayor Todd Krause

Subject: FW: Hillmoor environmental assessment

Mayor <Mayor@cityoflakegeneva.com>

Tue, Jan 2, 2024,
2:11 PM

to Kron, Zachary P., Karen Yancey

[You don't often get email from mayor@cityoflakegeneva.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

CAUTION: This e-mail originated from outside the Commission. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon,

This letter comes as a request for an environmental assessment of plants and aquatic species on our city owned property known as the Hillmoor Golf Course, sometime in the spring of 2024. Per the letter below from Karen Yancey, such an assessment has not been done in a very long time. This will be invaluable information as we move ahead with a master plan for the property. Thank you very much for your consideration, I look forward to your input, and coordinating this assessment with you and the Conservancy.

Kind Regards,
Charlene Klein, Mayor
City of Lake Geneva, Wisconsin

-----Original Message-----

From: Karen Yancey <kyancey@genevalakeconservancy.org>
Sent: Monday, January 01, 2024 7:12 PM
To: Mayor <Mayor@cityoflakegeneva.com>
Cc: Zachary P. Kron <zkron@sewrpc.org>
Subject: Hillmoor environmental assessment

Hi Mayor: Now that 2024 is here, one of the item on our agenda is to have you ask Zachary Kron, the biologist for the Southeast Wisconsin Regional Plan Commission (SEWRPC), to do an environmentally assessment of the Hillmoor property. The email must come from the city who owns the property.

As I recall, the last SEWRPC assessment of Hillmoor was in the 1990s and found no federally or state endangered species on the property. With the increased invasive species on the property, it would be very unlikely to find any now but we want to confirm what native species are left there. In addition, as I recall there were two state aquatic species of concern in the segment of the White River on the Hillmoor property the last time an assessment was completed and the city and Conservancy would be interested to learn of any recent studies that could confirm if they are still present.

We would appreciate the opportunity for a Conservancy staff member and one from the city's staff to walk the property with Zach during the assessment any time after May 15, when the plants become visible.

Please forward this email to Zach at the email above with your official request for an assessment of plants and aquatic species on the Hillmoor property. I believe there is no cost for the assessment but I would ask Zach to confirm this. Thank you. Karen (Sent from my iPhone)



City of Lake Geneva, 626 Geneva St, Lake Geneva, WI 53147- 262.248.3673- www.cityoflakegeneva.gov

**SPECIAL HILLMOOR COMMISSION
WEDNESDAY, APRIL 2, 2025 - 6:00 PM
LAKE GENEVA CITY HALL; COUNCIL CHAMBERS (MAIN LEVEL)**

Members:

Mayor Todd Krause, Alderperson Cindy Yager and Consultant Michael Krajovic
Mark Davids, Kenneth Etten, Dan Getzen, Larry Happ, Paula Porubcan, Peggy Schneider, Lowell Thompson,

Watch this meeting on the City of Lake Geneva's live video stream:

<https://wi-lakegeneva.civicplus.com/319/City-Meetings-Video-Stream>

AGENDA

1. Call to Order
2. Roll Call
3. Overview and update of Hillmoor Project - Michael Krajovic
4. Comments from the public as allowed by Wis. Stats. §19.84(2), regarding Hillmoor Project ideas. Comments will be limited to 5 minutes
5. Adjournment

*This is a meeting of the Hillmoor Commission. No official Council action will be taken; however, a quorum of the Council may be present.
Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the City Clerk's office in advance so the appropriate accommodations can be made.*

Welcome

to the

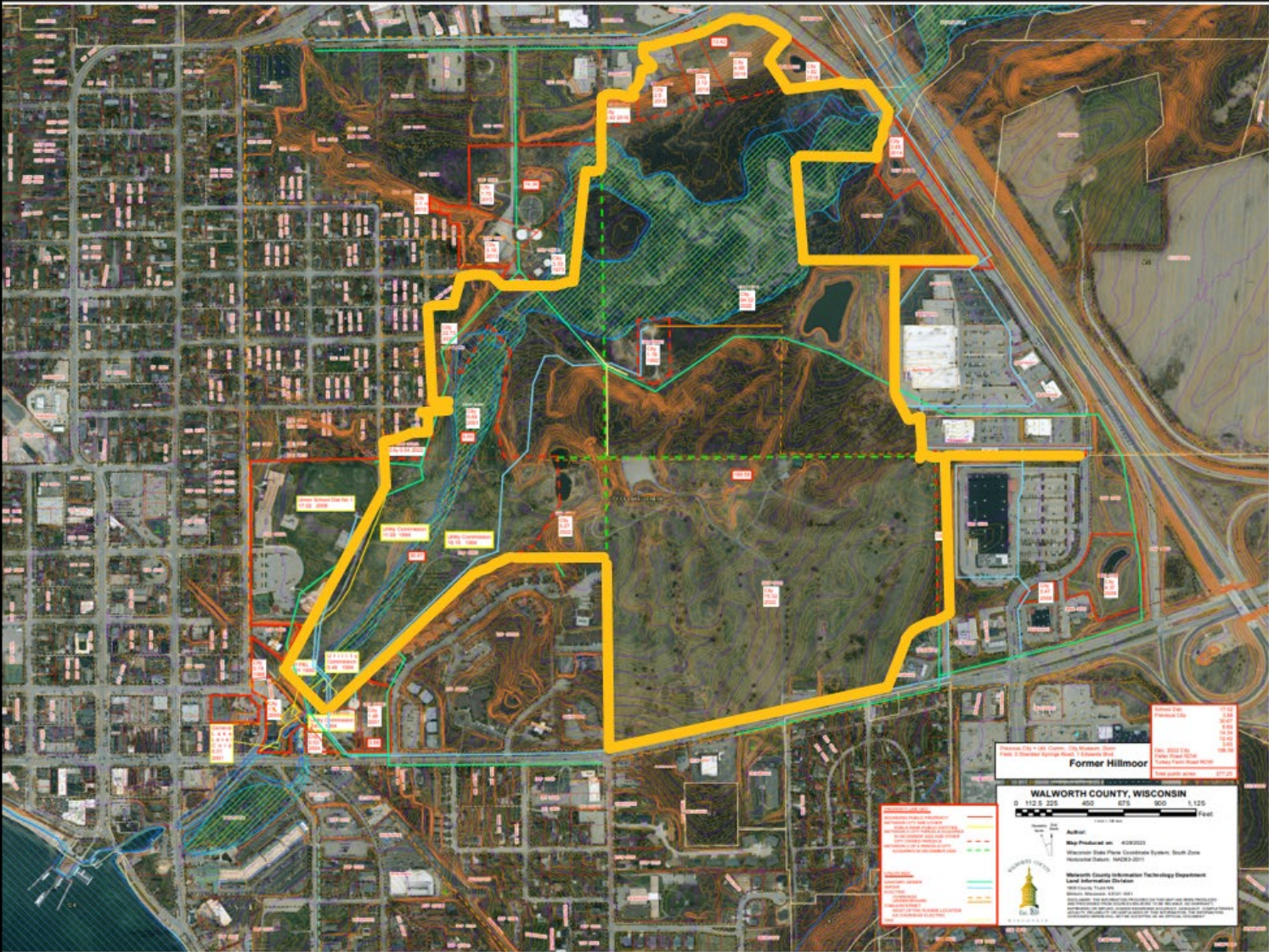
Hillmoor Commission

April 2, 2025 Meeting

Hillmoor Project Ideas

- Public Comment Sheets
- Leave email address if you want to receive updates
- Check box if you want your email shared with Friends of Hillmoor, a non-profit group seeking volunteers the help with Hillmoor.
- PLEASE PRINT CLEARLY

Hillmoor Property Boundary



Deed Restriction

The future use of the 189 acres purchased by the City in late 2022 is restricted by deed and is limited to public use or use by a public charity.

Private projects or development by any 3rd party company or organization other than a legally established public 501 (c) 3 charity is strictly prohibited.

Property Updates

- Two new bridges built over the White River - 2024
- New culverts installed under Utility Commission gravel road – 2025
- Archaeological study completed - 2025
- Rt. 50 Main St. improvements planned for 2026-27

Vision and Major Objectives for Hillmoor

as adopted by City Council August 2023

Vision: We envision Hillmoor as a cherished place where we enrich our lives by connecting with Nature, ourselves, and others.

Major Objectives:

Natural Preservation

Outdoor Recreation

Sense of Community

Connectivity to the City

High Quality Structures

The Hillmoor Project is Complex

- Multi-faceted
- Multiple topographies
- Multiple ecosystems
- Multiple land use zones
- Multiple projects
- Multiple phases
- Multiple years
- Multiple stakeholders

Hillmoor Stakeholders

RESIDENTS

City Council

FLR Committee

Utility Commission

Public Works Dept.

Wisconsin DOT

Wisconsin DNR

Bldg. and Zoning Dept.

Historical Commission

Potential Donors

Friends of Hillmoor

Public Safety Dept.

Geneva Lake Conserv.

Park Commission

Avian Committee

Tree Board

Tourism Commission

Residents:

Taxpayers

Hiker/Walkers

Bikers/Runners

Picnicers

Persons w/ Disabil.

Families & Children

Nature Lovers

Disc Golfers

Wildlife Watchers

Dog Walkers

Others??? tbd

Understanding the Property



Land Use Zones

- Z₁ – White River Corridor
- Z₂ – Wetland Area
- Z₃ – Forested Area
- Z₄ – Gateway Rt. 50 Main St. Frontage
- Z₅ – Potential Building Area

Our Goal...

Our goal is to create a beautiful, high-quality park that is worthy of our City's national image. Some residents have asked for it to be worldclass.

high-quality:

ecological system - biodiversity

building structures

trail system

landscaping - beautification

amenities

Creating Something Special with the Hillmoor Property...

Will take time.

Will take public support.

Will take resources.

- financial
- professional
- volunteer

Future projects, if approved, could be paid for through:
self funded 3rd party charitable organizations,
private donors, taxpayers, or a combination.

2025 Current Planned Activities

- Knowles-Nelson Grant Approval & Begin Implementation
- Identify and Complete Small, High Impact Projects in 2025
- Develop Building and Site Standards for Hillmoor
- Develop Ecological Restoration Strategy for Hillmoor
- Improve and Begin Project Evaluation Process and Criteria
- Develop Public Engagement Strategy and Analysis
- Other - Outside expert presentations, site visits, field trips, 2026 budget recommendations...

Projects Cost Money and...

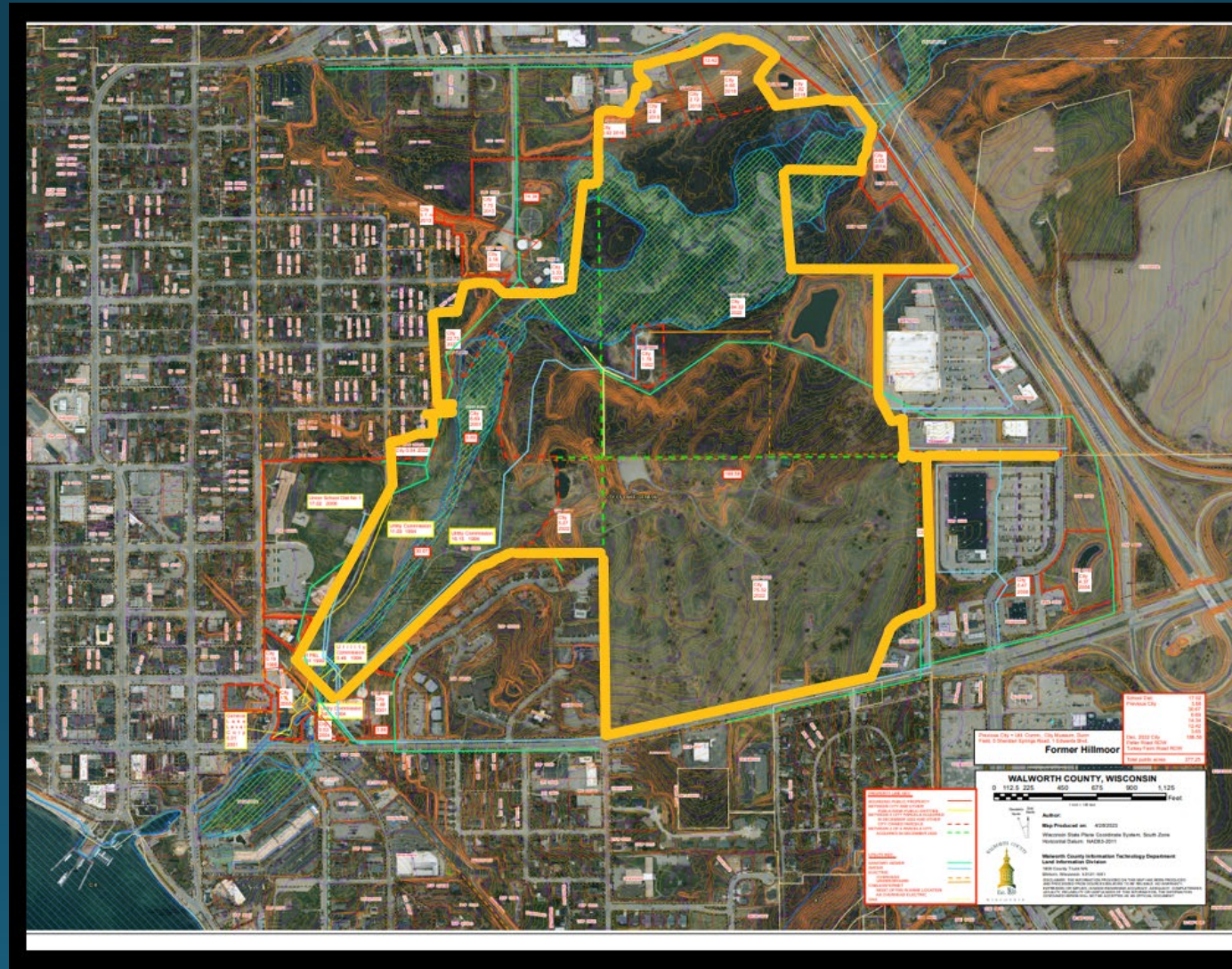
Project evaluation involves many criteria:

- the need for the project
- initial capital costs, who pays?
- ongoing operating and maintenance costs, financial stability
- alignment with overall Vision and Objectives for the property
- compatibility with other projects
- impacts on our community's quality of life
- compatibility with Nature, environmental sustainability
- etc.

Project Evaluation Process

- Fair, Transparent, Strategic, Fact Based, Thoughtful
- Incorporates public input

Let's work together as a CommUnity to create something special at Hillmoor.



Monthly Board of Directors Meeting
Thursday, April 17, 2025 - 4:00 PM.
105 N Elkhorn Rd., Williams Bay, WI 53191.

AGENDA

Call Meeting of GLEA Board of Directors to Order – Chairperson or Vice Chairperson
Roll Call.

General Business:

Public Comments: The public is allowed to make comments under Wis. Stats. §19.84(2).
Comments will be limited to 5 minutes.

1. Approve the minutes from March 24, 2025, board meeting.

2. Monthly Review Items:

- a. Action on March 2025 Income Statement
- b. Action on March 2025 Balance Sheet
- c. Bookkeeper’s March 2025 Disbursement Report for review
- d. Bookkeeper’s March 2025 Donation Report for review
- e. Treasure’s Report 2025

Possible action on the following business

- 1. USGS
 - a. Moving the gage.
 - b. Additional Water Sampling.
- 2. Aquatic Plant Survey Bids.
- 3. Fish Survey Bid.
- 4. Macroinvertebrate Survey.
- 5. Wake Boat Language.
- 6. Aquatic Invasive Species Protocol
 - a. Signage
 - b. Tools
- 7. Phosphorus Loading from Big Foot.
- 8. Lake Management Plan.
- 9. Riveria Dumpster Plan.
- 10. MST Testing Protocol.
- 11. Blue Green Algae Plan.
- 12. Fish Cribs.
- 13. Hiring an Intern Update.

14. Municipal Reports and Updates

- a) City of Lake Geneva
- b) Village of Williams Bay
- c) Village of Fontana
- d) Town of Linn
- e) Town of Walworth

15. Next Meeting Date

May 15, 2025.

16. Adjourn

Posted: April 16, 2025, at GLEA office and website <https://www.gleawi.org/>

Holly Baseman, Director, director@gleawi.org

Aimee Townsend, Admin. Asst., glea.office1@gmail.com

**GENEVA LAKE ENVIRONMENTAL AGENCY (GLEA)
WILLIAMS BAY, WISCONSIN**
Special Board Vote of the Geneva Lake Environmental Agency,
Tuesday, April 22, 2025

**Agency's Office and Virtually
105 N Elkhorn Rd., Williams Bay, WI 53191.**

5:15 pm.

Virtual Meeting Link

Join Zoom Meeting

<https://us06web.zoom.us/j/88055755878?pwd=a5CSUglbDLKFdomQYSIGzIO19t5IH8.1>

Call Meeting of GLEA Board of Directors to Order – Chairperson or Vice Chairperson
Roll Call.

General Business:

The public is allowed to make comments under Wis. Stats. §19.84(2). Comments will be limited to 5 minutes.

Possible action on the following business

- 1. Aquatic Plant Survey**
- 2. Add Sampling For East End into USGS Contract**



Lake Geneva Business Improvement District
Board Meeting
Wednesday, April 2, 2025 | 9:00 AM
Harbor Shores of Lake Geneva

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes from last meeting
4. Comments from the public as allowed by Wis. Stats. § 19.84 (2), limited to items on this agenda except for public hearing items. Comments will be limited to 3 minutes.
5. City News Update from designated City Representative
6. Appearance of VISIT Lake Geneva
7. Treasurer Report
 - a. Chart of Account review
 - b. Budget vs Actuals
 - c. Pay bills
8. Executive Director Report
 - a. Marketing Report, website & social updates
 - b. Committee recap
 - i. Promotions – Oktoberfest, Spring Marketing Initiatives
 - ii. Design – Tree Board Communications, Alleyway Project
 - iii. Economic Vitality – Hwy 50 Resurfacing, Parking, BID Connects, Vacancy Research
 - iv. Organization – Executive Committee, Financial Planning
9. New Business
 - a. Main Street Resource Report – Focus on Organization Section
 - b. Proposal for 2025 Bylaw Amendment
 - c. Continued from March, Emergency Planning Policy
10. Comments from Board of Directors
11. Adjourn

Geneva Lake Law Enforcement Agency

Board of Directors Meeting
Tuesday, April 22, 2025 – 9:00 AM

GLLEA Office
478 Lake Street
Fontana, WI 53125

The public can provide comments on agenda items by emailing your comments to the GLLEA Secretary/Treasurer Stephanie Smith at treasurer@genevalakepolice.com. All written comments must be submitted by 8:00 A.M. on the date of the meeting. All comments will be read aloud during agenda item #3 when public comments are allowed.

Agenda

1. Call to order.
2. Roll call.
3. Comments from public. (*Limited to 2 minutes*)
4. Approve minutes of the previous meeting held October 30, 2024
5. Approval of bills and acceptance of Treasurer's report
6. Commander's Report
7. Closed Session Pursuant to Chapter 19.85(1)(c) Wis. Stats. "Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercised responsibility, *specifically hiring new GLLEA police officers and hiring with advantage of returning officers.*"
8. Adjourn Closed Session and Reconvene to Open Session immediately thereafter or at the next regularly scheduled GLLEA Board of Directors meeting without further notice and pursuant to any and all properly noticed agenda for the purpose of voting upon or taking action on the above said items or any other subject disclosed by the agenda for the GLLEA Board of Directors meeting.
9. Recommendation on 2025 GLLEA Officer Hiring
10. Motion to adjourn.

Agenda approved by: Commander Cole

Date Approved: